POCKET GUIDE

to the

CHICAGO MARKET

1989

Prepared by—

Chicago Sun-Times

During an average day in CHICAGO

Retail sales total more than $118,100,000

Manufacturers produce more than $399,000,000

Wholesale receipts account for $528,000,000

Service establishments bill $55,800,000

More than 145,000 persons leave or enter by air

Railroads bring 324,000 persons to Chicago

Buses carry 122,000 passengers to Chicago

More than 22,000 visitors, spending $262.86 each, visit Chicago

More than 3,546,900 workers earn an average of $89.00 per household—20% greater than the national average

SOURCES:
CHICAGO ASSOCIATION OF COMMERCE AND INDUSTRY;
CHICAGO CONVENTION AND TOURISM BUREAU.

A Pocket Guide to Help You Know

THE CHICAGO MARKET

Market information
CHICAGO SUN-TIMES

Available . . . . . .

TO HELP YOU

REACH CHICAGO HOMES

EFFICIENTLY . . . PROFITABLY

CHICAGO MARKET RESEARCH -- comprehensive surveys of the Chicago ADI providing detailed information on the market's demographics, media and product usage, shopping habits and newspaper readership.

SAVINGS AND LOAN DIRECTORY -- listing of 146 Savings and Loans and their branches in the Primary Market Area. Additional sections include three maps indicating the locations of the home and branch offices; rankings and a listing of those branches whose home offices are not in the Primary Market Area.

COMMERCIAL BANK DIRECTORY -- listing of 406 Commercial Banks and their secondary facilities and/or branches in the Primary Market Area. Additional sections include three maps indicating the locations of the home, secondary and branch facilities; rankings; holding companies and a listing of those branches whose home offices are not in the Primary Market Area.

CENSUS DATA PACKET -- basic statistics of interest to marketers, compiled from the U.S. Census for 77 Community Areas within the city and all major suburban localities in the metropolitan market.

SHOPPING CENTER DIRECTORY -- listing of 547 shopping centers classified into four categories: (1) those centers with two or more major department stores; (2) those centers with one major department store; (3) those centers containing greater than 400,000 square feet of gross leasable area but no major department store; and (4) all others having five or more tenants. Additional sections include demographic analyses of selected shopping centers' customers; a brief demographic/business analysis of the Chicago area and a listing in rank order by total leasable square footage of the 547 shopping centers.

MAJOR DISTRIBUTORS OF FOOD PRODUCTS -- directory of corporate chains, wholesalers, voluntary groups, department stores and outstanding independents serving the local food industry.

Ask your representative from

the CHICAGO SUN-TIMES

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	42	15	16	17	18	19	20	21
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	44	29	30	31	1	2	3	4
	45	5	6	7	8	9	10	11
	46	12	13	14	15	16	17	18
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	48	26	27	28	29	30	1	2
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Section One:

UNDERSTANDING AND DEFINING THE CHICAGO MARKET

Chicago, Illinois is the third largest city in the United States and has grown to a point where it is now the nation's leading industrial and transportation center. Located at the northeast corner of Illinois on the Chicago River at the base of Lake Michigan, Chicago has long been a commercial and industrial center. Indians settled the area before Europeans explored Illinois. The French established settlements in the late 1600's and by 1803, the United States Government had established a key military fort at the mouth of the Chicago River.

From the time of the city's incorporation in 1837, the Chicago Area has been known as a location for excellent employment opportunities. Chicago's earliest growth prior to the Fire of 1871 centered on the establishment of the Union Stock Yards which developed as a mecca for agricultural commerce in the United States. Many European immigrants settled in Chicago and were employed in this industry.

Following the Chicago Fire, the Chicago Area developed as a center for heavy industrial production. Iron and steel mills were established in 1875 along the Calumet River. By 1900, Chicago had established itself as a major industrial center. In 1906, United States Steel chose Gary, Indiana (just south and east of Chicago) as the site of its mill. As a result, by 1920, the Chicago Area became the nation's leading industrial center. The great influx of both immigrant and transient population at this time was a direct result of this industrial development.

Today, Chicago ranks as the transportation hub of the country. For example, only Texas, a state nearly five times the area of Illinois, has more track. The Chicago Area ships more tonnage of manufactured goods by rail than any other production center in the country. Chicago's trunk lines operate half of the nation's railway mileage and move 37,000 freight cars containing 40 million tons of freight per day out of the city.

The Chicago Area ranks second nationwide in registered trucks. In this region there are approximately 2,000 trucking and warehousing firms, the highest total for any metropolitan area. Metropolitan Chicago ships 50 million tons of manufactured products each year by truck. Even though Illinois only ranks 24th in geographic size, it ranks third in the total miles of surface roads. Illinois has more miles of surface roads than all states with the exception of California and Texas. It also has the third highest total mileage of interstate roads in the country.

Shipping can traverse in two directions through the port of Chicago; northeast through the Great Lakes-St. Lawrence Seaway and south through the Illinois and Mississippi Rivers. Ships and barges carry 72 million tons of cargo in and out of the Metropolitan Area.

The strategic central location of Chicago's O'Hare Field has placed Chicago at the center of commercial air activity. On the average, more than 60 million passengers pass through Chicago every year. There are 1,031,343 scheduled plane movements at Chicago's airports. These figures rank Chicago as the busiest commercial air center. O'Hare Field handles more freight and mail than any other airport in the country. Chicago's value of import and export air shipments exceed those of any inland facility in the United States.

In order to understand more fully the statistical nature of the Chicago Area, it is important to be familiar with the six most widely accepted area descriptions:

1. City of Chicago – the 228.1 square miles of Cook County which contain 3,021,700 people within its incorporated boundaries.

2. Chicago's Primary Metropolitan Statistical Area (PMSA) – Cook, Du Page and Mc Henry Counties in Illinois.

3. The Northeastern Illinois Counties Area (NICA) – Cook, Du Page, Kane, Lake, Mc Henry and Will Counties in Illinois.

4. The Primary Market Area (PMA) – The NICA and the Gary-Hammond, Indiana PMSA.

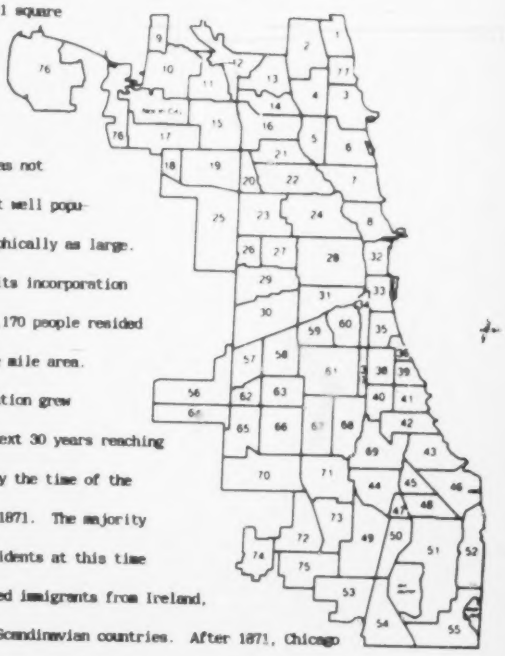
5. Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area (CMSA) – The PMA plus Grundy and Kendall Counties in Illinois and Kenosha County in Wisconsin.

6. Chicago Area of Dominant Influence (ADI) – The Chicago-Gary-Lake County CMSA excluding Kenosha County plus eight counties in Illinois and Indiana.

SOURCES: Mayer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis. Chicago: University of Chicago Press, 1969;
Chicago Association of Commerce and Industry;
U.S. Census – 1980;
Sales Management – 1988 Survey of Buying Power Estimates.

CITY OF CHICAGO

Currently, there are 3,021,700 people living within the 228.1 square miles of incorporated Chicago. However, Chicago has not always been that well populated or geographically as large. At the time of its incorporation in 1837, only 4,170 people resided in a 10.2 square mile area. Chicago's population grew rapidly in the next 30 years reaching nearly 300,000 by the time of the Chicago Fire in 1871. The majority of Chicago's residents at this time were newly arrived immigrants from Ireland, Germany and the Scandinavian countries. After 1871, Chicago became a focal point for the mass immigration of Eastern Europeans, soon followed by new arrivals from Italy and Germany. In the years prior to World War I, many Russians came to Chicago after much civil unrest in their home country. By World War I, these new arrivals in combination with blacks who migrated from the Southern United States helped to make Chicago a large multiracial and ethnic city of 2,700,000 people. In addition, the physical size of the city increased immensely during this 80 year period. In 1889, Chicago annexed the four adjacent communities of Jefferson, Lake View, Lake and Hyde Park. These acquisitions alone increased the physical size of the city by a factor of four.



CHICAGO COMMUNITY AREAS

Number	Name
1	Rogers Park
2	West Ridge
3	Uptown
4	Lincoln Square
5	North Center
6	Lake View
7	Lincoln Park
8	Near North Side
9	Edison Park
10	Norwood Park
11	Jefferson Park
12	Forest Glen
13	North Park
14	Albany Park
15	Portage Park
16	Irving Park
17	Dunning
18	Montclare
19	Belmont Cragin
20	Hermosa
21	Avondale
22	Logan Square
23	Humboldt Park
24	West Town
25	Austin
26	West Garfield Park
27	East Garfield Park
28	Near West Side
29	North Lawndale
30	South Lawndale
31	Lower West Side
32	Loop
33	Near South Side
34	Armour Square
35	Douglas
36	Oakland
37	Fuller Park
38	Grand Boulevard
39	Kenwood
40	Washington Park
41	Hyde Park
42	Woodlawn
43	South Shore
44	Chatham
45	Avalon Park
46	South Chicago
47	Burnside
48	Calumet Heights
49	Roseland
50	Pullman
51	South Deering
52	East Side
53	West Pullman
54	Riverdale
55	Hegewisch
56	Garfield Ridge
57	Archer Heights
58	Brighton Park
59	Mc Kinley Park
60	Bridgeport
61	New City
62	West Elsdon
63	Gage Park
64	Clearing
65	West Lawn
66	Chicago Lawn
67	West Englewood
68	Englewood
69	Gtr. Grand Crossing
70	Ashburn
71	Auburn Gresham
72	Beverly
73	Washington Heights
74	Mount Greenwood
75	Morgan Park
76	O'Hare
77	Edgewater

For research purposes, the City of Chicago has been subdivided into 77 "Community Areas" ranging in population size from Burnside (4,439) to Austin (144,894). Each of these areas has an evolving character and a local history of its own. Some were independent villages annexed by the growing city; some had strong ethnic and national origins and some had distinctive land-use patterns. Originally, each Community Area represented a definite neighborhood, but with urban change they are now regarded as standardized reportage units with an average population of 39,000.

Statistics for each Community Area have been compiled regularly since the Census of 1930. Community Areas are further subdivided into census tracts, of which there are 878 in Chicago.

SOURCES: Local Community Fact Book Chicago Metropolitan Area 1980. Chicago: Chicago Fact Book Consortium, 1984;
Meyer, Harold M. and Wade, Richard C., Chicago-Growth of a Metropolis, Chicago: University of Chicago Press, 1969;
City of Chicago Department of Planning, City and Community Development;
Sales Management - 1988 Survey of Buying Power Estimates;
1987, CACI, Inc. Federal.

Selected Demographic Statistics

CHICAGO

TOTAL POPULATION - 1987	3,021,700
Under 18	782,620
18-24	344,474
25-34	540,884
35-49	559,015
50 and Over	794,707
OCCUPIED HOUSING UNITS - 1983	1,046,000*
Owner Occupied	411,700
Renter Occupied	634,200
UNITS IN STRUCTURE - 1983	
Total Year Round Housing Units	1,153,700
1 Unit in Structure	288,200
2-4 Units in Structure	420,300
5 or More Units in Structure	444,800
Mobile Homes or Trailer	400
YEAR STRUCTURE BUILT - 1983	
Year Round Housing Units	1,153,700*
April, 1970 or Later	61,100
1965 to March, 1970	58,400
1960-1964	64,900
1950-1959	118,000
1940-1949	62,800
1939 or Earlier	788,700
EFFECTIVE BUYING INCOME - 1987	
Total Households	1,135,900
$0 - $9,999	261,257
$10,000 - $19,999	230,588
$20,000 - $34,999	274,888
$35,000 - $49,999	178,336
$50,000 and Over	190,831
Median Household Effective Buying Income	$24,153**
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	1,235,865
Agriculture, Forestry, Fisheries, Mining	4,077
Construction	37,692
Manufacturing - Nondurable Goods	119,867
Manufacturing - Durable Goods	209,087
Transportation	79,411
Communications, Other Public Utilities	31,276
Wholesale Trade	53,157
Retail Trade	176,927
Finance, Insurance, Real Estate	100,052
Business and Repair Services	59,709
Personal, Entertainment & Recreation Services	44,026
Health Services	102,725
Educational Services	86,422
Other Professional & Related Services	59,440
Public Administration	71,997
RETAIL SALES (000) - 1987	$14,759,996
Food (000)	2,892,340
Eating and Drinking Places (000)	1,859,538
General Merchandise (000)	1,704,425
Furniture, Home Furnishings & Appliances (000)	973,570
Automotive (000)	1,910,342
Drug Stores (000)	394,116
Other (000)	4,485,667

* Total does not equal sum of the parts due to rounding.
** Calculated Median.

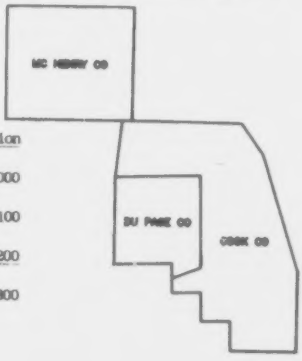
SOURCES: Sales Management - 1988 Survey of Buying Power Estimates;
U.S. Department of Commerce - Bureau of the Census - Annual Housing Survey - 1983;
U.S. Census - 1980.

CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

In 1983, the United States Office of Management and Budget (OMB) revised the definitions of the nation's metropolitan statistical areas. The general concept underlying these definitions is that of a geographic area consisting of a large population nucleus together with adjacent communities having a high degree of economic and social integration with that nucleus. The previous term "Standard Metropolitan Statistical Area" (SMSA) has been shortened to "Metropolitan Statistical Area" (MSA). There are 262 MSA's recognized in the United States. Some major metropolitan areas of greater than one million are designated as "Consolidated Metropolitan Statistical Areas" (CMSA) whose components are designated as "Primary Metropolitan Statistical Areas" (PMSA). There are 20 CMSA's and 71 PMSA's recognized in the United States.

The Chicago PMSA is defined by "OMB" as Cook, Du Page and Mc Henry Counties in Illinois. Kane, Lake and Will Counties formerly a part of the Chicago SMSA are now included in other Chicago area PMSA's.

Counties	Population
Cook	5,284,000
Du Page	745,100
Mc Henry	168,200
CHICAGO PMSA	6,177,300



SOURCES: Executive Office of the President - Office of Management and Budget; Sales Management - 1988 Survey of Buying Power Estimates.

Selected Demographic Statistics

CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

TOTAL POPULATION - 1987	6,177,300
Male	2,966,838
Female	3,210,462
Under 18	1,577,122
18-34	1,775,255
35-54	1,547,795
55-64	568,572
65 and Over	708,556
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1987	
Total Households	2,273,000
Under 25	123,171
25-34	529,160
35-44	490,233
45-54	359,433
55-64	350,292
65 and Over	420,711
SIZE OF HOUSEHOLDS - 1987	
Total Households	2,273,000
1 Person Unit	584,631
2 Person Unit	675,398
3 Person Unit	397,255
4 Person Unit	333,114
5 Person Unit	170,570
6 Person Unit or More	115,032
Average Household Size	2.72
EFFECTIVE BUYING INCOME - 1987	
Total Households	2,273,000
$0 - $9,999	350,461
$10,000 - $19,999	379,045
$20,000 - $24,999	182,689
$25,000 - $34,999	349,435
$35,000 - $49,999	442,206
$50,000 and Over	569,164
Average Household Effective Buying Income	$41,235
Median Household Effective Buying Income	$31,419*
Per Capita Effective Buying Income	$15,173
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	2,765,828
Agriculture, Forestry, Fisheries, Mining	15,481
Construction	111,557
Manufacturing - Nondurable Goods	247,343
Manufacturing - Durable Goods	471,104
Transportation	171,706
Communications, Other Public Utilities	89,532
Wholesale Trade	144,871
Retail Trade	439,724
Finance, Insurance, Real Estate	219,859
Business and Repair Services	142,093
Personal, Entertainment & Recreation Services	88,047
Health Services	205,852
Educational Services	195,095
Other Professional & Related Services	128,824
Public Administration	114,740

(Continued)

Selected Demographic Statistics

CHICAGO PRIMARY METROPOLITAN STATISTICAL AREA

(Continued)

TOTAL RETAIL SALES (000) - 1987		$40,744,473
Total Food Stores (000)		7,120,592
Supermarkets (000)	6,567,520	
Eating and Drinking Places (000)		4,199,587
General Merchandise Stores (000)		4,912,243
Department Stores (000)	4,381,904	
Apparel and Accessories Stores (000)		2,921,497
Furniture/Home Furnishings/Appliance Stores (000)		2,493,073
Furniture and Home Furnishings Only (000)	1,301,042	
Automotive Dealers (000)		7,993,034
Gasoline Service Stations (000)		2,220,123
Building Materials and Hardware Dealers (000)		1,656,763
Drug Stores (000)		2,018,455
Other (000)		5,209,106

PROJECTIONS - December 31, 1992

Population	6,209,500
Households	2,337,300
Average Household Effective Buying Income	$59,385
Per Capita Effective Buying Income	$22,353
Total Retail Sales (000)	$60,728,332
Total Retail Sales per Household	$25,982

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1988 Survey of Buying Power Estimates.

NORTHEASTERN ILLINOIS COUNTIES AREA

The United States Bureau of the Census had established prior to 1983, the Chicago Standard Metropolitan Statistical Area (SMSA) to enable federal agencies to gather metropolitan data on a coordinated basis. However, in 1983, the United States Office of Management and Budget revised its definitions of the nation's metropolitan statistical areas. Therefore, in order to reduce the confusion created by these changes, the Northeastern Illinois Planning Commission has created the term "Northeastern Illinois Counties Area" (NICA) to include the same geography as the Chicago SMSA. Originally, the Chicago SMSA included Cook, Du Page, Kane, Lake and Will Counties in Illinois and Lake County in Indiana. In 1959, Mc Henry County was added to the Chicago SMSA and Lake County, Indiana was deleted in order to form in combination with Porter County the Gary-Hammond-East Chicago SMSA*. The six Illinois counties which comprise the NICA contain an area of 3,724 square miles extending from the Indiana state line to the Wisconsin state line including the City of Chicago and 208 suburban municipalities of 2,500 or more population.

Counties	Population
Cook	5,264,000
Du Page	745,100
Kane	314,300
Lake	486,000
Mc Henry	168,200
Will	350,100
NICA	7,327,700

* Now called the Gary-Hammond PMSA.

SOURCES: Northeastern Illinois Planning Commission;
U.S. Census - Local Population Estimates - 1986;
Sales Management - 1988 Survey of Buying Power Estimates.

Selected Demographic Statistics

NORTHEASTERN ILLINOIS COUNTIES AREA

TOTAL POPULATION - 1987	7,327,700
Male	3,545,228
Female	3,782,472
Under 18	1,906,813
18-34	2,122,212
35-54	1,839,728
55-64	651,867
65 and Over	807,080
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1987	
Total Households	2,659,520
Under 25	146,694
25-34	629,877
35-44	585,488
45-54	419,505
55-64	400,478
65 and Over	477,458
SIZE OF HOUSEHOLDS - 1987	
Total Households	2,659,500
1 Person Unit	658,621
2 Person Unit	786,942
3 Person Unit	473,080
4 Person Unit	402,298
5 Person Unit	205,536
6 Person Unit or More	133,043
Average Household Size	2.76
EFFECTIVE BUYING INCOME - 1987	
Total Households	2,659,500
$0 - $9,999	387,637
$10,000 - $19,999	435,400
$20,000 - $24,999	212,484
$25,000 - $34,999	416,323
$35,000 - $49,999	532,087
$50,000 and Over	675,569
Average Household Effective Buying Income	$41,915
Median Household Effective Buying Income	$32,067*
Per Capita Effective Buying Income	$15,213
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,238,886
Agriculture, Forestry, Fisheries, Mining	22,432
Construction	137,406
Manufacturing - Nondurable Goods	294,352
Manufacturing - Durable Goods	564,693
Transportation	191,513
Communications, Other Public Utilities	83,060
Wholesale Trade	165,793
Retail Trade	515,362
Finance, Insurance, Real Estate	249,488
Business and Repair Services	163,613
Personal, Entertainment & Recreation Services	102,908
Health Services	238,133
Educational Services	231,407
Other Professional & Related Services	146,556
Public Administration	132,170

(Continued)

Selected Demographic Statistics

NORTHEASTERN ILLINOIS COUNTIES AREA

(Continued)

TOTAL RETAIL SALES (000) - 1987		$47,645,908
Total Food Stores (000)		8,295,042
Supermarkets (000)	7,687,340	
Eating and Drinking Places (000)		4,766,201
General Merchandise Stores (000)		5,574,433
Department Stores (000)	4,968,873	
Apparel and Accessories Stores (000)		3,253,939
Furniture/Home Furnishings/Appliance Stores (000)		2,784,337
Furniture and Home Furnishings Only (000)	1,439,581	
Automotive Dealers (000)		9,976,909
Gasoline Service Stations (000)		2,804,935
Building Materials and Hardware Dealers (000)		2,041,604
Drug Stores (000)		2,340,952
Other (000)		5,807,556

PROJECTIONS - December 31, 1992

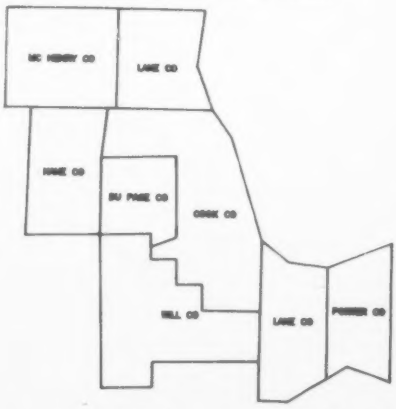
Population	7,418,900
Households	2,753,700
Average Household Effective Buying Income	$80,285
Per Capita Effective Buying Income	$22,376
Total Retail Sales (000)	$71,282,230
Total Retail Sales per Household	$25,886

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1988 Survey of Buying Power Estimates.

THE PRIMARY MARKET AREA

The Primary Market Area (PMA) is defined as that geographical area in which the local newspaper provides editorial and advertising service. The PMA is defined by the individual publisher and used only with the concurrence of the Audit Bureau of Circulations. As in the case of the City and Retail Trading Zone, the PMA is divided into two zones. The city zone is comprised of the incorporated municipality in which the newspaper is published as well as selected suburban communities adjacent to that municipality. The remainder of the PMA is that area not included in the city zone. The PMA includes the six county Northeastern Illinois Counties Area (NICA) and the Gary-Hammond, Indiana PMSA. The city zone portion includes the City of Chicago and the Village of Oak Park. The PMA includes 4,644 square miles of both heavy industrial and economic concentrations as well as the richest agricultural land.



Location	Population	% of PMA	Households	% of PMA
Chicago	3,021,700	38.0	1,135,900	39.5
Oak Park	54,400	0.7	23,200	0.8
City Zone	3,076,100	38.7	1,159,100	40.3
Remainder of Cook	2,187,900	27.5	786,600	27.3
Du Page	745,100	9.4	268,700	9.3
Kane	314,300	3.9	111,100	3.9
Lake, IL	486,000	6.1	161,100	5.6
Mc Henry	168,200	2.1	58,600	2.0
Will	350,100	4.4	114,300	4.0
Lake, IN	501,900	6.3	174,300	6.1
Porter	127,100	1.6	43,200	1.5
Remainder of PMA	4,880,600	61.3	1,717,900	59.7
TOTAL PMA	7,956,700		2,877,000	

CHICAGO NEWSPAPER CIRCULATION

Distribution Zone	Daily	Sunday
PMA	1,195,497	1,557,517

SOURCES: Sales Management - 1988 Survey of Buying Power Estimates; ABC Pne-Pax 9/30/88.

Selected Demographic Statistics

PRIMARY MARKET AREA

TOTAL POPULATION - 1987	7,956,700
Male	3,852,038
Female	4,104,662
Under 18	2,089,190
18-34	2,299,788
35-54	1,994,886
55-64	707,518
65 and Over	865,336
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1987	
Total Households	2,877,000
Under 25	160,986
25-34	680,980
35-44	632,291
45-54	456,349
55-64	434,371
65 and Over	513,021
SIZE OF HOUSEHOLDS - 1987	
Total Households	2,877,000
1 Person Unit	700,344
2 Person Unit	850,743
3 Person Unit	515,961
4 Person Unit	440,360
5 Person Unit	224,856
6 Person Unit or More	144,736
Average Household Size	2.77
EFFECTIVE BUYING INCOME - 1987	
Total Households	2,877,000
$0 - $9,999	426,129
$10,000 - $19,999	473,786
$20,000 - $24,999	233,432
$25,000 - $34,999	461,541
$35,000 - $49,999	578,597
$50,000 and Over	703,515
Average Household Effective Buying Income	$41,182
Median Household Effective Buying Income	$31,612*
Per Capita Effective Buying Income	$14,891
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,503,287
Agriculture, Forestry, Fisheries, Mining	24,496
Construction	151,032
Manufacturing - Nondurable Goods	306,485
Manufacturing - Durable Goods	650,497
Transportation	202,375
Communications, Other Public Utilities	90,358
Wholesale Trade	173,109
Retail Trade	559,088
Finance, Insurance, Real Estate	261,676
Business and Repair Services	170,848
Personal, Entertainment & Recreation Services	110,391
Health Services	255,462
Educational Services	252,340
Other Professional & Related Services	154,903
Public Administration	140,247

(Continued)

Selected Demographic Statistics

PRIMARY MARKET AREA

(Continued)

TOTAL RETAIL SALES (000) - 1987		$51,446,927
Total Food Stores (000)		9,056,598
Supermarkets (000)	8,302,849	
Eating and Drinking Places (000)	—	5,162,401
General Merchandise Stores (000)		6,026,371
Department Stores (000)	5,344,954	
Apparel and Accessories Stores (000)		3,447,945
Furniture/Home Furnishings/Appliance Stores (000)		2,962,982
Furniture and Home Furnishings Only (000)	1,540,797	
Automotive Dealers (000)		10,739,327
Gasoline Service Stations (000)		3,185,288
Building Materials and Hardware Dealers (000)		2,209,100
Drug Stores (000)		2,528,221
Other (000)		6,128,694

PROJECTIONS - December 31, 1992

Population	9,038,700
Households	2,972,500
Average Household Effective Buying Income	$58,920
Per Capita Effective Buying Income	$21,787
Total Retail Sales (000)	$76,514,881
Total Retail Sales per Household	$25,741

* Calculated Median.

SOURCES: U.S. Census - 1990;
Sales Management - 1988 Survey of Buying Power Estimates.

Business Statistics

CHICAGO PRIMARY MARKET AREA*

1986 - 1987

	1987	1986	% Change
Gross Metropolitan Product (000)	$174,200,000	$168,300,000	+ 3.5
Personal Income (000)	$141,400,000	$134,600,000	+ 5.1
Wages and Salaries Received (000)	$ 89,700,000	$ 82,800,000	+ 8.3
Bank Clearings (000)	$445,453,000	$485,866,300	- 8.3
Retail Sales (000)	$ 51,905,000	$ 47,300,000	+ 9.7
Chicago Manufactured Products (gross sales) (000)	$102,798,000	$ 98,089,000	+ 4.8
Primary Metals (000)	$ 12,700,000	$ 12,275,000	+ 3.5
Food and Kindred Products (000)	$ 12,400,000	$ 11,673,000	+ 6.2
Electrical Machinery (000)	$ 11,720,000	$ 10,733,000	+ 9.2
Fabricated Metal Products (000)	$ 10,240,000	$ 10,317,000	- 0.7
Chemicals and Allied Products (000)	$ 9,250,000	$ 8,763,000	+ 5.6
Printing and Publishing (000)	$ 9,000,000	$ 8,181,000	+ 10.0
Non-Electrical Machinery (000)	$ 8,330,000	$ 8,200,000	+ 1.6
Petroleum and Coal Products (000)	$ 6,600,000	$ 6,847,000	- 3.6
Transportation Equipment (000)	$ 5,460,000	$ 5,243,000	+ 4.1
Paper and Allied Products (000)	$ 4,230,000	$ 3,694,000	+ 14.5
Instruments and Related Products (000)	$ 2,360,000	$ 2,279,000	+ 3.6
Rubber and Plastic Products (000)	$ 2,120,000	$ 1,954,000	+ 8.5
Stone, Clay and Glass Products (000)	$ 1,759,000	$ 1,658,000	+ 6.1
Furniture and Fixtures (000)	$ 1,615,000	$ 1,508,000	+ 7.1
Apparel and Related Products (000)	$ 942,000	$ 892,000	+ 5.6
Lumber and Wood Products (000)	$ 467,000	$ 423,000	+ 10.4
Leather and Leather Products (000)	$ 108,000	$ 105,000	+ 2.9
Textiles (000)	$ 97,000	$ 93,000	+ 4.3
Miscellaneous Manufacturing (000)	$ 3,400,000	$ 3,251,000	+ 4.6
Index of Industrial Activity (1972=100.0)	111.8	108.0	+ 3.5
Electric Power Sales (kwhr) (000)	73,621,000	71,200,000	+ 3.4
Steel Production (net ingot tons) (000)	23,167	22,100	+ 4.8
Industrial Building and Land Investment (000)	$ 437,000	$ 454,000	- 3.7
Air Passengers (arriving and departing) (000)	64,200	57,900	+ 10.9
Scheduled Plane Movements	1,031,343	1,155,961	- 10.8
Air Freight and Express (lbs.) (000)	1,794,000	1,954,000	- 8.2

* Northeastern Illinois Counties Area and Gary-Hammond, IN PMSA.

SOURCE: Chicago Association of Commerce and Industry.

Business Statistics

CHICAGO PRIMARY MARKET AREA*

1986 - 1987

CHICAGO'S GROSS METROPOLITAN PRODUCT 1986 - 1987

	1987 (Blns. of $)	1986 (Blns. of $)	% Change
Total Wages and Salaries	$ 89.7	$ 82.8	+ 8.3
+ Other Labor Income	$ 8.8	$ 8.9	- 1.1
+ Proprietor's Income	$ 7.1	$ 10.2	- 30.4
+ Property Income	$ 25.2	$ 23.4	+ 7.7
+ Transfer Payments to Persons	$ 17.2	$ 16.0	+ 7.5
- Personal Contributions to Social Insurance	$ 6.6	$ 6.7	- 1.5
= Total Personal Income	$141.4	$134.6	+ 5.1
- Government Business Transfer Payments	$ 17.2	$ 16.0	+ 7.5
- Dividends	$ 3.6	$ 3.3	+ 9.1
- Personal Interest Income	$ 20.9	$ 19.4	+ 7.7
+ Corporate Profits	$ 13.6	$ 14.6	- 6.8
+ Net Interest Paid	$ 13.7	$ 12.7	+ 7.9
+ Employers Contribution to Social Insurance	$ 8.7	$ 9.2	- 5.4
= Metropolitan Income Produced	$135.7	$132.3**	+ 2.6
+ Indirect Business Taxes	$ 16.2	$ 14.9	+ 8.7
+ Business Transfer Payments	$ 1.0	$ 1.0	—
= Net Metropolitan Product	$152.9	$148.2**	+ 3.2
+ Capital Consumption Allowances	$ 20.9	$ 19.5	+ 7.2
+ Subsidies to Business	$ .4	$ .6	- 33.3
= Gross Metropolitan Product	$174.2	$168.3**	+ 3.5

METROPOLITAN CHICAGO EMPLOYMENT BY INDUSTRY GROUP IN 1986 AND 1987 IN THOUSANDS

Industry Group	1987	1986	% Change
Manufacturing	698.3	717.4	- 2.9
Wholesale, Retail Trade	902.4	890.9	+ 1.3
Services	918.9	890.3	+ 3.2
Transportation and Public Utilities	226.5	217.6	+ 4.1
Finance, Insurance and Real Estate	282.4	273.9	+ 3.1
Construction	145.9	137.8	+ 5.9
Government	452.1	451.1	+ 0.2

* Northeastern Illinois Counties Area and Gary-Hammond, IN PMSA.
** Totals do not equal sum of the parts due to rounding.

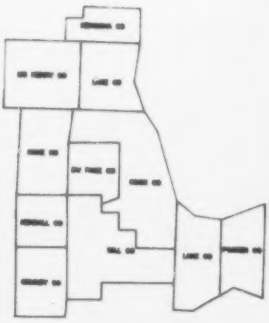
SOURCE: Chicago Association of Commerce and Industry.

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

At the time of the revision of the definitions of the nation's metropolitan statistical areas, it was determined that if a minimum of two adjacent metropolitan statistical areas (MSA) had greater than one million population; a commuter interchange rate of at least fifteen percent and central cities located within 25 miles of each other, this area would be classified as a "Consolidated Metropolitan Statistical Area" (CMSA). CMSA's must constitute a single area for general, social and economic purposes. CMSA's consist of major components recognized as "Primary Metropolitan Statistical Areas" (PMSA). There are 20 CMSA's and 71 PMSA's in the United States.

The Chicago-Gary-Lake County Consolidated Metropolitan Statistical Area contains six Primary Metropolitan Statistical Areas: Chicago, IL PMSA - Cook, Du Page, and Mc Henry Counties in Illinois; Aurora-Elgin, IL PMSA - Kane and Kendall Counties in Illinois; Joliet, IL PMSA - Grundy and Will Counties in Illinois; Lake County, IL PMSA - Lake County, Illinois; Gary-Hammond, IN PMSA - Lake and Porter Counties in Indiana; and Kenosha, WI PMSA - Kenosha County, Wisconsin.

Counties	Population	Population Per Sq. Mile
Cook, IL	5,264,000	5,495
Du Page, IL	745,100	2,211
Mc Henry, IL	168,200	277
CHICAGO, IL PMSA	6,177,300	3,248
Kane, IL	314,300	600
Kendall, IL	40,100	125
AURORA-ELGIN, IL PMSA	354,400	419
Grundy, IL	33,700	80
Will, IL	350,100	415
JOLIET, IL PMSA	383,800	303
Lake, IL	486,000	1,070
LAKE COUNTY, IL PMSA	486,000	1,070
Lake, IN	501,900	1,002
Porter, IN	127,100	303
GARY-HAMMOND IN PMSA	629,000	684
Kenosha, WI	120,600	442
KENOSHA, WI PMSA	120,600	442
CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA	8,151,100	1,440



SOURCES: Executive Office of the President - Office of Management and Budget;
Sales Management - 1988 Survey of Buying Power Estimates.

Selected Demographic Statistics

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

TOTAL POPULATION - 1987	8,151,100
Male	3,948,065
Female	4,203,035
Under 18	2,142,840
18-34	2,354,248
35-54	2,043,289
55-64	723,900
65 and Over	886,823
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1987	
Total Households	2,947,200
Under 25	165,680
25-34	897,559
35-44	647,939
45-54	465,667
55-64	444,238
65 and Over	526,117
SIZE OF HOUSEHOLDS - 1987	
Total Households	2,947,200
1 Person Unit	716,220
2 Person Unit	871,707
3 Person Unit	529,031
4 Person Unit	452,257
5 Person Unit	230,714
6 Person Unit or More	147,271
Average Household Size	2.77
EFFECTIVE BUYING INCOME - 1987	
Total Households	2,947,200
$0 - $9,999	433,499
$10,000 - $19,999	484,972
$20,000 - $24,999	239,169
$25,000 - $34,999	473,572
$35,000 - $49,999	595,233
$50,000 and Over	720,755
Average Household Effective Buying Income	$41,179
Median Household Effective Buying Income	$31,672*
Per Capita Effective Buying Income	$14,889
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,589,548
Agriculture, Forestry, Fisheries, Mining	26,891
Construction	155,935
Manufacturing - Nondurable Goods	312,846
Manufacturing - Durable Goods	676,795
Transportation	205,321
Communications, Other Public Utilities	92,681
Wholesale Trade	175,334
Retail Trade	572,471
Finance, Insurance, Real Estate	264,925
Business and Repair Services	173,009
Personal, Entertainment & Recreation Services	113,032
Health Services	261,532
Educational Services	258,615
Other Professional & Related Services	157,593
Public Administration	142,088

(Continued)

Selected Demographic Statistics

CHICAGO-GARY-LAKE COUNTY
CONSOLIDATED METROPOLITAN STATISTICAL AREA

(Continued)

TOTAL RETAIL SALES (000) - 1987		$52,375,022
Total Food Stores (000)		9,290,473
Supermarkets (000)	8,616,069	
Eating and Drinking Places (000)		5,271,358
General Merchandise Stores (000)		6,135,909
Department Stores (000)	5,426,294	
Apparel and Accessories Stores (000)		3,480,471
Furniture/Home Furnishings/Appliance Stores (000)		3,001,212
Furniture and Home Furnishings Only (000)	1,560,772	
Automotive Dealers (000)		10,903,256
Gasoline Service Stations (000)		3,277,220
Building Materials and Hardware Dealers (000)		2,254,618
Drug Stores (000)		2,563,349
Other (000)		6,197,156

PROJECTIONS - December 31, 1992

Population	8,233,700
Households	3,044,600
Average Household Effective Buying Income	$58,925
Per Capita Effective Buying Income	$21,789
Total Retail Sales (000)	$77,874,792
Total Retail Sales Per Household	$25,578

* Calculated Median.

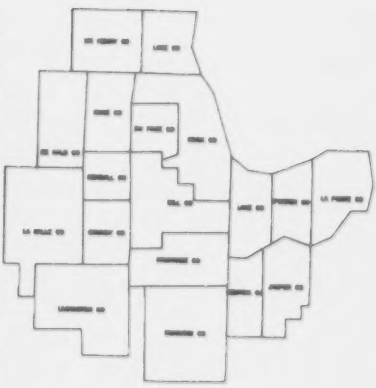
SOURCES: U.S. Census - 1980;
Sales Management - 1988 Survey of Buying Power Estimates.

CHICAGO AREA OF DOMINANT INFLUENCE

The Area of Dominant Influence (ADI) is a geographic market design which defines each television market exclusive of another based on measurable viewing patterns. The ADI is an area that consists of all counties in which the television stations in the home market receive the majority of viewer preference. Each county in the United States is assigned to one ADI exclusively. There is no overlap. All counties within the United States (Alaska and Hawaii excluded) are assigned to ADI's annually.

The Chicago ADI includes the Chicago-Gary-Lake County CMSA excluding Kenosha County, Wisconsin, plus five additional counties in Illinois and three in Indiana. The population of the Chicago ADI is greater than the population in all but eight of the United States. There are only nine states in the United States where retail sales are greater than in the Chicago ADI. The Chicago ADI includes both the richest farm lands and heaviest industrial concentrations of any ADI in the United States.

Counties	Population
Cook, IL	5,264,000
Du Page, IL	745,100
Mc Henry, IL	168,200
PMSA	6,177,300
Kane, IL	314,300
Lake, IL	436,000
Will, IL	350,100
NICA	7,327,700
Lake, IN	501,900
Porter, IN	127,100
PMA	7,956,700
De Kalb, IL	74,200
Grundy, IL	33,700
Iroquois, IL	32,200
Kankakee, IL	102,400
Kendall, IL	40,100
La Salle, IL	109,800
Livingston, IL	41,800
Jasper, IN	27,600
La Porte, IN	107,700
Newton, IN	14,600
Chicago ADI	8,540,800



SOURCES: Sales Management - 1988 Survey of Buying Power Estimates;
Arbitron - American Research Bureau.

Selected Demographic Statistics

CHICAGO AREA OF DOMINANT INFLUENCE

TOTAL POPULATION - 1987	8,540,800
Male	4,139,536
Female	4,401,264
Under 18	2,242,329
18-34	2,467,959
35-54	2,131,741
55-64	759,300
65 and Over	939,471
HOUSEHOLDS BY AGE OF HEAD OF HOUSEHOLD - 1987	
Total Households	3,087,300
Under 25	176,172
25-34	726,529
35-44	674,181
45-54	485,429
55-64	465,535
65 and Over	559,454
SIZE OF HOUSEHOLDS - 1987	
Total Households	3,087,300
1 Person Unit	750,766
2 Person Unit	916,085
3 Person Unit	553,961
4 Person Unit	473,529
5 Person Unit	240,806
6 Person Unit or More	152,153
Average Household Size	2.77
EFFECTIVE BUYING INCOME - 1987	
Total Households	3,087,300
$0 - $9,999	480,844
$10,000 - $19,999	518,197
$20,000 - $24,999	255,176
$25,000 - $34,999	502,664
$35,000 - $49,999	619,650
$50,000 and Over	730,769
Average Household Effective Buying Income	$40,628
Median Household Effective Buying Income	$31,156*
Per Capita Effective Buying Income	$14,686
TOTAL EMPLOYMENT - 1980	
(Persons 16 Years and Over)	3,754,440
Agriculture, Forestry, Fisheries, Mining	38,942
Construction	165,438
Manufacturing - Nondurable Goods	327,961
Manufacturing - Durable Goods	704,171
Transportation	212,656
Communications, Other Public Utilities	97,251
Wholesale Trade	182,294
Retail Trade	599,194
Finance, Insurance, Real Estate	271,502
Business and Repair Services	177,203
Personal, Entertainment & Recreation Services	118,328
Health Services	274,385
Educational Services	275,273
Other Professional & Related Services	161,714
Public Administration	148,128

(Continued)

Selected Demographic Statistics

CHICAGO AREA OF DOMINANT INFLUENCE

(Continued)

TOTAL RETAIL SALES (000) - 1987		$54,342,987
Total Food Stores (000)		9,663,005
Supermarkets (000)	8,968,676	
Eating and Drinking Places (000)		5,411,765
General Merchandise Stores (000)		6,324,804
Department Stores (000)	5,572,950	
Apparel and Accessories Stores (000)		3,577,498
Furniture/Home Furnishings/Appliance Stores (000)		3,098,189
Furniture and Home Furnishings Only (000)	1,604,616	
Automotive Dealers (000)		11,469,073
Gasoline Service Stations (000)		3,427,438
Building Materials and Hardware Dealers (000)		2,387,153
Drug Stores (000)		2,641,908
Other (000)		6,342,136

PROJECTIONS - December 31, 1992

Population	8,617,700
Households	3,186,400
Average Household Effective Buying Income	$57,932
Per Capita Effective Buying Income	$21,420
Total Retail Sales (000)	$80,486,900
Total Retail Sales per Household	$25,260

* Calculated Median.

SOURCES: U.S. Census - 1980;
Sales Management - 1988 Survey of Buying Power Estimates.

Section Two:

MEASURING THE MARKET

POPULATION - CMSA'S AND COMPONENT CITIES

TOP 50 ARBITRON TV MARKET (ADI) RANKINGS

POPULATION - LEADING MSA'S AND CITIES

SIZE AND ECONOMIC MEASURES - CHICAGO, SUBURBAN AND ADI AREAS

MARRIAGES, BIRTHS AND DEATHS

NEW CAR SALES

RESIDENTIAL BUILDING PERMITS

RESIDENTIAL BUILDING PERMITS - SELECTED CHICAGO AND SUBURBAN AREAS

1992 POPULATION PROJECTIONS - LEADING MSA'S

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT - CHICAGO AND SUBURBAN AREAS

METEOROLOGICAL DATA FOR A TYPICAL CHICAGO YEAR

RETAIL ESTABLISHMENTS, NICA COMMUNITIES 25,000 OR MORE POPULATION

RETAIL SALES, NICA COMMUNITIES 25,000 OR MORE POPULATION

RETAIL SALES, COOK COUNTY VS. NICA

RETAIL SALES, NICA VS. STATE OF ILLINOIS

TOP TWO MARKETS COMPARED

CHICAGO FOOD STORE SALES COMPARED WITH TOTAL SALES IN OTHER MAJOR AREAS

CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS, CHICAGO AND U.S. CITY AVERAGES COMPARED

FOOD COST AS PART OF FAMILY BUDGET

FOOD PRODUCERS PRICE INDEXES

COMPARISON OF FOOD PRICE CHANGES BY PRODUCTS AND CITIES

CHICAGO PRICE TRENDS

SUBURBAN NICA, CHICAGO-GARY-LAKE COUNTY CMSA, AND CHICAGO ADI ZIP CODES

CHICAGO'S LEADING SAVINGS AND LOANS

CHICAGO'S LEADING COMMERCIAL BANKS

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS

CONSOLIDATED METROPOLITAN STATISTICAL AREAS

(Showing PMSA components and distribution of population within, and outside of, central cities.)

Rank	C.M.S.A. Name	C.M.S.A. Total Population	P.M.S.A. COMPONENTS Name	P.M.S.A. Total Population	CENTRAL CITIES Name	CENTRAL CITIES Population	Outside Central Cities Population
1	New York - Northern New Jersey - Long Island, NY - NJ - CT	16,131,700	New York, NY	8,528,200	Total	8,699,300	9,432,400
			Nassau - Suffolk, NY	2,661,700	New York, NY	(7,304,300)	
			Newark, NJ	1,902,400	Newark, NJ	(319,600)	
			Bergen - Passaic, NJ	1,302,800	Jersey City, NJ	(218,700)	
			Monmouth - Ocean, NJ	970,500	Bridgeport, CT	(143,100)	
			Middlesex - Somerset Hunterdon, NJ	962,400	Paterson, NJ	(139,000)	
					Elizabeth, NJ	(107,100)	
			Jersey City, NJ	552,500	Stamford, CT	(103,300)	
			Bridgeport - Milford, CT	453,200	Norwalk, CT	(79,200)	
			Orange County, NY	284,400	Danbury, CT	(65,500)	
			Stamford, CT	205,700	Milford, CT	(52,000)	
			Danbury, CT	176,900	White Plains, NY	(45,300)	
			Norwalk, CT	131,000	New Brunswick, NJ	(42,100)	
					Hoboken, NJ	(41,600)	
					Perth Amboy, NJ	(38,500)	
2	Los Angeles - Anaheim - Riverside, CA	13,578,100	Los Angeles - Long Beach, CA	8,544,000	Total	5,210,600	8,367,500
			Anaheim - Santa Ana, CA	2,230,300	Los Angeles, CA	(3,364,200)	
			Riverside - San Bernardino, CA	2,171,500	Long Beach, CA	(410,400)	
			Oxnard - Ventura, CA	632,300	Anaheim, CA	(247,000)	
					Santa Ana, CA	(238,500)	
					Riverside, CA	(210,400)	
					San Bernardino, CA	(145,400)	
					Pasadena, CA	(133,700)	
					Oxnard, CA	(131,400)	
					Pomona, CA	(117,500)	
					Burbank, CA	(92,300)	
					Ventura, CA	(88,500)	
					Palm Springs, CA	(31,300)	

3	Chicago - Gary - Lake County, IL - IN - WI	8,151,100	Chicago, IL	6,177,300	Total	3,824,000	4,327,100
			Gary-Hammond, IN	629,000	Chicago, IL	(3,021,700)	
			Lake County, IL	486,000	Gary, IN	(140,600)	
			Joliet, IL	383,800	Aurora, IL	(88,000)	
			Aurora - Elgin, IL	354,400	Hammond, IN	(87,800)	
			Kenosha, WI	120,600	Joliet, IL	(77,800)	
					Kenosha, WI	(75,100)	
					Waukegan, IL	(74,600)	
					Elgin, IL	(72,000)	
					Evanston, IL	(71,400)	
					North Chicago, IL	(42,700)	
					East Chicago, IN	(36,900)	
					Chicago Heights, IL	(35,400)	
4	San Francisco - Oakland - San Jose, CA	5,996,400	Oakland, CA	1,978,400	Total	2,471,900	3,524,500
			San Francisco, CA	1,595,800	San Francisco, CA	(748,000)	
			San Jose, CA	1,422,800	San Jose, CA	(727,700)	
			Vallejo - Fairfield - Napa, CA	411,500	Oakland, CA	(360,900)	
			Santa Rosa - Petaluma, CA	358,700	Berkeley, CA	(108,000)	
			Santa Cruz, CA	229,200	Santa Rosa, CA	(101,200)	
					Vallejo, CA	(96,600)	
					Fairfield, CA	(72,800)	
					Napa, CA	(57,100)	
					Palo Alto, CA	(57,100)	
					Livermore, CA	(55,000)	
					Santa Cruz, CA	(47,300)	
					Petaluma, CA	(40,200)	
5	Philadelphia - Wilmington Trenton, PA - NJ - DE - MD	5,875,000	Philadelphia, PA - NJ	4,855,000	Total	2,020,800	3,854,200
			Wilmington, DE - NJ - MD	557,100	Philadelphia, PA	(1,639,000)	
			Trenton, NJ	323,600	Trenton, NJ	(93,100)	
			Vineland - Millville - Bridgeton, NJ	139,380	Camden, NJ	(83,500)	
					Wilmington, DE	(70,400)	
					Vineland, NJ	(55,200)	
					Norristown, PA	(34,100)	
					Millville, NJ	(26,200)	
					Bridgeton, NJ	(19,300)	

Rank	C.M.S.A. Name	C.M.S.A. Total Population	P.M.S.A. COMPONENTS Name	P.M.S.A. Total Population	CENTRAL CITIES Name	CENTRAL CITIES Population	Outside Central Cities Population
6	Detroit - Ann Arbor, MI	4,631,100	Detroit, MI	4,358,900	Total	1,383,300	3,247,800
			Ann Arbor, MI	272,200	Detroit, MI	(1,082,200)	
					Ann Arbor, MI	(108,900)	
					Dearborn, MI	(86,100)	
					Pontiac, MI	(71,400)	
					Port Huron, MI	(34,700)	
7	Boston - Lawrence - Salem, MA - NH	4,073,400	Boston, MA	2,834,300	Total	1,306,600	2,766,800
			Lawrence - Haverhill, MA - NH	365,800	Boston, MA	(566,900)	
			Salem - Gloucester, MA	266,400	Brockton, MA	(94,900)	
			Lowell, MA - NH	244,400	Lowell, MA	(93,000)	
			Brockton, MA	195,700	Cambridge, MA	(91,400)	
			Nashua, NH	166,900	Lynn, MA	(80,000)	
					Nashua, NH	(78,700)	
					Framingham, MA	(64,200)	
					Lawrence, MA	(64,200)	
					Waltham, MA	(57,200)	
					Haverhill, MA	(49,000)	
					Salem, MA	(38,600)	
					Gloucester, MA	(28,500)	
8	Dallas - Fort Worth, TX	3,686,600	Dallas, TX	2,430,200	Total	1,911,700	1,774,900
			Fort Worth - Arlington, TX	1,256,400	Dallas, TX	(1,025,700)	
					Fort Worth, TX	(448,100)	
					Arlington, TX	(247,700)	
					Irving, TX	(132,600)	
					Denton, TX	(57,600)	
9	Houston - Galveston Brazoria, TX	3,657,400	Houston, TX	3,233,000	Total	1,908,300	1,749,100
			Galveston - Texas City, TX	219,200	Houston, TX	(1,741,000)	
			Brazoria, TX	205,200	Galveston, TX	(62,800)	
					Baytown, TX	(60,900)	
					Texas City, TX	(43,600)	

10	**Miami - Fort Lauderdale, FL**	3,008,500	Miami - Hialeah, FL	1,818,200	Total	1,006,100	2,002,400
			Fort Lauderdale - Hollywood - Pompano Beach, FL	1,190,300	Miami, FL	(386,900)	
					Hialeah, FL	(170,200)	
					Fort Lauderdale, FL	(155,300)	
					Hollywood, FL	(127,000)	
					Miami Beach, FL	(97,500)	
					Pompano Beach, FL	(69,200)	
11	Cleveland - Akron - Lorain, OH	2,765,200	Cleveland, OH	1,842,700	Total	945,100	1,820,100
			Akron, OH	648,500	Cleveland, OH	(534,400)	
			Lorain - Elyria, OH	274,000	Akron, OH	(223,100)	
					Lorain, OH	(73,000)	
					Elyria, OH	(58,000)	
					Kent, OH	(28,700)	
					Barberton, OH	(27,900)	
12	Seattle - Tacoma, WA	2,343,700	Seattle, WA	1,796,800	Total	742,800	1,601,100
			Tacoma, WA	546,900	Seattle, WA	(487,900)	
					Tacoma, WA	(162,100)	
					Everett, WA	(61,900)	
					Auburn, WA	(30,700)	
13	Pittsburgh - Beaver Valley, PA	2,312,000	Pittsburgh, PA	2,119,100	Total	413,300	1,898,700
			Beaver County, PA	192,900	Pittsburgh, PA	(386,000)	
					Mc Keesport, PA	(27,300)	
14	Denver - Boulder, CO	1,895,300	Denver, CO	1,675,800	Total	641,700	1,253,600
			Boulder - Longmont, CO	219,500	Denver, CO	(510,800)	
					Boulder, CO	(79,200)	
					Longmont, CO	(51,700)	
15	Cincinnati - Hamilton, OH - KY - IN	1,699,000	Cincinnati, OH - KY - IN	1,423,600	Total	481,500	1,217,500
			Hamilton - Middletown, OH	275,400	Cincinnati, OH	(371,800)	
					Hamilton, OH	(64,500)	
					Middletown, OH	(45,200)	

Rank	C.M.S.A. Name	C.M.S.A. Total Population	P.M.S.A. COMPONENTS Name	P.M.S.A. COMPONENTS Total Population	CENTRAL CITIES Name	CENTRAL CITIES Population	Outside Central Cities Population
16	Milwaukee - Racine, WI	1,566,000	Milwaukee, WI	1,390,900	Total	740,700	825,300
			Racine, WI	175,100	Milwaukee, WI	(605,000)	
					Racine, WI	(82,700)	
					Waukesha, WI	(53,000)	
17	Portland - Vancouver, OR - WA	1,388,000	Portland, OR	1,169,400	Total	482,000	906,000
			Vancouver, WA	216,600	Portland, OR	(437,500)	
					Vancouver, WA	(44,500)	
18	Buffalo - Niagara Falls, NY	1,188,300	Buffalo, NY	970,300	Total	397,300	791,000
			Niagara Falls, NY	218,000	Buffalo, NY	(332,200)	
					Niagara Falls, NY	(65,100)	
19	Providence - Pawtucket - Fall River, RI - MA	1,127,900	Providence, RI	646,900	Total	404,500	723,400
			Pawtucket - Woonsocket - Attleboro, RI - MA	316,500	Providence, RI	(158,000)	
					Fall River, MA	(92,500)	
			Fall River, MA - RI	164,500	Pawtucket, RI	(73,300)	
					Woonsocket, RI	(45,400)	
					Attleboro, MA	(35,300)	
20	Hartford - New Britain - Middletown, CT	1,062,400	Hartford, CT	749,800	Total	313,700	748,700
			New Britain, CT	147,600	Hartford, CT	(139,400)	
			Middletown, CT	88,100	New Britain, CT	(73,600)	
			Bristol, CT	76,900	Bristol, CT	(60,600)	
					Middletown, CT	(40,100)	

SOURCES: United States Office of Management and Budget;
Sales Management - 1988 Survey of Buying Power Estimates.

TOP 50 ARBITRON TV MARKET (ADI) RANKINGS

(Rank order based on 1988 Estimated Population)

ADI Name	Population	Households	Total Retail Sales (000)
New York, NY	18,608,200	6,989,800	$124,154,634
Los Angeles, CA	13,478,500	4,840,500	$ 89,117,435
CHICAGO, IL	8,540,800	3,087,300	$ 54,342,987
Philadelphia, PA	7,155,200	2,652,300	$ 49,359,265
San Francisco, CA	5,721,200	2,217,100	$ 43,749,341
Boston, MA	5,487,600	2,053,800	$ 45,140,806
Detroit, MI	4,672,900	1,715,200	$ 31,424,309
Dallas - Ft. Worth, TX	4,447,200	1,659,900	$ 29,958,236
Washington, DC	4,371,600	1,625,800	$ 32,936,526
Houston, TX	4,002,100	1,447,400	$ 26,921,606
Cleveland, OH	3,804,200	1,430,900	$ 23,741,717
Minneapolis - St. Paul, MN	3,521,200	1,306,200	$ 24,152,119
Atlanta, GA	3,512,800	1,294,700	$ 24,966,431
Seattle - Tacoma, WA	3,221,300	1,275,700	$ 20,867,638
Pittsburgh, PA	3,127,800	1,201,300	$ 17,087,985
Miami, FL	3,083,400	1,243,700	$ 25,357,316
St. Louis, MO	3,037,400	1,109,500	$ 18,885,364
Tampa - St. Petersburg, FL	2,745,800	1,143,600	$ 17,961,537
Denver, CO	2,623,700	1,031,700	$ 18,114,318
Sacramento - Stockton, CA	2,613,800	971,100	$ 15,952,157
Baltimore, MD	2,503,100	911,600	$ 16,108,681
Phoenix, AZ	2,463,700	948,600	$ 15,221,965
Hartford - New Haven, CT	2,407,600	887,700	$ 18,160,530
San Diego, CA	2,313,900	840,000	$ 15,293,123
Indianapolis, IN	2,235,600	824,100	$ 14,691,814
Portland, OR	2,091,200	813,800	$ 12,444,169
Orlando - Daytona Beach - Melbourne, FL	2,040,500	809,700	$ 13,928,129
Milwaukee, WI	2,007,600	753,700	$ 11,519,717
Cincinnati, OH	1,999,600	740,400	$ 11,947,371
Kansas City, MO	1,942,700	732,000	$ 12,688,511
Charlotte, NC	1,890,900	701,800	$ 11,388,235
Salt Lake City, UT	1,888,700	594,600	$ 9,470,149
Nashville, TN	1,870,800	693,700	$ 9,912,759
Raleigh - Durham, NC	1,801,000	654,500	$ 10,026,923
New Orleans, LA	1,785,500	641,600	$ 11,056,101
Columbus, OH	1,768,400	668,800	$ 10,706,020
Grand Rapids - Kalamazoo - Battle Creek, MI	1,691,600	610,900	$ 9,493,809
Buffalo, NY	1,685,800	616,500	$ 8,980,759
Greenville - Spartanburg - Asheville, SC - NC	1,676,100	632,300	$ 9,509,337
Memphis, TN	1,653,700	588,700	$ 9,350,344
San Antonio, TX	1,647,200	553,000	$ 8,875,057
Norfolk - Portsmouth - Newport News - Hampton, VA	1,610,900	551,900	$ 9,834,481
Oklahoma City, OK	1,566,000	606,300	$ 10,646,069
Providence - New Bedford, RI - MA	1,497,000	550,300	$ 10,786,303
Louisville, KY	1,474,200	533,400	$ 8,499,304
Harrisburg - York - Lancaster - Lebanon, PA	1,448,000	544,600	$ 9,442,218
Birmingham, AL	1,375,100	515,700	$ 8,598,223
Charleston - Huntington, WV	1,348,100	491,400	$ 6,700,581
Greensboro - Winston Salem - High Point, NC	1,331,000	506,700	$ 8,364,347
Dayton, OH	1,309,300	494,900	$ 7,620,255

Sources: Arbitron - American Research Bureau;
Sales Management - 1988 Survey of Buying Power Estimates.

METROPOLITAN STATISTICAL AREAS WITH POPULATIONS OF 1,000,000 OR MORE

(Showing distribution of population within, and outside of, central cities.)

	M.S.A.		Central Cities		Outside Central Cities
Rank	Name	Total Population	Name	Population	Population
1	Los Angeles - Long Beach, CA	8,544,000	Total	4,118,100	4,425,900
			Los Angeles, CA	(3,364,200)	
			Long Beach, CA	(410,400)	
			Pasadena, CA	(133,700)	
			Pomona, CA	(117,500)	
			Burbank, CA	(92,300)	
2	New York, NY	8,528,200	Total	7,349,600	1,178,600
			New York, NY	(7,304,300)	
			White Plains, NY	(45,300)	
3	Chicago, IL	6,177,300	Total	3,128,500	3,048,800
			Chicago, IL	(3,021,700)	
			Evanston, IL	(71,400)	
			Chicago Heights, IL	(35,400)	
4	Philadelphia, PA - NJ	4,655,000	Total	1,756,600	3,098,400
			Philadelphia, PA	(1,639,000)	
			Camden, NJ	(83,500)	
			Norristown, PA	(34,100)	
5	Detroit, MI	4,358,900	Total	1,274,400	3,084,500
			Detroit, MI	(1,082,200)	
			Dearborn, MI	(88,100)	
			Pontiac, MI	(71,400)	
			Port Huron, MI	(34,700)	

6	Washington, DC - MD - VA	3,624,900	Total	816,700	2,808,200
			Washington, DC	(623,300)	
			Arlington, VA	(158,900)	
			Frederick, MD	(34,500)	
7	Houston, TX	3,233,000	Total	1,801,900	1,431,100
			Houston, TX	(1,741,000)	
			Baytown, TX	(60,900)	
8	Boston, MA	2,834,300	Total	859,700	1,974,600
			Boston, MA	(566,900)	
			Cambridge, MA	(91,400)	
			Lynn, MA	(80,000)	
			Framingham, MA	(64,200)	
			Waltham, MA	(57,200)	
9	Atlanta, GA	2,662,800	Total	496,800	2,166,000
			Atlanta, GA	(451,200)	
			Marietta, GA	(45,600)	
10	Nassau - Suffolk, NY	2,661,700	*		2,661,700
11	St. Louis, MO - IL	2,463,700	Total	636,700	1,827,000
			St. Louis, MO	(426,800)	
			East St. Louis, IL	(50,200)	
			St. Charles, MO	(48,000)	
			Belleville, IL	(42,700)	
			Granite City, IL	(35,700)	
			Alton, IL	(33,300)	
12	Dallas, TX	2,430,200	Total	1,215,900	1,214,300
			Dallas, TX	(1,025,700)	
			Irving, TX	(132,600)	
			Denton, TX	(57,600)	

Rank	M.S.A. Name	M.S.A. Total Population	Central Cities Name	Central Cities Population	Outside Central Cities Population
13	Minneapolis - St. Paul, MN - WI	2,336,400	Total	734,200	1,602,200
			Minneapolis, MN	(370,200)	
			St. Paul, MN	(274,700)	
			Bloomington, MN	(89,300)	
14	Baltimore, MD	2,333,600	Total	792,500	1,541,100
			Baltimore, MD	(757,900)	
			Annapolis, MD	(34,600)	
15	San Diego, CA	2,313,900	Total	1,145,700	1,168,200
			San Diego, CA	(1,059,000)	
			Escondido, CA	(86,700)	
16	Anaheim - Santa Ana, CA	2,230,300	Total	485,500	1,744,800
			Anaheim, CA	(247,000)	
			Santa Ana, CA	(238,500)	
17	Riverside - San Bernardino, CA	2,171,500	Total	387,100	1,784,400
			Riverside, CA	(210,400)	
			San Bernardino, CA	(145,400)	
			Palm Springs, CA	(31,300)	
18	Pittsburgh, PA	2,119,100	Total	413,300	1,705,800
			Pittsburgh, PA	(386,000)	
			Mc Keesport, PA	(27,300)	
19	Phoenix, AZ	1,988,100	Total	1,475,500	510,600
			Phoenix, AZ	(945,100)	
			Mesa, AZ	(288,800)	
			Tempe, AZ	(143,100)	
			Scottsdale, AZ	(118,500)	

20	Tampa - St. Petersburg - Clearwater, FL	1,979,300	Total	639,400	1,339,900
			Tampa, FL	(294,400)	
			St. Petersburg, FL	(243,400)	
			Clearwater, FL	(101,600)	
21	Oakland, CA	1,978,400	Total	523,900	1,454,500
			Oakland, CA	(360,900)	
			Berkeley, CA	(108,000)	
			Livermore, CA	(55,000)	
22	Newark, NJ	1,902,400	Total	426,700	1,475,700
			Newark, NJ	(319,600)	
			Elizabeth, NJ	(107,100)	
23	Cleveland, OH	1,842,700	Cleveland, OH	534,400	1,308,300
24	Miami - Hialeah, FL	1,818,200	Total	654,600	1,163,600
			Miami, FL	(386,900)	
			Hialeah, FL	(170,200)	
			Miami Beach, FL	(97,500)	
25	Seattle, WA	1,796,800	Total	580,500	1,216,300
			Seattle, WA	(487,900)	
			Everett, WA	(61,900)	
			Auburn, WA	(30,700)	
26	Denver, CO	1,675,800	Denver, CO	510,800	1,165,000
27	San Francisco, CA	1,595,800	San Francisco, CA	748,000	847,800
28	Kansas City, MO - KS	1,542,700	Total	698,800	843,900
			Kansas City, MO	(446,100)	
			Kansas City, KS	(162,300)	
			Olathe, KS	(53,800)	
			Leavenworth, KS	(36,600)	

Rank	M.S.A. Name	M.S.A. Total Population	Central Cities Name	Central Cities Population	Outside Central Cities Population
29	Cincinnati, OH - KY - IN	1,423,600	Cincinnati, OH	371,800	1,051,800
30	San Jose, CA	1,422,800	Total	784,800	638,000
			San Jose, CA	(727,700)	
			Palo Alto, CA	(57,100)	
31	Milwaukee, WI	1,390,900	Total	658,000	732,900
			Milwaukee, WI	(605,000)	
			Waukesha, WI	(53,000)	
32	Sacramento, CA	1,354,600	Total	450,100	904,500
			Sacramento, CA	(340,600)	
			Davis, CA	(42,100)	
			Woodland, CA	(35,500)	
			Roseville, CA	(31,900)	
33	Norfolk - Virginia Beach - Newport News, VA	1,337,500	Total	1,078,900	258,600
			Virginia Beach, VA	(344,900)	
			Norfolk, VA	(278,400)	
			Newport News, VA	(164,000)	
			Hampton, VA	(127,000)	
			Portsmouth, VA	(112,100)	
			Suffolk, VA	(52,500)	
34	New Orleans, LA	1,337,400	Total	594,600	742,800
			New Orleans, LA	(557,700)	
			Slidell, LA	(36,900)	
35	Columbus, OH	1,314,200	Total	652,500	661,700
			Columbus, OH	(575,200)	
			Newark, OH	(41,800)	
			Lancaster, OH	(35,500)	
36	Bergen - Passaic, NJ	1,302,800	Paterson, NJ	139,000	1,163,800

37	San Antonio, TX	1,271,500	San Antonio, TX	958,600	312,900
38	Fort Worth - Arlington, TX	1,256,400	Total	695,800	560,600
			Fort Worth, TX	(448,100)	
			Arlington, TX	(247,700)	
39	Indianapolis, IN	1,229,000	Indianapolis, IN	727,500	501,500
40	Fort Lauderdale - Hollywood - Pompano Beach, FL	1,190,200	Total	351,500	838,800
			Fort Lauderdale, FL	(155,300)	
			Hollywood, FL	(127,000)	
			Pompano Beach, FL	(69,200)	
41	Portland, OR	1,169,400	Portland, OR	437,500	731,900
42	Charlotte - Gastonia - Rock Hill, NC - SC	1,088,100	Total	505,800	582,300
			Charlotte, NC	(375,000)	
			Gastonia, NC	(55,700)	
			Rock Hill, SC	(42,000)	
			Kannapolis, NC	(33,100)	
43	Salt Lake City - Ogden, UT	1,056,400	Total	235,000	821,400
			Salt Lake City, UT	(165,100)	
			Ogden, UT	(69,900)	

* No Central City Present Under Office of Management and Budget Definitions.

SOURCES: United States Office of Management and Budget;
Sales Management - 1988 Survey of Buying Power Estimates.

ESTIMATED SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS

Showing population, number of households, and median household income, . . . with Community Areas ranked, in descending order, for each measure.

Community Area Number	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
1	20	53,672	10	26,437	53	$ 20,086
2	13	59,679	11	25,431	22	29,298
3	12	61,559	9	28,019	62	16,449
4	30	42,574	19	18,826	43	22,998
5	39	33,485	34	13,927	46	22,440
6	2	92,491	1	51,579	44	$ 22,952
7	15	56,375	4	33,027	32	26,433
8	8	66,137	3	39,154	19	29,884
9	69	12,215	65	4,810	6	33,332
10	32	40,199	31	15,393	5	33,750
11	51	23,365	47	9,876	21	$ 29,402
12	60	18,415	57	6,866	1	41,216
13	62	14,815	62	5,469	7	32,148
14	28	46,008	25	16,923	38	23,794
15	19	54,822	12	22,732	30	26,956
16	26	47,328	16	20,547	37	$ 23,928
17	36	36,122	35	13,808	18	30,042
18	71	10,456	71	4,167	25	28,249
19	22	51,877	15	21,371	33	26,259
20	58	19,578	58	7,364	41	23,116
21	41	32,765	38	13,470	47	$ 22,255
22	4	84,047	7	30,540	56	19,622
23	7	71,620	13	22,596	60	18,267
24	3	80,416	6	31,059	63	16,100
25	1	144,894	2	45,539	49	21,358
26	42	30,771	52	8,660	66	$ 14,394
27	48	28,151	49	9,099	70	12,103
28	17	55,053	20	18,252	71	11,802
29	16	55,489	28	16,157	67	13,712
30	5	82,122	14	22,141	50	21,062
31	29	45,774	36	13,764	59	$ 18,362
32	74	7,020	68	4,432	55	19,732
33	75	6,897	75	2,390	74	10,631
34	66	12,647	67	4,681	64	15,441
35	38	34,906	33	14,879	65	14,865
36	61	17,376	63	5,268	77	$ 8,202
37	76	5,501	76	1,900	72	11,588
38	23	48,943	22	17,723	76	8,659
39	53	22,091	44	10,691	54	19,772
40	45	29,277	46	10,470	75	9,793

ESTIMATED SIZE AND INCOME OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
41	43	30,755	32	14,945	45	$ 22,875
42	40	33,429	37	13,476	73	11,578
43	6	77,378	5	32,550	51	20,162
44	33	38,286	29	16,114	42	23,056
45	63	13,610	70	4,349	15	30,747
46	25	47,642	30	15,503	35	$ 24,541
47	77	4,439	77	1,223	28	27,252
48	55	20,957	59	6,616	4	36,075
49	9	66,228	18	19,353	31	26,868
50	72	10,306	73	3,474	27	27,288
51	57	19,626	61	5,935	26	$ 27,476
52	56	20,331	55	7,410	13	31,081
53	24	47,909	39	13,090	24	28,685
54	65	12,937	74	3,382	69	13,322
55	70	11,825	69	4,426	14	31,027
56	37	36,001	41	12,478	11	$ 31,507
57	73	9,232	72	3,676	23	29,045
58	46	28,940	42	11,941	40	23,119
59	67	12,414	66	4,756	39	23,412
60	44	29,409	43	11,248	48	21,685
61	18	54,832	23	17,411	58	$ 19,026
62	68	12,296	64	4,871	20	29,526
63	50	23,595	48	9,348	34	25,982
64	54	21,682	53	8,062	10	31,594
65	49	23,615	51	8,951	8	31,822
66	27	46,121	21	18,113	36	$ 24,494
67	11	63,996	24	16,976	57	19,283
68	21	53,090	26	16,611	68	13,676
69	31	42,236	27	16,485	61	17,742
70	34	38,034	40	12,496	3	36,852
71	10	64,535	17	19,969	29	$ 26,971
72	52	22,102	54	7,649	2	37,562
73	35	36,849	45	10,586	9	31,653
74	59	18,903	60	6,576	12	31,373
75	47	28,768	50	9,067	16	30,250
76	64	13,161	58	6,819	17	$ 30,176
77	14	57,643	8	30,156	52	20,127

SOURCE: 1987, CACI, Inc. Federal.

ESTIMATED SIZE AND INCOME OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

Showing population, number of households, and median household income . . . with towns ranked,—in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Addison	32	30,700	38	10,543	135	$ 31,363
Algonquin	127	8,930	120	3,749	86	34,283
Alsip	68	18,210	71	6,683	155	30,000
Antioch	167	5,040	164	1,991	218	26,031
Arbury Hills (C)	224	1,901	227	562	169	28,974
Arlington Hts.	6	70,180	3	28,512	53	$ 39,271
Aurora	1	85,350	1	33,535	234	24,917
Bannockburn	243	1,190	262	180	2	76,902
Barrington	120	10,220	124	3,566	45	41,787
Barrington Hills	186	3,950	189	1,305	8	66,994
Bartlett	80	15,900	79	5,800	88	$ 34,236
Batavia	93	13,840	82	5,693	180	28,537
Bedford Park	250	980	244	373	148	30,425
Beecher	218	2,030	217	721	204	26,930
Bellwood	58	21,730	72	6,471	158	29,734
Bensenville	79	15,950	74	6,369	162	$ 29,182
Berkeley	166	5,050	166	1,905	98	33,737
Berwyn	16	45,010	13	19,911	251	23,285
Bloomingdale	95	13,600	88	5,421	65	36,407
Blue Island	54	22,740	49	8,541	265	21,971
Bolingbrook	22	39,090	29	11,993	103	$ 33,128
Braidwood	193	3,830	198	1,[illegible]	191	27,966
Bridgeview	87	14,570	93	4,9[illegible]	[illegible]8	28,616
Broadview	131	8,860	130	3,307	179	28,592
Brookfield	65	19,020	63	7,554	157	29,808
Buffalo Grove	40	27,080	24	12,603	51	$ 39,562
Bull Valley	264	590	264	162	28	47,647
Burbank	37	28,530	46	9,142	128	31,872
Burlington	266	440	265	155	264	22,143
Burnham	188	3,950	188	1,343	146	30,601
Burr Ridge	157	5,830	150	2,268	27	$ 47,964
Calumet City	21	39,820	18	16,377	190	28,064
Calumet Park	126	9,570	132	3,184	209	26,600
Carol Stream	55	22,030	37	10,652	205	26,903
Carpentersville	46	24,980	67	6,910	181	28,507
Cary	141	7,320	135	3,017	107	$ 32,895
Channahon	190	3,920	197	1,200	91	34,150
Channel Lake (C)	232	1,710	225	604	226	25,577
Chicago Hts.	25	35,540	27	12,020	243	24,037
Chicago Ridge	91	14,200	91	5,128	221	25,960
Cicero	8	61,600	9	24,223	267	$ 21,653
Clarendon Hills	147	6,400	144	2,733	56	38,561
Country Club Hills	82	15,440	94	4,829	78	35,365
Countryside	146	6,770	136	3,008	188	28,108
Crest Hill	123	9,830	119	3,775	248	23,432

* Northeastern Illinois Counties Area formerly Chicago SMSA.

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median House-hold Income Rank	Amount
Crestwood	107	11,830	111	4,255	166	$ 29,016
Crete	149	6,240	153	2,175	84	34,435
Crystal Lake	61	20,460	51	8,411	113	32,643
Darien	75	16,390	80	5,887	49	39,802
Deer Park	228	1,840	239	407	21	50,962
Deerfield	73	17,020	78	5,897	23	$ 48,983
Des Plaines	12	56,170	14	19,650	112	32,660
Dixmoor	187	3,990	178	1,454	289	20,635
Dolton	50	23,910	52	8,351	106	32,982
Downers Grove	19	42,[illegible]0	16	17,523	80	35,256
East Dundee	203	2,840	207	912	150	$ 30,364
East Hazelcrest	238	1,440	230	519	182	28,438
Elburn	236	1,580	235	473	200	27,321
Elgin	4	72,110	7	25,988	239	24,384
Elk Grove Vlg.	29	32,220	30	11,876	64	36,608
Elmhurst	18	42,410	19	15,591	82	$ 34,715
Elmwood Park	53	23,220	41	9,558	194	27,731
Elwood	250	980	251	307	177	28,622
Evanston	5	71,570	5	28,222	186	28,284
Evergreen Park	59	21,010	61	7,645	152	30,302
Flossmoor	133	8,460	140	2,916	18	$ 57,336
Ford Heights	164	5,250	199	1,178	275	13,796
Forest Lake (C)	245	1,152	240	400	147	30,597
Forest Park	84	15,290	80	7,661	250	23,315
Forest View	259	750	255	271	117	32,500
Fox Lake	140	7,360	138	2,920	270	$ 20,630
Fox Lake Hills (C)	209	2,422	216	757	119	32,394
Fox River Grove	206	2,710	205	932	207	26,762
Fox River Vly. Gdns.	260	710	263	177	124	32,177
Frankfort	171	4,920	177	1,575	66	$ 36,331
Franklin Park	69	18,140	76	6,215	159	29,670
Gages Lake (C)	191	3,894	192	1,227	110	32,736
Geneva	112	10,880	104	4,393	89	34,162
Gilberts	263	610	267	126	73	35,833
Glen Ellyn	48	24,750	45	9,243	61	$ 37,073
Glencoe	130	8,880	133	3,159	7	67,986
Glendale Hts.	47	24,890	43	9,404	122	32,261
Glenview	27	34,500	28	11,983	42	43,096
Glenwood	117	10,400	129	3,391	63	36,934
Godley	267	360	269	117	173	$ 28,750
Golf	265	510	261	187	16	59,375
Grass Lake (C)	212	2,325	213	786	164	29,079
Grayslake	156	5,610	142	2,874	199	27,385
Green Oaks	229	1,760	224	670	24	48,716
Gurnee	134	8,280	99	4,072	76	$ 35,529
Hainesville	273	180	273	63	149	30,417
Hampshire	225	1,900	219	701	225	25,690
Hanover Park	31	31,290	40	9,627	95	33,973
Harvard	165	5,230	159	2,063	256	22,565

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Harvey	26	35,370	33	10,993	247	$ 23,491
Harwood Heights	138	7,680	128	3,394	211	26,374
Hawthorn Woods	213	2,310	196	1,204	22	50,156
Hazel Crest	94	13,780	96	4,736	97	33,788
Hebron	257	770	252	293	260	22,450
Hickory Hills	89	14,260	101	4,631	114	$ 32,620
Highland Park	33	30,580	32	11,125	25	48,254
Highwood	162	5,300	158	2,070	255	22,662
Hillside	135	7,880	134	3,080	145	30,641
Hinsdale	78	16,060	77	6,177	40	44,197
Hodgkins	215	2,180	209	897	271	$ 20,494
Hoffman Estates	20	41,490	21	15,315	70	35,985
Holiday Hills	254	890	254	275	142	30,872
Hometown	169	4,950	161	2,018	232	25,164
Homewood	66	18,970	65	7,366	77	35,518
Huntley	230	1,750	225	604	141	$ 30,915
Indian Creek	271	260	268	123	44	42,167
Indian Head Pk.	194	3,760	179	1,451	36	45,414
Ingleside (C)	223	1,938	220	698	236	24,556
Inverness	160	5,430	163	1,995	5	68,873
Island Lake	200	2,940	212	789	198	$ 27,434
Itasca	142	7,250	145	2,555	84	34,435
Joliet	2	76,010	4	28,336	245	23,751
Justice	113	10,870	98	4,676	195	27,613
Kenilworth	208	2,680	206	914	1	86,222
Kildeer	231	1,720	234	475	9	$ 66,951
La Grange	85	15,270	84	5,647	74	35,810
La Grange Park	98	12,740	87	5,466	116	32,528
Lake Barrington	202	2,900	210	869	15	59,767
Lake Bluff	175	4,640	169	1,850	30	47,534
Lake Catherine (C)	240	1,416	231	518	214	$ 26,250
Lake Forest	76	16,200	89	5,348	19	56,971
Lake-in-the Hills	145	6,860	167	1,858	127	31,950
Lake Villa	220	1,980	228	539	216	26,223
Lake Zurich	116	10,480	100	4,636	68	36,053
Lakemoor	255	880	257	257	262	$ 22,232
Lakewood	239	1,430	238	438	31	47,500
Lansing	36	28,910	35	10,856	137	31,164
Lemont	152	6,080	154	2,174	196	27,560
Libertyville	71	17,400	70	6,688	47	40,267
Lincolnshire	172	4,860	170	1,330	4	$ 70,581
Lincolnwood	106	11,950	112	4,161	29	47,637
Lindenhurst	143	7,170	147	2,418	67	38,327
Lisle	77	16,070	58	7,788	108	32,752
Lockport	122	10,160	125	3,552	185	28,330
Lombard	23	37,890	20	15,351	111	$ 32,670
Long Grove	206	2,710	193	1,218	14	59,848
Long Lake (C)	210	2,343	213	786	241	24,271
Lynwood	150	6,220	173	1,751	130	31,739
Lyons	124	9,800	113	4,087	215	26,234

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Manhattan	222	1,940	215	765	176	$ 28,623
Maple Park	252	970	259	233	266	21,953
Marengo	179	4,410	172	1,796	252	23,268
Markham	83	15,300	115	4,038	154	30,158
Matteson	105	11,980	121	3,647	72	35,835
Maywood	39	27,270	50	8,447	235	$ 24,854
Mc Cook	268	340	266	143	219	25,972
Mc Cullom Lake	249	1,100	249	335	261	22,337
Mc Henry	96	13,550	86	5,581	201	27,156
Mc Henry Shores	248	1,102	248	347	133	31,536
Melrose Park	60	20,920	56	8,034	238	$ 24,439
Merrionette Park	221	1,960	204	939	257	22,527
Mettawa	268	340	270	108	39	44,250
Midlothian	88	14,440	95	4,820	168	28,999
Minooka	225	1,900	232	496	129	31,790
Mokena	168	4,970	171	1,814	202	$ 27,148
Monee	252	970	245	371	217	26,111
Montgomery	182	4,340	181	1,414	203	27,073
Morton Grove	51	23,650	54	8,059	55	38,825
Mount Prospect	13	54,630	15	19,623	81	35,149
Mundelein	70	17,910	68	6,837	144	$ 30,788
Naperville	7	66,930	2	29,793	41	43,697
New Lenox	144	7,140	141	2,906	121	32,289
Niles	34	29,480	36	10,678	109	32,743
Norridge	81	15,620	81	5,777	132	31,570
North Aurora	156	5,880	156	2,085	197	$ 27,444
North Barrington	233	1,660	236	480	13	62,807
North Chicago	17	43,190	64	7,376	272	19,856
North Riverside	147	6,400	137	2,927	221	25,960
Northbrook	30	31,920	34	10,896	20	52,426
Northfield	170	4,930	155	2,142	38	$ 44,483
Northlake	104	12,290	106	4,326	165	29,017
Oak Brook	137	7,700	143	2,748	3	71,230
Oak Forest	45	25,020	48	8,628	93	34,089
Oak Lawn	11	58,240	12	21,599	136	31,187
Oak Park	14	54,320	10	22,947	208	$ 26,712
Oakbrook Terrace	211	2,330	200	1,140	174	28,732
Oakwood Hills	237	1,510	237	444	138	31,090
Old Mill Creek	275	110	275	31	125	32,083
Olympia Fields	184	4,250	184	1,383	6	67,999
Orland Hills	177	4,480	191	1,264	123	$ 32,183
Orland Park	35	29,250	31	11,294	57	38,390
Palatine	28	34,060	23	13,363	52	39,488
Palos Heights	115	10,600	118	3,797	35	45,446
Palos Hills	74	16,970	73	6,425	87	34,254
Palos Park	198	3,630	194	1,215	34	$ 46,489
Park City	180	4,380	174	1,691	253	22,687
Park Forest	43	25,880	47	8,991	156	29,883
Park Ridge	24	37,420	22	13,707	46	40,347
Peotone	201	2,920	195	1,213	210	26,421

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Median Household Income Amount
Phoenix	205	2,760	208	907	274	$ 17,465
Pingree Grove	272	190	271	76	233	25,000
Pistakee Highlands (C)	192	3,843	190	1,278	163	29,080
Plainfield	185	4,160	183	1,404	171	28,871
Posen	176	4,630	176	1,588	192	27,898
Prairie Grove	258	780	258	238	48	$ 40,238
Prospect Hts.	97	13,500	83	5,665	160	29,627
Richmond	246	1,150	242	398	227	25,463
Richton Park	119	10,260	126	3,469	139	30,999
River Forest	109	11,700	114	4,079	50	39,798
River Grove	121	10,180	110	4,278	228	$ 25,429
Riverdale	99	12,510	85	5,807	220	25,983
Riverside	129	8,910	123	3,581	62	36,957
Riverwoods	198	3,410	211	847	12	63,428
Robbins	132	8,810	149	2,312	273	19,234
Rockdale	219	2,000	218	713	254	$ 22,670
Rolling Meadows	56	21,830	59	7,762	115	32,583
Romeoville	86	15,180	117	3,871	131	31,595
Roselle	63	19,670	66	7,236	71	35,870
Rosemont	186	4,130	162	2,007	242	24,051
Round Lake	195	3,700	203	948	268	$ 21,591
Round Lake Beach	92	13,910	97	4,690	175	28,641
Round Lake Hts.	241	1,310	246	365	213	26,285
Round Lake Pk.	178	4,430	187	1,363	231	25,288
St. Charles	67	18,420	55	8,051	153	30,232
Sauk Village	114	10,860	139	2,919	126	$ 32,008
Schaumburg	9	60,120	6	26,475	94	34,059
Schiller Park	110	11,330	109	4,299	184	28,393
Shorewood	161	5,400	168	1,857	59	37,554
Skokie	10	59,430	11	22,544	75	35,555
Sleepy Hollow	216	2,160	222	640	33	$ 46,644
South Barrington	227	1,850	243	376	10	65,972
South Chicago Hts.	197	3,470	180	1,435	263	22,151
South Elgin	139	7,480	148	2,337	189	28,071
South Holland	52	23,480	62	7,638	58	37,913
Spring Grove	262	620	253	273	98	$ 33,889
Steger	128	8,920	131	3,270	256	22,506
Stickney	153	6,000	151	2,249	183	28,419
Stone Park	180	4,380	186	1,376	230	25,352
Streamwood	49	24,420	44	9,358	92	34,079
Sugar Grove	235	1,600	229	523	90	$ 34,153
Summit	118	10,330	122	3,605	246	23,570
Sunnyside	234	1,610	233	482	143	30,833
Symerton	274	140	274	36	229	25,417
Third Lake	270	290	272	75	117	32,500
Thornton	204	2,800	201	1,014	101	$ 33,291
Tinley Park	38	28,400	25	12,341	120	32,330
Tower Lakes	244	1,160	241	399	17	57,377
Union	261	680	260	210	240	24,318
University Park	155	5,930	157	2,080	170	28,965

ESTIMATED SIZE AND INCOME OF 275 SUBURBS (Continued)

Municipality	Rank	Population	Rank	Number of Households	Median Household Income Rank	Amount
Valley View	214	2,300	223	636	193	$ 27,806
Venetian Village (C)	199	3,102	202	1,005	161	29,375
Vernon Hills	100	12,500	92	4,983	104	33,064
Villa Park	57	21,810	57	8,015	134	31,515
Wadsworth	242	1,220	247	350	60	37,097
Warrenville	125	9,600	116	3,939	99	$ 33,533
Waukegan	154	5,950	165	1,985	206	26,835
Waukegan	3	74,480	8	25,186	244	23,846
Wayne	247	1,120	250	322	32	46,842
West Chicago	90	14,230	103	4,452	223	25,797
West Dundee	183	4,260	185	1,381	237	$ 24,452
Westchester	72	17,280	69	6,766	69	36,037
Western Springs	102	12,480	107	4,325	37	44,733
Westmont	62	20,450	53	8,326	172	28,806
Wheaton	15	47,610	17	17,480	79	35,343
Wheeling	42	26,420	26	12,159	151	$ 30,339
Wildwood (C)	217	2,079	221	655	102	33,177
Willow Springs	174	4,650	182	1,405	100	33,319
Willowbrook	136	7,810	127	3,429	54	38,875
Wilmette	41	26,900	39	10,077	26	48,059
Wilmington	173	4,770	175	1,647	212	$ 26,330
Winfield	163	5,270	146	2,424	43	42,490
Winnetka	103	12,370	108	4,306	11	64,476
Winthrop Harbor	159	5,480	160	2,026	140	30,941
Wonder Lake (C)	151	6,169	152	2,224	259	22,500
Wonder Lake (Inc.)	256	790	256	288	167	$ 29,000
Wood Dale	111	11,320	102	4,510	83	34,663
Woodridge	44	25,190	42	9,445	105	33,018
Woodstock	100	12,500	90	5,276	249	23,359
Worth	107	11,830	105	4,391	187	28,236
Zion	64	19,110	75	6,354	224	$ 25,714

(Inc.) - Incorporated.
(C) - Census Designated Place.

SOURCES: U.S. Census - Local Population Estimates - 1986;
Sun-Times Estimated Households - 1988;
L.P. Claritas Co. - Alexandria, Virginia.

PROJECTED POPULATION AND HOUSEHOLDS OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

- 2010 -

Showing population and number of households ... with towns ranked in descending order, for each measure.

Municipality	Rank	Population	Rank	Number of Households
Addison	35	36,700	42	12,000
Algonquin	75	20,321	87	7,054
Alsip	70	21,614	58	9,518
Antioch	158	8,309	159	3,256
Arbury Hills (C)	d.n.a.		d.n.a.	
Arlington Heights	7	78,528	7	30,929
Aurora	1	166,471	1	64,811
Bannockburn	239	1,508	251	299
Barrington	120	12,440	118	4,858
Barrington Hills	185	5,577	198	1,695
Bartlett	37	36,289	39	12,489
Batavia	61	23,581	61	9,032
Bedford Park	250	884	248	348
Beecher	212	3,218	212	1,262
Bellwood	93	17,626	95	6,700
Bensenville	76	20,300	84	7,180
Berkeley	200	4,367	192	1,941
Berwyn	23	44,096	17	19,955
Bloomingdale	57	24,900	56	9,900
Blue Island	77	20,074	62	8,900
Bolingbrook	16	53,334	19	18,909
Braidwood	187	5,394	194	1,780
Bridgeview	98	16,430	98	6,560
Broadview	153	8,503	145	3,600
Brookfield	89	17,847	79	7,675
Buffalo Grove	27	39,729	28	14,845
Bull Valley	244	1,311	243	470
Burbank	60	23,668	60	9,100
Burlington	254	495	254	193
Burnham	205	3,940	204	1,533
Burr Ridge	137	10,080	152	3,402
Calumet City	29	38,538	22	17,017
Calumet Park	152	8,542	156	3,296
Carol Stream	28	39,000	29	14,560
Carpentersville	41	33,790	45	11,305
Cary	97	16,563	101	6,348
Channahon	164	7,682	172	2,548
Channel Lake (C)	d.n.a.		d.n.a.	
Chicago Heights	43	32,673	40	12,400
Chicago Ridge	101	16,059	102	6,300
Cicero	14	54,482	9	24,400
Clarendon Hills	151	8,600	153	3,370
Country Club Hills	81	19,446	102	6,300
Countryside	168	7,226	154	3,321
Crest Hill	102	15,673	107	5,970

* Northeastern Illinois Counties Area formerly Chicago SMSA.

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Crestwood	100	16,314	98	6,698
Crete	128	11,693	127	4,520
Crystal Lake	32	37,387	32	14,175
Darien	66	22,300	63	7,360
Deer Park	189	5,357	196	1,747
Deerfield	91	17,821	90	6,872
Des Plaines	9	61,606	11	24,016
Dixmoor	207	3,705	203	1,550
Dolton	69	22,038	67	8,368
Downers Grove	18	51,200	20	18,870
East Dundee	166	7,410	165	2,758
East Hazelcrest	240	1,418	240	565
Elburn	178	6,167	178	2,427
Elgin	3	95,322	2	39,880
Elk Grove Village	26	39,747	27	14,925
Elmhurst	21	45,000	24	15,550
Elmwood Park	72	21,552	57	9,620
Elwood	247	1,018	247	377
Evanston	8	70,671	8	28,600
Evergreen Park	78	20,014	77	7,800
Flossmoor	141	9,623	142	3,701
Ford Heights	194	4,684	206	1,400
Forest Lake (C)	d.n.a.		d.n.a.	
Forest Park	106	15,121	76	7,831
Forest View	253	702	253	291
Fox Lake	127	11,887	114	5,245
Fox Lake Hills (C)	d.n.a.		d.n.a.	
Fox River Grove	192	4,994	185	2,089
Fox Rvr. Vly. Grdns.	222	2,474	222	941
Frankfort	125	12,084	136	4,043
Franklin Park	95	16,905	86	7,062
Gages Lake (C)	d.n.a.		d.n.a.	
Geneva	74	20,985	64	8,743
Gilberts	215	3,089	219	1,039
Glen Ellyn	47	30,200	48	10,710
Glencoe	157	8,339	155	3,305
Glendale Heights	48	30,000	49	10,700
Glenview	34	36,810	31	14,406
Glenwood	148	9,013	148	3,500
Godley*	256	411	257	130
Golf	255	472	255	164
Grass Lake (C)	d.n.a.		d.n.a.	
Grayslake	110	14,603	104	6,077
Green Oaks	224	2,392	224	831
Gurnee	82	18,775	74	7,869
Hainesville	258	319	258	113
Hampshire	203	4,226	201	1,626
Hanover Park	33	37,214	37	12,940
Harvard	180	5,846	180	2,291
Harvey	39	34,309	43	11,493

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Harwood Heights	162	7,849	147	3,538
Hawthorn Woods	163	7,688	170	2,633
Hazel Crest	88	17,941	93	6,811
Hebron	249	889	246	378
Hickory Hills	103	15,392	106	5,990
Highland Park	44	32,183	41	12,338
Highwood	191	5,175	186	2,062
Hillside	167	7,397	157	3,279
Hinsdale	94	17,446	97	6,596
Hodgkins	221	2,643	211	1,279
Hoffman Estates	11	58,590	12	23,828
Holiday Hills	229	2,025	232	693
Homer	198	4,422	190	1,992
Homewood	79	20,000	72	8,061
Huntley	227	2,102	226	793
Indian Creek	245	1,282	244	461
Indian Head Park	176	6,322	169	2,665
Ingleside (C)	d.n.a.		d.n.a.	
Inverness	171	7,177	179	2,400
Island Lake	179	5,970	182	2,240
Itasca	154	8,500	166	2,750
Joliet	4	90,175	6	33,780
Justice	131	11,010	120	4,733
Kenilworth	223	2,402	225	830
Kildeer	225	2,273	231	706
La Grange	112	14,028	112	5,700
La Grange Park	115	13,828	109	5,809
Lake Barrington	195	4,623	193	1,900
Lake Bluff	182	5,761	175	2,493
Lake Catherine (C)	d.n.a.		d.n.a.	
Lake Forest	83	18,475	91	6,850
Lake-in-the-Hills	161	7,904	168	2,686
Lake Villa	160	7,962	161	3,200
Lake Zurich	90	17,833	99	6,549
Lakemoor	220	2,662	220	1,003
Lakewood	219	2,679	223	871
Lansing	49	29,564	38	12,750
Lemont	155	8,429	160	3,235
Libertyville	51	28,112	54	10,308
Lincolnshire	181	5,808	188	2,000
Lincolnwood	134	10,537	128	4,500
Lindenhurst	124	12,172	134	4,100
Lisle	54	26,800	50	10,570
Lockport	108	14,937	105	6,038
Lombard	20	45,800	23	16,870
Long Grove	199	4,376	208	1,352
Long Lake (C)	d.n.a.		d.n.a.	
Lynwood	139	9,773	139	3,895
Lyons	149	8,944	135	4,080
Manhattan	217	2,910	217	1,125

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Maple Park	252	823	252	297
Marengo	190	5,216	183	2,204
Markham	114	13,864	133	4,259
Matteson	73	21,136	78	7,755
Maywood	55	26,531	65	8,675
Mc Cook	257	330	256	163
Mc Cullom Lake	242	1,406	241	508
Mc Henry	56	24,988	55	10,184
Mc Henry Shores	d.n.a.		d.n.a.	
Melrose Park	86	18,228	68	8,266
Merrionette Park	226	2,164	218	1,065
Mettawa	248	891	249	318
Midlothian	104	15,229	110	5,804
Minooka*	237	1,714	237	583
Mokena	140	9,655	151	3,453
Monee	231	1,973	229	759
Montgomery**	174	6,431	176	2,488
Morton Grove	71	21,559	69	8,265
Mount Prospect	15	53,976	16	22,163
Mundelein	45	31,367	44	11,474
Naperville	2	107,696	3	37,399
New Lenox	121	12,422	129	4,489
Niles	42	32,726	36	13,600
Norridge	109	14,869	108	5,850
North Aurora	135	10,519	130	4,447
North Barrington	216	3,053	213	1,224
North Chicago	22	44,977	66	8,555
North Riverside	173	6,585	162	3,040
Northbrook	30	38,515	33	14,149
Northfield	170	7,183	164	2,816
Northlake	130	11,363	121	4,714
Oak Brook	118	12,600	138	3,980
Oak Forest	50	28,799	52	10,389
Oak Lawn	13	55,702	14	22,821
Oak Park	17	51,828	13	23,259
Oakbrook Terrace	213	3,100	199	1,690
Oakwood Hills	236	1,783	235	652
Old Mill Creek	246	1,031	245	425
Olympia Fields	188	5,389	191	1,954
Orland Hills	165	7,634	174	2,496
Orland Park	19	50,015	18	19,204
Palatine	31	38,208	26	15,376
Palos Heights	117	13,122	125	4,626
Palos Hills	84	18,438	82	7,391
Palos Park	193	4,749	195	1,757
Park City	175	6,427	158	3,275
Park Forest	53	28,838	46	10,812
Park Ridge	40	34,247	34	13,775
Peotone	211	3,329	209	1,333
Phoenix	218	2,753	220	1,003

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Pingree Grove	259	277	259	100
Pistakee Highlands (C)	d.n.a.		d.n.a.	
Plainfield	111	14,420	113	5,398
Posen	201	4,289	197	1,710
Prairie Grove	228	2,077	230	708
Prospect Heights	107	15,048	92	6,815
Richmond	241	1,407	239	570
Richton Park	90	16,428	94	6,744
River Forest	129	11,574	132	4,262
River Grove	142	9,576	131	4,364
Riverdale	123	12,204	111	5,745
Riverside	156	8,366	144	3,612
Riverwoods	204	3,993	210	1,306
Robbins	159	8,065	173	2,517
Rockdale	233	1,953	227	790
Rolling Meadows	65	22,486	63	8,779
Romeoville	63	23,425	84	7,180
Roselle	68	22,057	70	8,181
Rosemont	210	3,441	187	2,009
Round Lake	144	9,313	143	3,680
Round Lake Beach	80	19,550	89	6,900
Round Lake Heights	232	1,965	234	689
Round Lake Park	183	5,700	188	2,000
St. Charles	38	34,747	35	13,610
Sauk Village	105	15,145	119	4,856
Schaumburg	5	85,466	4	37,000
Schiller Park	133	10,557	124	4,635
Shorewood	138	10,060	149	3,475
Skokie	12	56,952	15	22,624
Sleepy Hollow	208	3,631	214	1,209
South Barrington	196	4,450	207	1,398
South Chicago Heights	206	3,920	200	1,650
South Elgin	136	10,479	141	3,748
South Holland	67	22,253	71	8,156
Spring Grove	230	1,992	233	691
Steger	143	9,427	137	4,033
Stickney	184	5,646	181	2,264
Stone Park	197	4,441	205	1,499
Streamwood	46	30,223	53	10,382
Sugar Grove	169	7,214	177	2,461
Summit	145	9,286	140	3,809
Sunnyside	209	3,443	216	1,159
Symerton	260	228	260	71
Third Lake	234	1,849	228	780
Thornton	214	3,084	215	1,186
Tinley Park	24	41,535	25	15,507
Tower Lakes	243	1,392	242	490
Union	251	866	250	311
University Park	116	13,558	117	5,043
Valley View	d.n.a		d.n.a.	

PROJECTED POPULATION AND HOUSEHOLDS
OF 275 SUBURBS - 2010 - (Continued)

Municipality	Rank	Population	Rank	Number of Households
Venetian Village (C)	d.n.a.		d.n.a.	
Vernon Hills	96	16,684	88	7,010
Villa Park	62	23,500	73	8,030
Wadsworth	235	1,824	236	617
Warrenville	113	13,900	115	5,240
Wauconda	147	9,100	150	3,464
Waukegan	6	81,636	5	35,035
Wayne	202	4,241	202	1,553
West Chicago	64	23,300	75	7,860
West Dundee	150	8,733	146	3,581
Westchester	86	18,344	80	7,600
Western Springs	126	12,030	126	4,527
Westmont	58	24,800	47	10,790
Wheaton	10	59,800	10	24,140
Wheeling	21	40,027	21	17,603
Wildwood (C)	d.n.a.		d.n.a.	
Willow Springs	177	6,200	167	2,687
Willowbrook	132	10,700	122	4,700
Wilmette	52	27,777	51	10,422
Wilmington	186	5,504	184	2,167
Winfield	146	9,200	163	2,950
Winnetka	122	12,270	123	4,672
Winthrop Harbor	172	6,930	171	2,601
Wonder Lake (C)	d.n.a.		d.n.a.	
Wonder Lake (Inc.)	238	1,622	237	583
Wood Dale	92	17,700	100	6,440
Woodridge	36	36,500	30	14,520
Woodstock	87	18,215	81	7,478
Worth	119	12,453	116	5,100
Zion	59	23,763	59	9,337

* Will County Portion Only.
** Kane County Portion Only.

(C) - Census Designated Place.
(Inc.) - Incorporated.
d.n.a. - data not available.

SOURCE: Northeastern Illinois Planning Commission Estimates.

SIZE AND INCOME
OF THE 50 INCORPORATED PLACES
WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA*

Showing population and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Median Household Income	
			Rank	Amount
Beverly Shores, IN	39	830	8	$36,443
Braceville, IL	42	640	27	29,964
Burns Harbor, IN	36	1,000	17	32,375
Carbon Hill, IL	44	420	23	31,244
Cedar Lake, IN	17	8,770	45	26,756
Chesterton, IN	18	8,540	28	$29,786
Coal City, IL	23	4,030	24	30,848
Crown Point, IN	11	16,490	19	32,016
Diamond, IL	35	1,350	18	32,216
Dune Acres, IN	46	310	1	85,087
Dyer, IN	15	9,730	6	$36,228
East Brooklyn, IL	50	80	42	27,211
East Chicago, IN	4	36,950	50	22,845
Gardner, IL	34	1,380	21	31,780
Gary, IN	1	136,790	49	22,913
Griffith, IN	12	16,110	16	$32,481
Hammond, IN	2	86,380	44	26,778
Hebron, IN	28	2,740	34	28,920
Highland, IN	7	24,160	9	36,313
Hobart, IN	9	22,140	26	30,212
Kenosha, WI	3	74,960	39	$27,777
Kinsman, IL	49	140	41	27,472
Kouts, IN	32	1,610	47	25,185
Lake Station, IN	14	14,170	46	25,823
Lisbon, IL	48	210	48	24,650
Lowell, IN	19	5,970	15	$32,558
Mazon, IL	40	750	12	33,351
Merrillville, IN	6	26,530	10	34,657
Millington, IL	43	510	20	31,851
Morris, IL	16	9,100	30	29,646
Munster, IN	10	20,010	3	$49,128
New Chicago, IN	29	2,580	38	28,062
Newark, IL	38	890	36	28,517
Ogden Dunes, IN	33	1,510	2	52,202
Oswego, IL	27	3,340	5	38,345
Paddock Lake, WI	30	2,320	32	$29,254
Plano, IL	20	5,310	33	29,085
Portage, IN	5	28,420	25	30,214
Porter, IN	24	3,850	14	32,680
St. John, IN	22	4,070	4	41,025

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SIZE AND INCOME OF 50 INCORPORATED PLACES WITHIN THE CHICAGO-GARY-LAKE COUNTY CMSA-NON NICA* (Continued)

Municipality	Rank	Population	Median Household Income	
			Rank	Amount
Schererville, IN	13	14,310	11	$33,940
Schneider, IN	45	350	13	33,177
Silver Lake, WI	31	1,640	35	28,699
South Wilmington, IL	41	720	40	27,517
Town of Pines, IN	36	1,000	31	29,542
Twin Lakes, WI	26	3,690	29	$29,650
Valparaiso, IN	8	22,280	37	28,382
Verona, IL	47	240	7	35,142
Whiting, IN	21	5,140	43	27,181
Yorkville, IL	25	3,830	22	31,442

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: U.S. Census - Local Population Estimates 1986.

SIZE AND INCOME OF THE 90 INCORPORATED PLACES WITHIN THE CHICAGO ADI - ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION

Showing population and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Arcola Park	52	640	73	$22,916
Ashkum	49	720	20	28,898
Beaverville	68	370	89	19,304
Bonfield	71	320	14	29,479
Bourbonnais	5	13,420	8	30,553
Bradley	7	10,980	46	$25,957
Buckingham	70	330	75	22,732
Buckley	56	560	61	24,290
Cabery	76	260	88	20,187
Campus	82	200	6	30,727
Cedar Point	66	390	50	$25,843
Chatsworth	34	1,070	33	27,173
Chebanse	31	1,160	11	30,074
Cissna Park	45	750	67	24,062
Clifton	27	1,290	32	27,315
Cornell	55	610	38	$26,714
Cortland	39	990	19	28,995
Crescent City	52	640	45	26,299
Cullom	58	570	46	26,153
Dalzell	43	860	53	25,677
Dana	86	190	83	$21,403
Danforth	62	480	79	22,220
De Kalb	1	31,570	82	21,403
Donovan	81	220	40	26,637
Dwight	15	4,270	23	28,285
Earlville	29	1,250	44	$26,327
Ewington	89	90	30	26,680
Essex	61	490	10	30,232
Fairbury	17	3,350	42	26,557
Flanagan	42	880	54	25,518
Forrest	32	1,140	29	$27,708
Genoa	18	3,330	51	25,704
Gilman	22	1,930	60	24,451
Grand Ridge	52	640	2	34,152
Grant Park	40	970	25	28,091
Herscher	30	1,240	3	$31,768
Hinckley	25	1,500	16	29,246
Iroquois	79	240	85	20,893
Irwin	88	110	4	31,571
Kangley	78	250	35	27,005
Kankakee	2	27,220	62	$24,288
Kingston	46	740	47	25,993
Kirkland	26	1,300	57	25,101
La Salle	9	9,760	69	23,714
Lee	75	270	74	22,788

SIZE AND INCOME OF
90 INCORPORATED PLACES
WITHIN THE CHICAGO ADI - ILLINOIS
NON CHICAGO-GARY-LAKE COUNTY CMSA PORTION (Continued)

Municipality	Rank	Population	Median Household Income Rank	Median Household Income Amount
Leland	48	730	59	$24,709
Leonore	82	200	5	31,473
Lodi	63	470	87	20,709
Long Point	79	240	78	22,337
Lostant	59	550	12	29,804
Malta	38	1,010	41	$26,374
Manteno	20	2,860	37	26,872
Marseilles	14	5,020	43	26,369
Martinton	69	360	17	29,192
Mendota	11	7,030	30	27,702
Milford	23	1,670	76	$22,669
Momence	19	2,980	77	22,487
Naplate	56	590	56	25,112
North Utica	35	1,050	58	24,726
Odell	35	1,050	1	35,321
Oglesby	16	3,600	36	$26,923
Onarga	33	1,130	84	21,134
Ottawa	3	17,890	21	28,748
Papineau	82	200	86	20,853
Pembroke	46	740	90	13,266
Peru	8	10,300	28	$27,730
Pontiac	6	11,060	70	23,689
Ransom	64	440	26	28,076
Reddick	82	200	31	27,578
Rutland	65	430	64	24,275
St. Anne	28	1,280	72	$23,226
Sandwich	12	5,830	24	28,253
Saunemin	66	390	52	25,868
Seneca	21	2,110	27	28,014
Shabbona	43	860	49	25,929
Sheldon	35	1,050	68	$23,715
Sheridan	50	690	15	29,473
Somonauk	24	1,520	18	29,079
Streen	87	120	65	24,273
Streator	4	13,890	63	24,279
Sun River Terrace	60	520	80	$21,630
Sycamore	10	9,500	13	29,556
Thawville	74	290	55	25,445
Tonica	50	690	34	27,083
Troy Grove	76	280	9	30,512
Union Hill	90	80	22	$28,333
Waterman	41	950	7	30,613
Watseka	13	5,550	66	24,102
Wellington	72	310	71	23,548
Woodland	73	300	81	21,593

SOURCE: U.S. Census - Local Population Estimates - 1988.

SIZE AND INCOME OF THE
20 INCORPORATED PLACES
WITHIN THE CHICAGO ADI - INDIANA
NON CHICAGO-GARY LAKE COUNTY CMSA PORTION

Showing population and median household income . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Population	Median Household Income	
			Rank	Amount
Brook	14	740	17	$20,961
De Motte	5	2,650	5	28,450
Goodland	12	1,060	14	23,910
Kentland	8	1,750	10	25,208
Kingsbury	18	370	19	20,545
Kingsford Heights	9	1,520	18	$20,655
La Crosse	16	620	15	21,941
La Porte	2	21,720	9	25,613
Long Beach	7	1,930	2	48,110
Michiana Shores	17	420	4	29,129
Michigan City	1	35,600	13	$24,166
Morocco	10	1,260	16	21,043
Mt. Ayr	20	190	11	24,837
Pottawattomie Park	19	270	1	56,445
Remington	11	1,180	7	26,385
Rensselaer	3	4,590	6	$27,096
Trail Creek	6	2,530	3	36,383
Wanatah	13	850	8	25,662
Westville	4	2,670	20	19,988
Wheatfield	14	740	12	24,752

SOURCE: U.S. Census - Local Population Estimates - 1986.

ECONOMIC INDICATORS

NORTHEASTERN ILLINOIS COUNTIES AREA

Year	Marriages	Recorded Births	Deaths	New Car Sales*
1965	58,627	136,180	64,509	448,056
1966	60,179	132,199	66,334	421,389
1967	61,593	128,616	65,557	395,695
1968	66,050	125,983	67,766	431,611
1969	68,756	127,555	65,960	437,222
1970	67,965	133,701	66,531	383,000
1971	68,079	126,530	65,063	471,204
1972	68,823	114,237	66,446	500,197
1973	70,198	108,174	66,285	532,236
1974	67,099	107,281	63,433	456,111
1975	65,056	107,290	60,795	385,403
1976	63,975	108,258	61,681	473,087
1977	63,110	112,105	60,804	514,913
1978	62,936	110,505	60,216	482,053
1979	64,668	117,167	60,291	443,696
1980	65,616	121,628	60,517	358,189
1981	65,942	118,685	59,962	330,311
1982	65,315	118,528	59,045	336,600
1983	64,656	115,040	60,329	378,777
1984	60,869	116,742	59,224	395,744
1985	62,538	119,179	59,793	483,872
1986	61,839	116,662	60,210	493,261
1987	62,238	121,052	57,264	452,253

(*) NICA and Gary-Hammond PMSA.

RESIDENTIAL BUILDING PERMITS*

Year	Number of Units: Single Family Homes	Apartments	Public Housing	Total
1965	21,172	19,201	204	40,577
1966	18,407	19,042	1,117	38,566
1967	21,879	25,398	939	48,216
1968	23,679	33,020	1,505	58,204
1969	18,396	30,425	2,610	51,431
1970	14,470	23,386	346	38,202
1971	25,788	36,981	192	62,961
1972	24,163	33,102	218	57,483
1973	19,564	23,292	09	42,955
1974	11,617	10,421	317	22,355
1975	14,938	8,326	300	23,564
1976	24,631	12,576	-	37,207
1977	32,787	17,156	-	49,943
1978	29,073	16,993	-	46,066
1979	13,437	13,734	-	27,171
1980	6,035	6,955	-	12,990
1981	4,802	4,658	190	9,650
1982	5,108	5,440	361	10,929
1983	12,913	9,206	324	22,443
1984	14,292	7,255	271	21,818
1985	15,670	13,865	249	29,804
1986	23,721	17,420	-	41,141
1987	24,562	12,588	-	37,150
1988	24,965	11,850	-	36,815

(*) NICA and Gary-Hammond PMSA.

SOURCES: Marriages, Births and Deaths . . . Dept. of Public Health, State of Illinois;
New Car Sales . . . Chicago Assn. of Commerce & Industry;
Building Permits . . . Bell Federal Savings & Loan Association.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - DECEMBER 1988
CITY OF CHICAGO COMMUNITY AREAS

Community Area Number	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
1	39	9	21	214	24	223
2	39	9	11	410	11	419
3*	14	43	8	470	8	513
4	51	5	34	85	38	90
5	49	6	24	163	27	169
6	13	44	5	1,756	5	1,800
7	1	480	3	2,493	2	2,973
8	44	8	1	5,910	1	5,918
9	39	9	44	33	49	42
10	4	131	22	183	17	314
11	17	36	30	102	32	138
12	23	28	37	75	36	103
13	44	8	44	33	51	41
14	31	17	33	87	35	104
15	20	33	19	236	18	269
16	44	8	49	19	59	27
17	3	140	16	280	12	400
18	35	10	47	31	51	41
19	35	10	36	76	41	86
20	69	0	64	2	69	2
21	55	4	52	4	67	8
22	51	5	10	448	10	453
23	33	14	27	136	30	150
24	12	46	9	466	9	512
25	25	24	38	65	39	89
26	55	4	44	33	55	37
27	69	0	6	1,398	6	1,398
28	55	4	2	2,586	3	2,590
29	11	47	48	24	46	71
30	48	7	58	6	63	13
31	61	2	42	49	48	51
32	63	1	4	2,261	4	2,262
33	69	0	12	380	13	380
34	28	20	25	152	28	172
35	56	4	13	362	14	366
36	63	1	66	0	70	1
37	69	0	66	0	73	0
38	69	0	14	315	15	315
39	63	1	20	224	23	225
40	63	1	36	83	42	84
41	10	57	32	92	31	149
42	61	2	17	254	19	256
43	30	19	31	93	34	112
44	39	9	66	0	66	9
45	60	3	66	0	68	3

BUILDING PERMITS REPORTED (Units)
CITY OF CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
46	27	23	7	620	7	643
47	69	0	66	0	73	0
48	35	10	66	0	64	10
49	17	36	66	0	56	36
50	63	1	66	0	70	1
51	49	6	23	168	25	174
52	8	83	62	4	40	87
53	25	24	50	18	49	42
54	69	0	66	0	73	0
55	35	10	50	18	58	28
56	5	118	43	47	29	165
57	28	20	40	55	44	75
58	32	15	61	5	60	20
59	63	1	66	0	70	1
60	7	111	26	140	20	251
61	69	0	66	0	73	0
62	22	32	41	52	42	84
63	39	9	58	6	62	15
64	6	113	28	125	22	238
65	16	39	65	1	53	40
66	55	4	58	6	64	10
67	44	8	55	12	60	20
68	51	5	18	237	21	242
69	51	5	29	116	33	121
70	14	43	50	18	47	61
71	34	11	15	304	15	315
72	9	62	54	11	45	73
73	20	33	57	7	53	40
74	2	149	53	17	28	166
75	17	36	39	62	37	98
76	23	28	56	8	56	36
TOTAL		2,344		24,126		26,470

* City of Chicago Department of Inspectional Services combines data for Community Areas 3 and 77.

SOURCE: City of Chicago - Department of Inspectional Services.

BUILDING PERMITS REPORTED (Units)
JANUARY 1980 - DECEMBER 1988
SELECTED CHICAGO SUBURBS*

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Addison	47	723	60	224	48	947
Algonquin	12	1,799	104	61	24	1,860
Alsip	62	429	62	198	70	627
Arlington Heights	14	1,760	2	4,563	3	6,323
Aurora	4	3,525	5	2,342	4	5,867
Barrington	87	273	78	129	87	402
Barrington Hills	96	217	153	0	114	217
Bartlett	16	1,497	67	176	25	1,673
Batavia	26	1,083	57	233	35	1,316
Bedford Park	178	1	153	0	178	1
Bellwood	171	8	153	0	174	8
Bensenville	107	157	41	378	76	515
Berkeley	161	19	147	4	167	23
Berwyn	151	30	108	47	143	77
Bloomingdale	27	1,080	40	390	29	1,450
Blue Island	155	28	144	5	162	33
Bolingbrook	34	930	114	36	46	966
Bridgeview	94	223	96	72	98	295
Broadview	174	7	137	8	170	15
Brookfield	119	102	73	153	107	255
Buffalo Grove	6	2,664	3	2,938	5	5,602
Burbank	82	299	49	281	72	580
Burr Ridge	30	1,028	109	42	41	1,070
Calumet City	74	352	43	368	65	720
Carol Stream	3	4,017	16	1,022	6	5,039
Carpentersville	149	33	129	14	153	47
Cary	46	747	153	0	64	747
Chesterton, IN	113	120	153	0	131	120
Chicago Heights	151	30	134	10	158	40
Chicago Ridge	154	29	61	126	124	155
Cicero	171	8	150	3	173	11
Clarendon Hills	114	119	82	125	108	244
Country Club Hills	53	557	92	78	69	635
Crest Hill	125	84	77	132	116	216
Crestwood	116	116	46	342	79	458
Crete	84	291	100	69	91	360
Crown Point, IN	63	415	76	134	74	549
Crystal Lake	25	1,091	12	1,129	18	2,220
Darien	19	1,248	70	164	31	1,412
Deerfield	64	413	82	125	75	538
Des Plaines	80	310	28	561	53	871
Dolton	132	64	153	0	147	64
Downers Grove	13	1,778	34	463	17	2,241
Dyer, IN	65	411	137	8	86	419
East Chicago, IN	163	18	123	23	157	41
Elgin	11	1,827	24	678	15	2,505
Elk Grove Village	17	1,417	13	1,096	14	2,513
Elmhurst	89	259	26	610	54	869
Elmwood Park	159	21	87	108	128	129
Evanston	144	36	50	278	97	314

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Evergreen Park	130	70	137	8	142	78
Flossmoor	98	199	120	24	110	223
Forest Park	133	54	111	38	137	92
Frankfort	81	303	126	16	96	319
Franklin Park	159	21	101	68	140	89
Gary, IN	106	140	126	16	123	156
Geneva	41	832	126	16	59	848
Glen Ellyn	57	454	45	345	62	799
Glencoe	139	43	120	24	145	67
Glendale Heights	45	772	11	1,221	21	1,993
Glenview	38	873	36	440	37	1,313
Glenwood	169	11	151	2	172	13
Grayslake	71	379	27	587	46	966
Green Oaks	96	222	153	0	111	222
Griffith, IN	92	232	105	52	102	284
Gurnee	18	1,276	22	726	20	2,002
Hammond, IN	109	135	80	128	106	263
Hanover Park	39	852	107	49	50	901
Harvey	166	15	153	0	170	15
Harwood Heights	148	34	125	17	152	51
Hazel Crest	155	28	55	254	104	282
Hickory Hills	102	158	144	5	121	163
Highland, IN	120	100	58	230	95	330
Highland Park	59	444	35	451	51	895
Hinsdale	142	39	105	52	138	91
Hillside	171	8	153	0	174	8
Hinsdale	78	317	86	112	84	429
Hobart, IN	123	89	153	0	140	89
Hoffman Estates	9	2,019	14	1,056	11	3,075
Homewood	104	145	96	72	114	217
Indian Head Park	111	129	72	154	103	283
Inverness	40	843	153	0	80	843
Itasca	123	89	78	129	112	218
Joliet	52	589	32	475	42	1,064
La Grange	117	105	115	35	126	140
La Grange Park	150	31	52	264	98	295
Lake Bluff	77	332	141	7	94	339
Lake Station, IN	112	125	153	0	129	125
Lake Zurich	10	1,963	89	81	19	2,044
Lansing	68	408	93	77	77	485
Libertyville	21	1,153	59	228	32	1,381
Lincolnshire	73	363	130	12	89	375
Lincolnwood	136	48	134	10	149	58
Lindenhurst	55	510	71	156	67	666
Lisle	29	1,032	9	1,648	13	2,680
Lockport	99	192	117	26	112	218
Lombard	51	597	8	1,773	16	2,370
Lowell, IN	97	212	147	4	116	216
Lynwood	83	298	95	76	90	374
Lyons	144	36	88	86	130	122

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Markham	131	67	153	0	145	67
Matteson	69	382	103	62	82	444
Maywood	169	11	91	79	139	90
Mc Henry	36	889	18	763	26	1,652
Melrose Park	134	50	151	2	151	52
Merrillville, IN	65	410	48	283	66	693
Midlothian	93	228	111	38	105	266
Mokena	85	286	142	6	101	292
Montgomery	103	148	117	26	119	174
Morton Grove	120	100	134	10	133	110
Mt. Prospect	56	483	42	371	57	854
Mundelein	24	1,118	61	200	34	1,318
Munster, IN	91	234	66	187	85	421
Naperville	1	10,280	1	6,470	1	16,750
New Lenox	42	830	74	151	45	981
Niles	70	381	102	65	81	446
Norridge	142	39	98	70	134	109
North Aurora	100	188	153	0	118	188
North Chicago	134	50	47	327	88	377
North Riverside	168	13	137	8	168	21
Northbrook	33	933	38	411	33	1,344
Northfield	118	104	144	5	134	109
Northlake	161	19	90	80	136	99
Oak Brook	44	787	153	0	63	787
Oak Forest	49	680	56	242	49	922
Oak Lawn	66	410	33	464	52	874
Oak Park	128	73	39	394	78	467
Olympia Fields	107	137	116	28	120	165
Orland Park	5	3,281	15	1,050	7	4,331
Palatine	43	806	7	1,929	12	2,735
Palos Heights	86	281	51	271	73	552
Palos Hills	75	343	31	476	61	819
Park Forest	175	6	153	0	176	6
Park Ridge	90	257	68	175	83	432
Posen	141	40	153	0	158	40
Prospect Heights	35	916	98	70	44	986
Richton Park	105	143	130	12	124	155
River Forest	176	3	117	26	164	29
River Grove	163	18	142	6	165	24
Riverdale	178	1	153	0	178	1
Riverside	146	35	133	11	154	46
Robbins	177	2	153	0	177	2
Rolling Meadows	50	663	63	194	55	857
Romeoville	151	30	153	0	163	30
Roselle	48	697	20	737	30	1,434
Rosemont	157	24	153	0	162	24
Round Lake Beach	32	955	75	136	40	1,091
St. Charles	20	1,162	23	724	22	1,886
Sauk Village	129	72	153	0	144	72
Schaumburg	2	4,276	4	2,711	2	6,987

BUILDING PERMITS REPORTED (Units)
SELECTED CHICAGO SUBURBS* (Continued)

Municipality	Rank	Single Units	Rank	Multi-Units	Rank	Total Units
Schererville, IN	15	1,717	69	166	23	1,883
Schiller Park	139	43	130	12	150	55
Shorewood	58	445	147	4	80	449
Skokie	114	119	86	111	109	230
South Holland	110	139	153	0	127	130
Steger	146	35	153	0	161	35
Stickney	157	24	110	40	147	64
Summit	166	15	124	22	160	37
Tinley Park	7	2,518	10	1,509	8	4,027
University Park	163	18	153	0	169	18
Vernon Hills	54	518	17	798	35	1,316
Villa Park	127	77	111	38	132	115
Warrenville	31	1,036	65	182	38	1,218
Waukegan	61	437	25	617	43	1,054
West Chicago	101	159	63	194	92	353
Westchester	76	335	53	261	71	596
Western Springs	138	44	153	0	156	44
Westmont	23	1,122	29	501	27	1,623
Wheaton	8	2,361	21	730	10	3,091
Wheeling	22	1,147	6	1,974	9	3,121
Wilmette	122	92	54	260	93	352
Winfield	28	1,037	84	124	39	1,161
Winnetka	137	46	153	0	154	46
Winthrop Harbor	88	269	120	24	100	293
Wood Dale	72	369	30	485	57	854
Woodridge	37	876	19	746	28	1,622
Woodstock	60	438	37	418	56	856
Worth	125	84	93	77	122	161
Zion	79	312	44	346	68	658

* Suburbs reported by Survey of Building 1980 - 1988.

SOURCE: Bell Federal Savings and Loan Association -
Survey of Building

1992 POPULATION PROJECTIONS WITH 1987 COMPARISONS

(Metropolitan Statistical Areas With Population 1,000,000 or More)

Rank	M.S.A.*	1992 Population	1987 Population	% Change
1	Los Angeles - Long Beach, CA	9,233,900	8,544,000	+ 8.1
2	New York, NY	8,698,500	8,528,200	+ 2.0
3	CHICAGO, IL	6,209,500	6,177,300	+ 0.5
4	Philadelphia, PA - NJ	4,937,900	4,855,000	+ 1.7
5	Detroit, MI	4,393,200	4,358,900	+ 0.8
6	Washington, DC	3,858,200	3,624,900	+ 6.4
7	Boston - Lawrence - Salem - Lowell - Brockton, MA**	3,746,500	3,718,100	+ 0.8
8	Houston, TX	3,405,800	3,233,000	+ 5.3
9	Atlanta, GA	2,965,200	2,662,800	+11.4
10	Nassau - Suffolk, NY	2,698,600	2,661,700	+ 1.4
11	Dallas, TX	2,647,600	2,430,200	+ 8.9
12	San Diego, CA	2,591,700	2,313,900	+12.0
13	Riverside - San Bernardino, CA	2,530,500	2,171,500	+16.5
14	St. Louis, MO	2,513,700	2,463,700	+ 2.0
15	Minneapolis - St. Paul, MN	2,457,300	2,336,400	+ 5.2
16	Anaheim - Santa Ana, CA	2,417,300	2,230,300	+ 8.4
17	Baltimore, MD	2,409,700	2,333,600	+ 3.3
18	Phoenix, AZ	2,308,900	1,986,100	+16.2
19	Tampa - St. Petersburg - Clearwater, FL	2,210,700	1,979,300	+11.7
20	Oakland, CA	2,107,900	1,978,400	+ 6.5
21	Pittsburgh, PA	2,072,400	2,119,100	- 2.2
22	Miami - Hialeah, FL	1,944,500	1,818,200	+ 6.9
23	Newark, NJ	1,918,100	1,902,400	+ 0.8
24	Seattle, WA	1,913,800	1,796,800	+ 6.5
25	Denver, CO	1,823,900	1,675,800	+ 8.8
26	Cleveland, OH	1,813,200	1,842,700	- 1.6
27	San Francisco, CA	1,663,200	1,595,800	+ 4.2
28	Kansas City, MO - KS	1,605,600	1,542,700	+ 4.1
29	Sacramento, CA	1,516,800	1,354,600	+12.0
30	San Jose, CA	1,500,000	1,422,800	+ 5.4
31	Norfolk - Virginia Beach - Newport News, VA	1,435,200	1,337,500	+ 7.3
32	Cincinnati, OH	1,428,200	1,423,600	+ 0.3
33	Fort Worth - Arlington, TX	1,419,400	1,256,400	+13.0
34	Milwaukee, WI	1,383,700	1,390,900	- 0.5
35	New Orleans, LA	1,374,300	1,337,400	+ 2.8
36	San Antonio, TX	1,363,100	1,271,500	+ 7.2
37	Columbus, OH	1,350,300	1,314,200	+ 2.7
38	Bergen - Passaic, NJ	1,310,900	1,302,800	+ 0.6
39	Port Lauderdale - Hollywood - Pompano Beach, FL	1,304,000	1,190,300	+ 9.6
40	Indianapolis, IN	1,260,100	1,229,000	+ 2.5
41	Portland, OR	1,202,400	1,169,400	+ 2.8
42	Charlotte - Gastonia - Rock Hill, NC - SC	1,161,800	1,088,100	+ 6.8
43	Hartford - New Britain - Middletown - Bristol, CT**	1,134,700	1,104,300	+ 2.8
44	Salt Lake City - Ogden, UT	1,131,800	1,056,400	+ 7.1
45	Orlando, FL	1,117,300	959,000	+16.5
46	Oklahoma City, OK	1,059,200	989,100	+ 7.1
47	Monmouth - Ocean, NJ	1,048,400	970,500	+ 8.0
48	Nashville, TN	1,031,000	960,900	+ 7.3
49	Middlesex - Somerset - Hunterdon, NJ	1,012,000	982,400	+ 5.2
50	Rochester, NY	1,007,800	996,100	+ 1.2

* 1983 - OMB revised definitions.

** Sales Management definitions.

SOURCE: Sales Management - 1988 Survey of Buying Power Estimates.

MEDIAN HOUSEHOLD EFFECTIVE BUYING INCOME METROPOLITAN STATISTICAL AREAS WITH POPULATIONS OF 1,000,000 OR MORE

Rank	M.S.A.	Median Household Effective Buying Income
1	Nassau - Suffolk, NY	$ 45,412
2	San Jose, CA	41,748
3	Washington, DC - MD - VA	39,355
4	Bergen - Passaic, NJ	38,147
5	Anaheim - Santa Ana, CA	37,532
6	Hartford - New Britain - Middletown - Bristol, CT*	$ 35,784
7	Newark, NJ	35,056
8	Oakland, CA	34,920
9	San Francisco, CA	34,648
10	Boston - Lawrence - Salem - Lowell - Brockton, MA*	33,885
11	Minneapolis - St. Paul, MN - WI	$ 33,701
12	Seattle, WA	33,476
13	CHICAGO, IL	31,491
14	Denver, CO	30,505
15	Los Angeles - Long Beach, CA	30,059
16	Philadelphia, PA	$ 30,007
17	San Diego, CA	29,891
18	Atlanta, GA	29,830
19	Baltimore, MD	29,768
20	Kansas City, MO - KS	29,722
21	Milwaukee, WI	$ 29,688
22	Detroit, MI	29,535
23	St. Louis, MO	29,120
24	Dallas, TX	28,900
25	Sacramento, CA	28,810
26	Fort Worth - Arlington, TX	$ 28,625
27	Houston, TX	28,575
28	Indianapolis, IN	28,391
29	Cincinnati, OH	27,575
30	Cleveland, OH	27,520
31	Riverside - San Bernardino, CA	$ 27,489
32	Phoenix, AZ	27,403
33	Norfolk - Virginia Beach - Newport News, VA	27,249
34	Fort Lauderdale - Hollywood - Pompano Beach, FL	27,246
35	Salt Lake City - Ogden, UT	27,073
36	Portland, OR	$ 25,963
37	Columbus, OH	25,789
38	Charlotte - Gastonia - Rock Hill, NC - SC	25,437
39	Pittsburgh, PA	25,296
40	New York, NY	25,283
41	Miami - Hialeah, FL	$ 24,280
42	San Antonio, TX	22,879
43	Tampa - St. Petersburg - Clearwater, FL	22,658
44	New Orleans, LA	22,387

* Sales and Marketing Management definitions.

SOURCE: Sales Management - 1988 Survey of Buying Power Estimates.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS

Showing median home value (non-condominium housing units) and median contract rent . . . with Community Areas ranked, in descending order, for each measure

Community Area Number	Rank	Median Home Value	Rank	Median Contract Rent
1	12	$ 74,900	27	$ 293
2	9	80,138	9	337
3	15	71,259	54	246
4	20	69,058	37	279
5	36	46,000	51	256
6	26	$ 62,872	15	$ 310
7	2	136,003	6	343
8	1	200,000+	2	362
9	10	79,405	4	351
10	11	78,476	5	347
11	13	$ 73,850	13	$ 315
12	7	94,430	3	353
13	8	82,131	11	316
14	21	68,465	41	274
15	17	70,460	31	286
16	25	$ 62,905	44	$ 267
17	14	72,578	11	316
18	16	70,800	22	302
19	22	64,973	38	278
20	34	46,706	43	269
21	42	$ 42,474	46	$ 260
22	59	35,900	53	248
23	64	33,539	49	257
24	73	29,956	63	231
25	37	45,967	39	277
26	66	$ 33,327	46	$ 260
27	75	28,793	64	230
28	53	37,656	74	165
29	72	31,140	58	240
30	65	33,416	56	244
31	77	$ 27,395	68	$ 217
32	6	100,000	23	299
33	61	35,000	75	156
34	35	46,071	71	183
35	49	40,000	70	197
36	69	$ 32,500	76	$ 124
37	68	32,551	73	182
38	71	31,471	71	183
39	5	101,546	27	293
40	76	27,403	67	224
41	4	$111,482	20	$ 303
42	67	32,965	62	234
43	38	44,474	25	295
44	41	42,811	33	285
45	43	42,404	25	295

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 77 CHICAGO COMMUNITY AREAS (Continued)

Community Area Number	Rank	Median Home Value	Rank	Median Contract Rent
46	52	$ 37,888	58	$ 240
47	58	36,049	29	291
48	33	47,389	17	308
49	48	40,703	31	286
50	55	36,583	42	271
51	56	$ 36,348	69	$ 215
52	47	41,478	55	245
53	46	41,520	20	303
54	60	35,732	77	122
55	39	43,938	64	230
56	27	$ 62,753	40	$ 275
57	32	52,789	35	284
58	51	38,936	57	242
59	63	33,566	61	236
60	57	36,092	66	226
61	74	$ 29,738	60	$ 239
62	30	56,387	24	298
63	50	39,422	49	257
64	24	63,080	18	307
65	28	59,746	19	304
66	45	$ 41,586	48	$ 258
67	62	34,655	33	285
68	70	32,054	52	252
69	54	37,002	45	282
70	23	64,359	6	343
71	44	$ 41,796	30	$ 287
72	19	69,513	14	312
73	40	43,359	10	317
74	29	59,127	6	343
75	31	53,335	15	310
76	3	$111,677	1	$ 391
77	18	70,179	36	280

SOURCE: L.P. Claritas Co. - Alexandria, Virginia.

MEDIAN HOME VALUE AND MEDIAN CONTRACT RENT OF THE 275 SUBURBAN PLACES WITHIN THE NICA*

Showing median home value (non-condominium housing units) and median contract rent . . . with towns ranked, in descending order, for each measure.

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Addison	88	$ 84,607	183	$ 327
Algonquin	71	91,568	189	325
Alsip	158	67,850	165	337
Antioch	138	70,974	189	325
Arbury Hills (C)	212	59,406	51	420
Arlington Heights	48	$103,639	64	$ 399
Aurora	230	55,616	222	303
Bannockburn	1	200,000+	d.n.a.	
Barrington	38	122,797	26	494
Barrington Hills	1	200,000+	27	489
Bartlett	89	$ 83,693	50	$ 421
Batavia	100	78,130	194	323
Bedford Park	200	62,781	147	344
Beecher	160	67,634	147	344
Bellwood	202	62,366	176	332
Bensenville	132	$ 71,276	61	$ 401
Berkeley	156	68,000	118	360
Berwyn	198	62,949	254	274
Bloomingdale	65	92,749	68	394
Blue Island	261	48,225	250	278
Bolingbrook	147	$ 69,123	176	$ 332
Braidwood	259	47,103	162	339
Bridgeview	182	65,093	205	315
Broadview	206	62,066	222	303
Brookfield	169	66,940	153	341
Buffalo Grove	56	$ 97,879	54	$ 414
Bull Valley	18	175,714	d.n.a.	
Burbank	193	63,483	181	328
Burlington	178	65,600	243	281
Burnham	233	54,737	225	302
Burr Ridge	23	$154,630	1	$ 500+
Calumet City	231	55,453	205	315
Calumet Park	264	45,222	240	288
Carol Stream	92	82,803	144	345
Carpentersville	205	62,129	203	316
Cary	104	$ 75,806	117	$ 361
Channahon	181	65,098	96	375
Channel Lake (C)	236	53,312	212	310
Chicago Heights	243	50,426	252	276
Chicago Ridge	187	64,348	163	338
Cicero	225	$ 58,993	283	$ 257
Clarendon Hills	63	94,398	119	359
Country Club Hills	175	65,903	43	434
Countryside	99	78,596	104	368
Crest Hill	251	48,662	241	284

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Crestwood	186	$ 64,683	119	$ 359
Crete	95	80,746	221	305
Crystal Lake	112	73,637	109	365
Darien	54	99,024	91	379
Deer Park	20	170,183	212	310
Deerfield	33	$125,673	30	$ 477
Des Plaines	93	80,854	119	359
Dixmoor	272	34,451	234	294
Dolton	222	57,704	168	335
Downers Grove	78	87,786	144	345
East Dundee	122	$ 72,352	181	$ 328
East Hazelcrest	234	54,200	92	378
Elburn	150	68,656	196	322
Elgin	170	66,909	214	309
Elk Grove Village	82	86,071	61	401
Elmhurst	94	$ 80,830	114	$ 363
Elmwood Park	124	72,122	189	325
Elwood	239	53,110	255	272
Evanston	59	97,033	79	387
Evergreen Park	195	63,271	197	321
Flossmoor	35	$124,725	34	$ 464
Ford Heights	274	28,353	265	250
Forest Lake (C)	137	71,018	267	225
Forest Park	221	57,733	201	317
Forest View	173	65,906	243	281
Fox Lake	214	$ 59,082	179	$ 330
Fox Lake Hills (C)	184	64,959	74	389
Fox River Grove	164	67,293	114	363
Fox Rvr. Vly. Gdns.	157	67,961	38	457
Frankfort	70	91,581	151	342
Franklin Park	159	$ 67,720	227	$ 301
Gages Lake (C)	166	67,083	34	464
Geneva	73	90,675	99	372
Gilberts	121	72,500	65	397
Glen Ellyn	64	94,240	129	354
Glencoe	15	$184,040	39	$ 449
Glendale Heights	123	72,303	159	340
Glenview	34	125,074	59	403
Glenwood	120	72,688	109	365
Godley	271	35,500	233	295
Golf	14	$186,364	d.n.a.	
Grass Lake (C)	192	63,523	58	$ 406
Grayslake	145	69,391	172	334
Green Oaks	28	131,777	1	500+
Gurnee	97	80,161	51	420
Hainesville	247	$ 49,375	237	$ 292
Hampshire	180	65,226	134	350
Hanover Park	139	70,797	147	344
Harvard	219	58,330	225	302
Harvey	270	37,367	252	276

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Harwood Heights	105	$ 75,290	165	$ 337
Hawthorn Woods	21	163,068	1	500+
Hazel Crest	210	61,0[illegible]	65	397
Hebron	227	56,833	259	261
Hickory Hills	102	76,983	168	335
Highland Park	26	$136,771	89	$ 381
Highwood	125	71,979	132	351
Hillside	149	68,725	136	349
Hinsdale	36	124,596	55	409
Hodgkins	254	48,108	260	280
Hoffman Estates	85	$ 94,640	68	$ 400
Holiday Hills	171	66,734	45	433
Hometown	256	47,431	266	230
Homewood	115	73,349	90	380
Huntley	152	68,467	136	349
Indian Creek	47	$105,000	d.n.a.	
Indian Head Park	42	121,304	28	$ 486
Ingleside (C)	235	53,952	87	382
Inverness	1	200,000+	1	500+
Island Lake	207	61,938	43	434
Itasca	77	$ 88,797	84	$ 383
Joliet	244	50,253	257	263
Justice	179	65,394	159	340
Kenilworth	1	200,000+	1	500+
Kildeer	1	200,000+	43	346
La Grange	66	$ 92,612	132	$ 351
La Grange Park	88	83,820	153	341
Lake Barrington	17	182,102	1	500+
Lake Bluff	31	128,272	31	475
Lake Catherine (C)	215	58,684	139	347
Lake Forest	9	$200,000	49	$ 426
Lake-in-the-Hills	162	67,318	1	500+
Lake Villa	110	74,421	105	367
Lake Zurich	81	86,678	124	357
Lakemoor	266	43,452	159	340
Lakewood	40	$121,694	1	$ 500+
Lansing	194	63,345	139	347
Lemont	165	67,248	227	301
Libertyville	44	114,938	114	363
Lincolnshire	16	183,689	1	500+
Lincolnwood	41	$121,396	1	$ 500+
Lindenhurst	106	75,244	1	500+
Lisle	57	97,550	79	387
Lockport	211	61,002	230	299
Lombard	111	74,347	70	393
Long Grove	1	$200,000+	112	$ 364
Long Lake (C)	257	47,323	57	408
Lynwood	114	73,455	74	389
Lyons	198	63,206	209	312
Manhattan	203	62,360	168	335

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Maple Park	245	$ 49,750	262	$ 258
Marengo	208	61,814	235	293
Markham	268	40,862	42	435
Matteson	119	72,697	99	372
Maywood	250	49,018	216	307
Mc Cook	183	$ 65,000	238	$ 291
Mc Cullom Lake	249	49,135	153	341
Mc Henry	154	68,149	138	348
Mc Henry Shores	163	67,313	1	500+
Melrose Park	130	71,574	247	280
Merrionette Park	238	$ 53,140	187	$ 326
Mettawa	9	200,000	77	388
Midlothian	226	56,887	210	311
Minooka	107	75,042	139	347
Mokena	140	70,352	119	359
Monee	224	$ 57,330	183	$ 327
Montgomery	204	62,342	174	333
Morton Grove	67	92,501	216	307
Mount Prospect	61	96,556	74	389
Mundelein	128	71,765	112	384
Naperville	45	$111,166	83	$ 384
New Lenox	126	71,935	107	386
Niles	79	87,445	124	357
Norridge	84	85,321	129	354
North Aurora	161	67,565	178	331
North Barrington	19	$173,469	151	$ 342
North Chicago	246	49,442	250	278
North Riverside	148	69,022	207	314
Northbrook	25	142,125	1	500+
Northfield	29	131,006	1	500+
Northlake	188	$ 64,336	232	$ 296
Oak Brook	1	200,000+	36	468
Oak Forest	143	69,851	153	341
Oak Lawn	134	71,170	131	353
Oak Park	118	72,918	199	319
Oakbrook Terrace	136	$ 71,051	37	$ 458
Oakwood Hills	131	71,320	96	375
Old Mill Creek	52	100,000	d.n.a.	
Olympia Fields	24	143,547	1	500+
Orland Hills	185	64,807	1	500+
Orland Park	53	$ 99,724	92	$ 378
Palatine	58	97,173	77	388
Palos Heights	51	101,925	29	479
Palos Hills	74	90,144	124	357
Palos Park	43	121,210	1	500+
Park City	242	$ 52,017	260	$ 280
Park Forest	228	56,592	168	335
Park Ridge	49	103,191	102	371
Peotone	191	63,589	214	309
Phoenix	273	29,555	243	281

MEDIAN HOME VALUE AND CONTRACT RENT OF THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Pingree Grove	247	$ 49,375	134	$ 350
Pistakee Highlands (C)	201	62,422	1	500+
Plainfield	108	74,955	187	326
Posen	265	44,622	222	303
Prairie Grove	32	126,154	242	283
Prospect Heights	50	$102,008	95	$ 376
Richmond	153	68,398	201	317
Richton Park	189	64,324	72	390
River Forest	37	123,558	124	357
River Grove	155	68,138	183	327
Riverdale	262	$ 46,123	216	$ 307
Riverside	60	96,890	192	324
Riverwoods	11	197,580	1	500+
Robbins	275	27,701	264	252
Rockdale	269	40,769	235	293
Rolling Meadows	103	$ 75,963	60	$ 402
Romeoville	241	52,653	1	500+
Roselle	87	84,553	48	428
Rosemont	80	86,875	203	316
Round Lake	217	58,487	248	279
Round Lake Beach	229	$ 56,557	84	$ 383
Round Lake Heights	255	47,908	98	375
Round Lake Park	260	47,019	82	385
St. Charles	96	80,342	107	366
Sauk Village	253	48,208	70	393
Schaumburg	72	$ 91,080	47	$ 429
Schiller Park	135	71,147	183	327
Shorewood	90	83,569	198	320
Skokie	68	92,059	67	395
Sleepy Hollow	39	122,266	72	390
South Barrington	1	$200,000+	45	$ 433
South Chicago Heights	258	47,240	258	262
South Elgin	174	65,904	172	334
South Holland	117	72,975	180	329
Spring Grove	75	90,000	123	358
Steger	263	$ 45,311	248	$ 279
Stickney	190	63,799	227	301
Stone Park	216	58,571	194	323
Streamwood	151	68,473	1	500+
Sugar Grove	141	70,244	150	343
Summit	237	$ 53,273	256	$ 289
Sunnyside	146	69,212	1	500+
Sycamore	267	43,333	d.n.a.	
Third Lake	113	73,571	d.n.a.	
Thornton	240	52,765	220	306
Tinley Park	144	$ 69,527	139	$ 347
Tower Lakes	22	163,080	d.n.a.	
Union	209	61,413	208	313
University Park	199	62,902	84	383
Valley View	220	58,099	167	336

MEDIAN HOME VALUE AND CONTRACT RENT OF
THE 275 SUBURBAN PLACES (Continued)

Municipality	Rank	Median Home Value	Rank	Median Contract Rent
Venetian Village (C)	218	$ 58,454	163	$ 338
Vernon Hills	55	98,193	68	394
Villa Park	142	70,128	153	341
Wadsworth	62	96,324	243	281
Warrenville	133	71,242	53	419
Waukonda	167	$ 67,023	105	$ 367
Waukegan	223	57,664	230	299
Wayne	13	189,205	1	500+
West Chicago	172	66,226	174	333
West Dundee	127	71,923	153	341
Westchester	101	$ 77,148	40	$ 443
Western Springs	46	110,732	1	500+
Westmont	109	74,555	99	372
Wheaton	76	89,758	109	365
Wheeling	116	73,286	55	409
Wildwood (C)	168	$ 67,000	102	$ 371
Willow Springs	83	85,495	210	311
Willowbrook	30	129,100	41	438
Wilmette	27	133,048	25	498
Wilmington	252	48,385	216	307
Winfield	69	$ 91,594	79	$ 387
Winnetka	12	190,441	36	462
Winthrop Harbor	197	63,096	128	356
Wonder Lake (C)	213	59,234	87	382
Wonder Lake (Inc.)	129	71,681	32	469
Wood Dale	91	$ 83,365	144	$ 345
Woodridge	98	79,759	92	378
Woodstock	176	65,628	239	290
Worth	177	65,608	192	324
Zion	232	55,139	199	319

(C) - Census Designated Place.
(Inc.) - Incorporated.
d.n.a. - data not available due to suppression.

SOURCE: L.P. Claritas Co. - Alexandria, Virginia.

METEOROLOGICAL DATA FOR A TYPICAL
CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

Months	TEMPERATURE				Daily Avg. Temp.	Avg. Wind Speed (M.P.H.)
	Highs		Lows			
	Avg.	Rec.	Avg.	Rec.		
January	29.2	65	13.6	-27	21.4	11.5
February	33.9	71	18.1	-17	26.0	11.3
March	44.3	88	27.6	- 8	36.0	11.8
April	58.8	91	38.8	7	48.8	12.0
May	70.0	93	48.1	24	59.1	10.4
June	79.4	104	57.7	36	68.6	9.1
July	83.3	102	62.7	40	73.0	8.1
August	82.1	100	61.7	41	71.9	8.1
September	75.5	99	53.9	28	64.7	8.8
October	64.1	91	42.9	17	53.5	9.8
November	48.2	78	31.4	1	39.8	10.9
December	35.0	71	20.3	-25	27.7	11.0
Total Year	58.7	104	39.7	-27	49.2	10.2

* Chicago's Official Weather Station Effective January 17, 1980.

T - Trace (Less than 0.01 inch).

SOURCE: United States Department of Commerce: Local Climatological Data.

METEOROLOGICAL DATA FOR A TYPICAL
CHICAGO YEAR

Normals, Means and Extremes

(O'Hare International Airport*)

PRECIPITATION		WEATHER CONDITIONS					
Water Equivalent (in.)	Snowfall (in.)	Clear Days	Partly Cloudy Days	Cloudy Days	Precip-itation Days	90° Days	Below 0° Days
1.60	11.4	7	6	18	11	0	7
1.31	7.8	6	6	16	10	0	3
2.59	7.1	5	8	18	12	0	0
3.66	1.9	6	8	16	12	0	0
3.15	0.1	7	10	14	11	1	0
4.08	0.0	7	12	11	10	4	0
3.63	0.0	9	12	10	10	6	0
3.53	0.0	9	11	11	9	4	0
3.35	T	8	10	12	10	2	0
2.28	0.3	8	9	14	9	0	0
2.06	2.1	6	6	18	10	0	0
2.10	9.1	6	6	19	12	0	3
33.34	39.8	84	104	177	126	17	13

NUMBER OF RETAIL ESTABLISHMENTS BY DESIGNATED CLASSIFICATION FOR NICA* COMMUNITIES - 1982

(25,000 or more population)

Location	Number of Establishments	Total Establishments With Payroll	General Merchandise	Food	Apparel	Furniture & Radio	Automotive & Filling Stations
CHICAGO	17,450	12,154	206	1,539	1,369	718	1,154
Addison	237	167	3	16	10	12	25
Arlington Heights	472	337	4	31	30	36	48
Aurora	688	554	15	51	99	44	75
Berwyn	326	243	7	31	15	17	32
Bolingbrook	129	72	2	10	5	5	10
Buffalo Grove	111	68	0	8	9	9	5
Burbank	114	85	1	10	1	7	14
Calumet City	322	254	6	27	52	9	27
Chicago Heights	267	209	3	22	11	14	45
Cicero	393	244	6	34	9	11	38
Des Plaines	442	319	2	30	18	16	58
Downers Grove	348	280	3	28	26	30	39
Elgin	481	331	6	25	29	28	64
Elk Grove Village	190	135	1	17	8	8	22
Elmhurst	327	231	0	19	23	8	41
Evanston	545	411	8	45	45	43	39
Glenview	271	183	0	16	20	14	27
Hanover Park	129	95	2	12	14	7	13
Harvey	156	117	1	11	2	2	32

Highland Park	306	234	3	22	33	19	37
Hoffman Estates	179	111	2	25	13	6	16
Joliet	728	584	11	47	84	49	86
Lansing	198	143	2	14	16	8	27
Lombard	416	339	6	29	61	41	39
Maywood	92	64	1	10	0	1	19
Mount Prospect	395	294	7	35	53	27	28
Naperville	357	261	1	26	31	27	29
Niles	349	278	7	27	43	24	22
North Chicago	94	70	0	5	1	0	15
Northbrook	414	321	6	42	80	34	21
Oak Forest	108	74	0	11	1	6	12
Oak Lawn	401	302	7	30	30	27	56
Oak Park	380	279	5	31	35	[illegible]	37
Orland Park	376	321	8	18	79	37	25
Palatine	257	169	3	21	19	13	17
Park Forest	101	63	2	9	9	2	5
Park Ridge	252	177	1	15	20	17	23
Schaumburg	556	455	7	43	104	53	42
Skokie	620	443	7	46	81	38	48
Tinley Park	172	129	2	19	16	7	18
Waukegan	577	464	11	39	81	39	57
Wheaton	247	163	1	17	27	10	20
Wheeling	189	136	2	18	11	11	26
Wilmette	277	193	2	15	25	27	23
Woodridge	66	40	1	8	0	5	7

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: U.S. Census - Local Population Estimates - 1986;
U.S. Census of Retail Trade - 1982.

ESTIMATED GROSS RETAIL SALES BY DESIGNATED CLASSIFICATION
FOR NICA* COMMUNITIES - 1987

(25,000 or more population)

Location	Total Sales (000)	General Merchandise (000)	Food (000)	Eating & Drinking Places (000)	Apparel (000)	Furniture & Radio (000)	Automotive & Filling Stations (000)
CHICAGO	$13,746,799	$1,625,183	$2,124,048	$1,999,329	$973,695	$630,681	$2,120,374
Addison	362,298	56,822	42,639	20,327	10,569	4,164	38,494
Arlington Heights	867,056	103,645	148,355	68,631	37,027	65,4[illegible]5	202,517
Aurora	836,095	167,841	108,302	62,077	84,957	46,9[illegible]1	155,106
Berwyn	241,302	31,308	23,994	31,657	15,139	11,680	72,388
Bolingbrook	159,392	26,773	44,906	12,125	1,164	1,042	53,531
Buffalo Grove	188,057	12,700	67,683	10,738	9,388	4,677	43,568
Burbank	218,142	20,489	54,757	22,367	18,630	45,733	21,617
Calumet City	473,667	150,944	64,448	44,751	62,257	10,623	90,677
Chicago Heights	258,509	19,108	28,605	24,702	1,229	1,728	119,722
Cicero	188,691	6,137	37,266	27,303	6,800	3,322	50,206
Des Plaines	662,283	34,759	85,434	58,946	14,524	38,078	210,952
Downers Grove	734,764	95,417	126,858	47,786	49,891	61,099	188,079
Elgin	579,106	64,182	92,912	35,739	11,172	11,608	178,088
Elk Grove Village	677,651	27,721	43,129	32,249	1,177	16,224	140,070
Elmhurst	580,794	11,413	60,727	29,473	17,806	11,352	242,629
Evanston	425,997	19,938	93,135	42,418	32,569	38,457	79,958
Glenview	299,475	7,697	60,609	31,699	10,868	7,346	105,842
Hanover Park	136,428	28,843	44,136	12,628	2,713	1,900	7,602
Harvey	179,529	5,421	9,193	18,821	526	14,248	84,920

Highland Park	$ 445,657	$ 18,057	$ 56,575	$ 26,919	$ 42,375	$ 28,417	$ 120,531
Hoffman Estates	252,836	37,268	54,587	27,266	11,380	26,744	15,686
Joliet	750,812	111,620	139,577	55,033	38,731	18,090	300,239
Lansing	292,940	45,175	78,694	15,988	19,80?	20,100	51,767
Lombard	611,127	130,998	42,431	43,215	62,531	39,650	113,320
Maywood	73,738	2,044	19,257	7,037	120	249	29,247
Mount Prospect	463,465	89,613	73,837	34,761	40,140	20,874	68,663
Naperville	687,156	67,615	132,688	62,498	28,619	28,624	143,608
Niles	711,783	178,573	74,293	41,491	56,484	76,798	98,359
North Chicago	61,623	1,651	10,710	16,105	191	922	9,943
Northbrook	454,025	60,122	50,574	32,113	114,733	32,569	74,264
Oak Forest	118,512	1,477	29,489	12,347	48	1,545	38,652
Oak Lawn	736,553	87,739	137,411	41,156	30,231	22,546	277,716
Oak Park	253,652	11,348	61,996	25,859	15,734	11,125	67,152
Orland Park	679,333	188,733	90,707	43,677	78,569	53,136	113,948
Palatine	253,745	23,535	54,378	21,801	3,472	17,097	46,563
Park Forest	106,910	30,024	43,085	3,583	1,325	274	13,674
Park Ridge	263,094	8,146	68,494	12,197	10,853	4,802	106,488
Schaumburg	1,439,598	272,295	102,081	96,735	144,970	90,049	454,124
Skokie	719,099	176,883	61,322	50,016	89,609	40,143	132,523
Tinley Park	211,860	29,549	51,547	11,106	10,597	3,787	58,055
Waukegan	601,042	104,275	77,694	45,516	30,732	19,381	176,425
Wheaton	243,792	15,207	47,197	10,43?	9,916	15,226	67,112
Wheeling	247,805	34,032	20,015	26,5?3	373	20,712	51,559
Wilmette	212,592	47,242	36,044	13,474	11,214	9,014	43,592
Woodridge	74,238	14,370	19,919	8,496	3,386	1,247	7,502

* Northeastern Illinois Counties Area formerly Chicago SMSA.

SOURCES: U.S. Census - Local Population Estimates - 1986;
State of Illinois Department of Revenue.

RETAIL SALES -- YEAR 1987

COOK COUNTY COMPARED WITH NICA TOTAL

Business Classification	Sales ($000's) Cook County	Balance of NICA	Total NICA
Total Retail Sales	$33,252,656	$14,393,252	$47,645,908
% of Total NICA	69.8%	30.2%	100.0%
All Food Stores	$ 5,997,815	$ 2,297,227	$ 8,295,042
% of Total NICA	72.3%	27.7%	100.0%
Supermarkets	$ 5,502,065	$ 2,185,275	$ 7,687,340
% of Total NICA	71.6%	28.4%	100.0%
Eating & Drinking Places	$ 3,644,658	$ 1,121,543	$ 4,766,201
% of Total NICA	76.5%	23.5%	100.0%
All General Merchandise Stores	$ 4,024,336	$ 1,550,097	$ 5,574,433
% of Total NICA	72.2%	27.8%	100.0%
Department Stores	$ 3,639,094	$ 1,329,779	$ 4,968,873
% of Total NICA	73.2%	26.8%	100.0%
Apparel & Accessory Stores	$ 2,475,161	$ 778,778	$ 3,253,939
% of Total NICA	76.1%	23.9%	100.0%

(Continued on Page 88)

RETAIL SALES -- YEAR 1987

NICA COMPARED WITH ILLINOIS TOTAL

Business Classification	Sales ($000's) NICA	Balance of State	Total Illinois
Total Retail Sales	$47,645,908	$23,587,234	$71,233,142
% of Total State	66.9%	33.1%	100.0%
All Food Stores	$ 8,295,042	$ 4,762,554	$13,057,596
% of Total State	63.5%	36.5%	100.0%
Supermarkets	$ 7,687,340	$ 4,533,321	$12,220,661
% of Total State	62.9%	37.1%	100.0%
Eating & Drinking Places	$ 4,736,201	$ 2,094,807	$ 6,831,008
% of Total State	69.8%	30.2%	100.0%
All General Merchandise Stores	$ 5,574,433	$ 2,980,672	$ 8,535,105
% of Total State	65.3%	34.7%	100.0%
Department Stores	$ 4,968,873	$ 2,416,232	$ 7,385,105
% of Total State	67.3%	32.7%	100.0%
Apparel & Accessory Stores	$ 3,253,939	$ 1,041,641	$ 4,295,580
% of Total State	75.8%	24.2%	100.0%

(Continued on Page 87)

RETAIL SALES -- YEAR 1987

COOK COUNTY COMPARED WITH NICA TOTAL

(Continued)

Business Classification	Sales ($000's) Cook County	Balance of NICA	Total NICA
All Furniture/Home Furnishings/Appliance Stores	$2,151,580	$ 632,757	$2,784,337
% of Total NICA	77.3%	22.7%	100.0%
Furniture & Home Furnishings Only	$1,117,519	$ 322,062	$1,439,581
% of Total NICA	77.6%	22.4%	100.0%
Automotive Dealers	$6,251,599	$3,725,310	$9,976,909
% of Total NICA	62.7%	37.3%	100.0%
Gasoline Service Stations	$1,761,992	$1,042,943	$2,804,935
% of Total NICA	62.8%	37.2%	100.0%
Building Materials & Hardware Dealers	$1,296,521	$ 745,083	$2,041,604
% of Total NICA	63.5%	36.5%	100.0%
Drug Stores	$1,724,715	$ 616,237	$2,340,952
% of Total NICA	73.7%	26.3%	100.0%
All Other	$3,924,279	$1,883,277	$5,807,556
% of Total NICA	67.6%	32.4%	100.0%

SOURCE: Sales Management - 1988 Survey of Buying Power Estimates

RETAIL SALES — YEAR 1987

NICA COMPARED WITH ILLINOIS TOTAL

Business Classification	Sales ($000's) NICA	Balance of State	Total Illinois
All Furniture/Home Furnishings/Appliance Stores	$2,784,337	$1,087,876	$ 3,872,213
% of Total State	71.9%	28.1%	100.0%
Furniture & Home Furnishings Only	$1,439,581	$ 546,669	$ 1,986,250
% of Total State	72.5%	27.5%	100.0%
Automotive Dealers	$9,976,909	$5,733,700	$15,710,609
% of Total State	63.5%	36.5%	100.0%
Gasoline Service Stations	$2,804,935	$1,801,616	$ 4,606,551
% of Total State	60.9%	39.1%	100.0%
Building Materials & Hardware Dealers	$2,041,604	$1,444,351	$ 3,485,955
% of Total State	58.6%	41.4%	100.0%
Drug Stores	$2,340,952	$ 793,219	$ 3,134,171
% of Total State	74.7%	25.3%	100.0%
All Other	$5,807,556	$1,896,768	$ 7,704,334
% of Total State	75.4%	24.6%	100.0%

SOURCE: Sales Management - 1988 Survey of Buying Power Estimates

Again in 1987, among the Nation's

TOP TWO MARKETS

Chicago Rates First in . . . . . .

. . . Income per household

. . . Total Retail Sales per household

Supermarket Sales per household

. . . General Merchandise Store Sales per household

. . . Department Store Sales per household

. . . Drug Store Sales per household

. . . Building Material/Hardware Store Sales per household

. . . Automotive Dealer Sales per household

. . . Gasoline Service Station Sales per household

	New York*	Chicago**
Population	9,368,700	7,327,700
Households	3,731,900	2,659,500
Effective Buying Income		
Total (000)	$148,375,641	$111,473,443
Per Household	$ 39,762	$ 41,915
Retail Sales		
Total Retail Sales (000)	$ 55,669,058	$ 47,645,908
Per Household	$ 14,918	$ 17,915
Supermarket Sales (000)	$ 9,852,163	$ 8,295,042
Per Household	$ 2,640	$ 3,119
General Merchandise Stores (000)	$ 6,108,068	$ 5,574,433
Per Household	1,637	$ 2,096
Department Stores (000)	$ 5,105,405	$ 4,988,873
Per Household	$ 1,368	$ 1,876
Drug Stores (000)	$ 2,094,915	$ 2,340,952
Per Household	$ 561	$ 880
Building Material/Hardware Stores (000)	$ 1,765,428	$ 2,041,804
Per Household	$ 473	2 768
Automotive Dealer Sales (000)	$ 8,136,044	$ 9,978,909
Per Household	$ 2,180	$ 3,751
Gasoline Service Station Sales (000)	$ 1,910,422	$ 2,804,935
Per Household	$ 512	$ 1,055

* New York PMSA and Bergen County, NJ (formerly New York SMSA)

** Northeastern Illinois Counties Area.

SOURCE: Sales Management - 1988 Survey of Buying Power Estimates

$8,296,042,000 SPENT IN FOOD STORES

in the Northeastern Illinois Counties Area

means that

MORE DOLLARS ARE SPENT IN

FOOD STORES ALONE

in the NICA*

than are spent

in ALL RETAIL STORES

in the MSA's of

	Total Retail Sales**
Bridgeport - Stamford - Norwalk - Danbury, CT	$8,149,446,000
Portland, OR	$8,132,744,000
Middlesex - Somerset - Hunterdon, NJ	$7,537,696,000
Oklahoma City, OK	$7,380,929,000
Charlotte - Gastonia - Rock Hill, NC - SC	$7,354,092,000
Orlando, FL	$7,210,402,000
San Antonio, TX	$7,172,213,000
Monmouth - Ocean, NJ	$7,014,500,000
Memphis, TN	$6,728,696,000
West Palm Beach - Boca Raton - Delray Beach, FL	$6,560,307,000

--- and in all but 50 of the 318 metropolitan markets for which Sales Management estimated sales for 1987

* Northeastern Illinois Counties Area formerly Chicago PMSA.

** "Total Retail Sales" includes money spent for new and used automobiles - - - for gasoline - - - for lumber and building supplies, and for everything else you might think of.

SOURCE: Sales Management - 1988 Survey of Buying Power Estimates.

CONSUMER PRICE INDEXES FOR ALL URBAN CONSUMERS

FOR "FOOD AT HOME" AND FOR "ALL ITEMS"

—CHICAGO* AND U.S. CITY AVERAGE, COMPARED—

Selected Months, and Yearly Averages,
1960-1965-1970-1975-1980-1984-1985-1986-1987-1988

(1982 - 1984 = 100.0)

	March	June	Sept.	Dec.	Year Average
FOOD AT HOME					
Chicago *					
1960	31.7	32.8	32.6	33.0	32.4
1965	33.8	35.1	34.8	35.3	34.5
1970	41.8	42.0	41.6	41.3	41.7
1975	63.2	62.9	64.4	66.1	64.1
1980	90.2	91.1	95.0	96.8	92.4
1984	102.5	101.1	101.3	101.1	101.6
1985	103.2	102.5	102.9	107.1	103.2
1986	107.7	107.8	110.2	111.1	109.0
1987	112.5	114.5	114.8	115.1	114.2
1988	116.8	117.1	121.2	121.4	118.9**
U.S. City Average					
1960	30.9	31.7	31.6	32.0	31.5
1965	32.8	34.0	33.8	34.1	33.5
1970	39.8	40.0	40.1	39.8	39.9
1975	60.2	61.4	62.6	63.5	61.8
1980	85.6	87.1	91.0	92.7	88.4
1984	103.0	102.4	103.1	103.0	102.8
1985	104.8	104.0	103.8	105.1	104.3
1986	105.8	106.0	108.6	109.0	107.3
1987	110.9	112.6	112.4	112.8	111.9
1988	113.9	115.8	119.0	119.1	116.6**
ALL ITEMS					
Chicago					
1960	30.2	30.4	30.5	30.5	30.4
1965	31.4	31.8	31.8	32.1	31.7
1970	38.3	38.8	39.4	39.9	38.9
1975	52.1	52.4	53.4	54.0	52.8
1980	78.8	83.1	83.7	87.1	82.2
1984	102.3	103.7	105.5	105.1	103.8
1985	106.2	108.5	109.2	109.1	107.7
1986	108.4	110.6	111.8	110.8	110.0
1987	112.3	115.5	117.1	115.7	114.5
1988	116.9	118.9	122.0	121.3	119.0**
U.S. City Average					
1960	29.4	29.6	29.6	29.8	29.6
1965	31.3	31.6	31.6	31.8	31.5
1970	38.2	38.8	39.2	39.8	38.8
1975	52.7	53.5	54.6	55.5	53.8
1980	80.1	82.7	84.0	86.3	82.4
1984	102.6	103.7	105.0	105.3	103.9
1985	106.4	107.6	108.3	109.3	107.6
1986	108.8	109.5	110.2	110.5	109.6
1987	112.1	113.5	115.0	115.4	113.6
1988	116.5	118.0	119.8	120.5	118.3**

* Chicago CMSA.
** Preliminary.

SOURCE: U.S. Department of Labor -
Bureau of Labor Statistics.

FOOD TAKES LESS OF

THE FAMILY'S BUDGET

THE U.S. DEPARTMENT OF LABOR COUNTED FOOD AT ONE-THIRD OF THE CITY WORKER'S COST OF LIVING IN 1950. BY 1988, THE DEPARTMENT PUT THE PORTION REQUIRED FOR FOOD AT 16.17%, AND THIS, IN SPITE OF CHANGES AND REFINEMENTS IN THE PROCESSING AND PACKING OF MANY ITEMS.

Here's the record of the relative importance of major groups used by the Department of Labor in measuring cost of living . . . at the dates of major weight revisions:

Relative Importance of Major Groups of the Consumer Price Index for all Urban Consumers, U.S. City Average, at Dates of Major Weight Revisions:

Group	1935-39	December 1952	December 1963	December 1977	1982-84
All Items	100.0	a-100.0	100.0	100.0	100.0
Food and Beverages	35.4	29.6	22.4	b- 18.8	17.8
Housing	c- 33.7	a- 32.5	33.2	43.9	42.6
Apparel and Upkeep	d- 11.0	9.2	e- 10.6	5.8	6.5
Transportation	8.2	11.3	13.9	18.0	18.7
Medical Care	4.0	5.1	5.7	5.0	4.8
Entertainment	-	-	-	4.1	4.4
Other Goods and Services	2.4	5.0	5.1	4.4	5.1

a. Including home purchase, previously excluded from index coverage.
b. Including beverages, previously excluded from index coverage.
c. Including radios, transferred to reading and recreation as of January, 1950.
d. Including laundry and dry cleaning, transferred to housing as of December, 1952.
e. Including dry cleaning and one-half the weight of laundry service included in housing in December, 1952.

Note: The Bureau of Labor Statistics reported, however, that the relative importance of the "Food" group, as of December, 1988 was 16.17% . . . comprised of the following:

Food and Beverages		17.72%
Food		16.17%
Food at home		9.98%
Cereals & bakery products	1.40%	
Meats, poultry, fish & eggs	3.06%	
Dairy products	1.23%	
Fruits & vegetables	1.82%	
Fats & oils	.27%	
Sugar & sweets	.35%	
Non-alcoholic beverages	.81%	
Other prepared foods	1.04%	
Food away from home		6.19%
Alcoholic Beverages		1.55%

Note: Individual percentages may not equal total due to standard rounding procedure.

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

AVERAGE ANNUAL PRODUCERS PRICE INDEXES
FOR "ALL COMMODITIES" AND FOR GROUPINGS OF PROCESSED FOODS
—SELECTED PERIODS SINCE 1940—
(1982 - 84 = 100.0)

Year	All Commodities	PROCESSED FOODS					
		Cereal & Bakery Prod	Meats, Poultry & Fish	Dairy Products	Processed Fruits & Vegetables	Sugar and Confectionery	Beverages & Beverage Materials
1940	13.5	14.7	12.8	13.5	15.2	14.4	N.A.*
1945	18.2	17.9	18.8	19.4	23.0	18.5	N.A.*
1950	27.3	28.2	37.9	27.7	31.6	27.9	30.5
1955	29.3	33.1	31.7	31.0	33.3	31.6	36.2
1960	31.7	34.7	36.1	34.6	33.8	33.4	36.1
1965	32.3	36.7	37.3	35.8	34.7	35.8	38.6
1970	36.9	42.4	45.0	44.7	40.3	42.9	44.0
1975	58.4	70.1	74.2	62.6	61.9	94.3	63.2
1976	61.1	67.8	70.5	67.7	62.0	70.8	67.5
1977	64.9	68.3	70.7	69.7	68.3	65.8	78.3
1978	69.9	75.0	84.3	75.7	73.8	73.3	77.9
1979	78.7	82.9	93.9	84.9	80.9	79.6	82.0
1980	89.8	93.0	94.4	92.7	83.3	119.6	90.7
1981	98.0	100.7	95.6	98.7	95.2	102.3	96.5
1982	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1983	101.3	102.8	96.7	100.7	101.1	108.6	102.6
1984	103.7	106.6	98.8	101.1	107.3	111.7	106.3
1985	103.2	110.3	95.9	100.2	108.0	107.9	107.7
1986	100.2	111.0	100.2	99.9	104.9	109.7	114.6
1987	102.8	112.6	104.9	101.6	108.6	112.7	112.5
1988**	106.9	122.9	106.9	102.2	113.8	114.6	114.3

* Not available - Data not computed until 1947.

** Preliminary.

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

COMPARISON OF CHANGES IN FOOD PRICES FOR THE UNITED STATES AND SELECTED AREAS
Consumer Price Indexes for All Urban Consumers for December, 1988
(1982 - 84 = 100.0)

Area	FOOD AT HOME					
	Total	Cereal & Bakery Prod.	Meats, Poultry, Fish & Eggs	Dairy Products	Fruits & Vegetables	Other Foods
United States City Average	119.1	126.6	116.1	111.4	131.0	115.3
Baltimore	121.9	132.6	116.9	117.7	133.2	118.2
Boston	122.8	123.2	124.7	116.4	133.2	115.4
Chicago	121.4	124.6	120.0	117.9	135.0	114.9
Cleveland	116.4	124.1	120.2	110.7	124.0	104.8
Dallas	120.5	128.0	119.2	115.2	125.1	118.0
Detroit	117.4	128.0	117.4	105.7	123.5	114.3
Houston	122.8	131.7	111.8	121.3	131.5	127.6
Los Angeles - Long Beach	119.4	129.2	117.2	111.3	130.0	114.4
Miami	121.4	118.7	113.7	116.9	150.4	114.5
New York	124.3	132.8	123.0	113.1	136.5	117.4
Philadelphia	120.4	128.1	117.9	109.1	131.0	118.0
Pittsburgh	110.3	115.6	105.4	107.4	122.2	107.0
St. Louis	119.4	121.5	108.9	125.9	132.5	120.0
San Francisco	124.8	126.3	120.9	109.5	149.4	117.0
Washington	120.8	128.3	118.2	123.0	129.2	113.6

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

WHAT HAPPENED TO PRICES IN CHICAGO

IN THE LAST 10 YEARS? . . . LAST 5 YEARS? . . . LAST YEAR?

Product or Service Group	Consumer Price Indexes For All Urban Consumers December of Each Year				Percent Increase In Past		
	1978	1983	1987	1988	10 Yrs.	5 Yrs.	Year
All Items	66.5	101.7	115.7	121.3	82.4	19.3	4.8
* Food	78.3	99.5	113.7	119.2	52.2	19.8	4.8
Housing	60.3	102.3	117.0	123.1	104.1	20.3	5.2
Apparel and Upkeep	88.8	103.5	112.0	119.8	34.9	15.7	7.0
** Transportation	65.4	101.3	107.7	108.6	66.1	7.2	0.8
Medical Care	64.5	103.1	132.9	140.8	118.3	36.6	5.9

* Food Breakdown

Food at home	80.5	98.3	115.1	121.4	50.8	23.5	5.5
Cereals and Bakery Prod.	72.5	99.7	118.2	124.6	71.9	25.0	5.4
Meats, Poultry, Fish	85.8	96.0	115.8	121.9	42.1	27.0	5.3
Dairy Products	82.0	99.1	111.4	117.9	43.8	19.0	5.8
Fruits and Vegetables	74.5	96.1	126.7	135.0	81.2	40.5	6.6
Other Foods at home	79.5	99.4	110.2	114.9	44.5	15.6	4.3
Foods away from home	74.1	101.9	111.2	115.3	55.6	13.2	3.7

** Transportation Breakdown

Private Transportation	67.6	101.4	104.9	107.9	59.6	6.4	2.9
Public Transportation	47.9	100.4	129.4	114.3	138.6	13.8	-11.7

SOURCE: U.S. Department of Labor - Bureau of Labor Statistics.

CHICAGO-GARY-LAKE COUNTY SUBURBAN OMSA ZIP CODES

Northeastern Illinois Counties Area	
Municipality	Zip Code
Abbott Park	60064
Addison	60101
Alden	60001
Algonquin	60102
Algonquin Shores	60102
Alsip	60658
Andres	60468
Antioch	60002
Aptakisic	60069
Arbury Hills	60448
Argo	60501
Argonne	60439
Arlington Heights	60004
	60005
	60006
Aurora	60504
	60505
	60506
	60507
Balmoral	60144
	60510
Bannockburn	60015
Barrington	60010
	60011
Barrington Hills	60010
Bartlett	60103
Batavia	60510
Bedford Park	60501
	60638
Beecher	60401
Bellwood	60104
Bemus	60401
	60417
Bensenville	60106
Berkeley	60163
Berwyn	60402
Big Foot Prairie	60033
Big Rock	60511
Biltmore	60010
Bloomingdale	60108
Blue Island	60406
Bolingbrook	60439
Bowes	60123
Braidwood	60408
Bridgeview	60455
Broadview	60153
Brookfield	60513
Buffalo Grove	60089
Bull Valley	60012
	60050
	60098
Burbank	60459
Burlington	60109
Burnham	60633
Burr Ridge	60521
Burton Bridge	60012
	60014
	60050
Calumet City	60409
Calumet Park	60643
Carol Stream	60188
Carpentersville	60110
Cary	60013
Caton Farm	60435
	60544
Channahon	60410

Northeastern Illinois Counties Area	
Municipality	Zip Code
Channel Lake	60002
Chemung	60033
Chicago Heights	60411
Chicago Ridge	60415
Cicero	60650
Clarendon Hills	60514
Cloverdale	60103
Country Club Hills	60478
Countryside	60525
Crest Hill	60435
Crestwood	60445
Crete	60417
Crooked Lake	60046
Crystal Lake	60012
	60014
Cuba	60010
Custer Park	60418
Darien	60559
Deep Lake	60046
Deer Park	60010
Deerfield	60015
Des Plaines	60016
	60017
	60018
	60019
Diamond Lake	60060
Dixmoor	60426
Dolton	60419
Downers Grove	60515
	60516
Downey	60064
Eagle Lake	60401
East Dundee	60118
East Hazelcrest	60429
Echo Lake	60047
Elburn	60119
Elgin	60120
	60121
	60123
Elk Grove Township	60007
Elk Grove Village	60007
	60009
Elmhurst	60126
Elmwood Park	60635
Elwood	60421
Eola	60519
Evanston	60201
	60202
	60204
Evergreen Park	60642
Expo Park	60192
Fairmont	60441
Faithorne	60417
Flossmoor	60422
Flowerfield	60148
Ford Heights	60411
Forest Lake	60047
Forest Park	60130
Forest View	60402
	60638
Forrestal Village	60088
Fort Sheridan	60037
Fox Lake	60020
Fox Lake Hills	60020
	60046
Fox River Grove	60021
Fox Rvr. Vly. Gdns.	60010

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area

Municipality	Zip Code
Frankfort	60423
Franklin Park	60131
Fremont Center	60030
Gages Lake	60030
Geneva	60134
Gilberts	60136
Gilmer	60060
Glen Ellyn	60137
	60138
Glencoe	60022
Glendale Heights	60139
Glenview	60025
Glenvw. Nvl. Air Stn.	60026
Glenwood	60425
Godley	60407
Golf	60029
Goodenow	60401
Goodings Grove	60441
Grandwood Park	60031
Grass Lake	60002
Graylake	60030
Great Lakes	60088
Green Oaks	60048
Greenwood	60097
Gurnee	60031
Hainesville	60030
Half Day	60069
Halsey Village	60088
Hampshire	60140
Hanover Park	60103
Harmony	60152
Hartland	60098
Harvard	60033
Harvey	60426
Harwood Heights	60630
	60634
	60656
Hawthorn Farm	60048
Hawthorn Woods	60047
Hazel Crest	60429
Hebron	60034
Hickory Hills	60457
Highland Park	60035
Highwood	60040
Hillside	60162
Hines	60141
Hinsdale	60521
	60522
Hodgkins	60525
Hoffman Estates	60172
	60192
	60194
	60195
	60196
Holbrook	60411
Holiday Hills	60060
Hometown	60456
Homewood	60430
Hubbard Woods	60093
Huntley	60142
Indian Creek	60061
Indian Head Park	60525
Ingleside	60041
Inverness	60067

Northeastern Illinois Counties Area

Municipality	Zip Code
Island Lake	60042
Itasca	60143
Ivanhoe (Cook)	60627
Ivanhoe (Lake)	60060
Johnsburg	60050
Joliet	60431
	60432
	60433
	60434
	60435
	60436
Justice	60458
Kaneville	60144
Keeneyville	60172
Kenilworth	60043
Kildeer	60047
La Fox	60147
La Grange	60525
La Grange Highlands	60525
La Grange Park	60525
Lake Barrington	60010
Lake Bluff	60044
Lake Bluff Junction	60044
Lake Catherine	60002
Lake Forest	60045
Lake-in-the-Hills	60102
Lake Marie	60002
Lake Villa	60046
Lake Zurich	60047
Lakemoor	60050
Lakewood	60014
Lansing	60438
Lawrence	60033
Lemont	60439
Libertyville	60048
Lily Cache	60544
Lily Lake	60151
Lincoln Fields	60417
Lincolnshire	60015
	60069
Lincolnwood	60645
	60646
	60659
Lindenhurst	60046
Lisle	60532
Lockport	60441
Lombard	60148
Long Grove	60047
Long Lake	60041
Loon Lake	60002
Lynwood	60411
Lyons	60534
Manhattan	60442
Maple Park	60151
Marengo	60152
Markham	60426
Marley	60451
Matteson	60443
Maywood	60153
Mc Cook	60525
Mc Cullom Lake	60050
Mc Gaw Park	60085
Mc Henry	60050
Mc Henry Shores	60050

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area	
Municipality	Zip Code
Mc Queens	60123
Medinah	60157
Melrose Park	60160
	60161
Merrionette Park	60655
Mettawa	60045
Midlothian	60445
Millburn	60046
Minooka	60447
Mokena	60448
Monee	60449
Montgomery	60538
Mooseheart	60539
Moraine Valley	60455
Morton Grove	60053
Mount Prospect	60056
Mundelein	60060
Mylith Park	60084
Naperville	60540
	60565
	60566
	60567
New Lenox	60451
Niles	60648
Nimitz Village	60088
Normantown	60544
Norridge	60634
	60656
North Antioch	60002
North Aurora	60542
North Barrington	60010
North Chicago	60064
North Riverside	60546
Northbrook	60062
	60065
Northfield	60093
Northlake	60164
Norwood Park Township	60631
	60656
Oak Brook	60521
	60522
Oak Forest	60452
Oak Lawn	60453
	60454
Oak Park	60301
	60302
	60303
	60304
Oakbrook Terrace	60181
Oakwood Hills	60013
Old Mill Creek	60083
Olympia Fields	60461
Ontarioville	60103
Orland Hills	60477
Orland Park	60462
Otto Mall	60411
Palatine	60067
	60074
	60078
Palos Heights	60463
Palos Hills	60465
Palos Park	60464
Park City	60085
Park Forest	60466
Park Ridge	60068
Peotone	60468
Petite Lake	60002

Northeastern Illinois Counties Area	
Municipality	Zip Code
Phoenix	60426
Pingree Grove	60140
Pistakee	60060
Pistakee Heights	60060
Pistakee Highlands	60060
Plainfield	60544
Plato Center	60170
Posen	60469
Prairie Grove	60012
	60014
Prairie View	60069
Preston Heights	60433
	60436
Prospect Heights	60070
Ranchmart Center	60089
Ravinia	60035
Richardson	60182
Richmond	60071
Richton Park	60471
Ridgefield	60012
	60098
Riley	60152
Ringwood	60072
Ritchie	60481
River Forest	60305
River Grove	60171
Riverdale	60627
Riverside	60546
Riverwoods	60015
Robbins	60472
Rockdale	60436
Rolling Meadows	60008
Romeoville	60441
Rondout	60048
Rosecrans	60002
Roselle	60172
Rosemont	60018
Round Lake	60073
Round Lake Beach	60073
Round Lake Heights	60073
Round Lake Park	60073
Russell	60075
St. Charles	60174
	60175
Sauk Village	60411
Schaumburg	60159
	60168
	60172
	60173
	60193
	60194
	60195
	60196
Schiller Park	60176
Scraper-Moecherville	60505
Shorewood	60435
	60436
Silver Lake	60013
Skokie	60076
	60077
	60203
Sleepy Hollow	60118
Solon Mills	60080
South Barrington	60010
	60195
South Chicago Heights	60411
South Elgin	60177

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

Northeastern Illinois Counties Area Municipality	Zip Code
South Holland	60473
South Park	60505
	60538
Spring Grove	60081
Starks	60140
Steger	60475
Stickney	60402
Stone Park	60165
Streamwood	60107
Sugar Grove	60554
Summit	60501
Sunnyside	60060
Sylvan Lake	60060
Symerton	60481
Techny	60082
Third Lake	60046
Thornton	60476
Timber Lake	60010
Tinley Park	60477
Tower Lakes	60010
Troxel	60119
Tyler Creek Plaza	60121
Ukkim	60123
Union	60180
University Park	60466
Valley View	60174
Venetian Village	60046
Vernon Hills	60061
Villa Park	60181
Virgil	60182
Volo	60041
Wadsworth	60083
Warrenville	60555
Wasco	60183
Wauconda	60084
Waukegan	60079
	60085
	60087
Wayne	60184
Wentworth Avenue	60409
West Chicago	60185
West Dundee	60118
Westchester	60154
Western Springs	60558
Westmont	60559
Wheaton	60187
	60188
	60189
Wheeling	60090
Wildwood	60030
Williams Park	60084
Willow Springs	60480
Willowbrook	60514
	60521
Wilmette	60091
Wilmington	60481
Wilson	60085
Wilton Center	60442
Winfield	60190
Winnetka	60093
Winthrop Harbor	60096
Wireton	60406
Wonder Lake	60097
Wood Dale	60191

Northeastern Illinois Counties Area Municipality	Zip Code
Woodfield Mall	60173
Woodridge	60517
Woodstock	60098
Wooster Lake	60041
Worth	60482
York Center	60148
Yorkfield	60126
Zion	60099

NON MSA - ILLINOIS

Boulder Hill	60538
Braceville	60407
Bristol	60512
Carbon Hill	60416
Central City	60416
Coal City	60416
Diamond	60416
East Brooklyn	60424
	60474
Eileen	60416
Fox	60560
Gardner	60424
Gastville	60538
	60543
	60544
Helmer	60541
Kinsman	60437
Langham	60479
Lisbon	60541
Little Rock	60545
Mazon	60444
Millbrook	60536
Millington	60537
Morris	60450
Newark	60541
Oswego	60543
Plano	60545
Plattville	60560
South Wilmington	60474
Stockdale	60450
Verona	60479
Waupaca	60479
Yorkville	60560

GARY-HAMMOND PMSA

Ainsworth	46342
Aylesworth	46302
Belshaw	46356
Beverly Shores	46301
Boone Grove	46302
Burns Harbor	46304
Cedar Lake	46303
Chesterton	46304
Chicago Avenue	46312
Creston	46356
Crocker	46304
Crown Point	46307
Deep River	46342
Dune Acres	46304
Dyer	46311
East Cedar Lake	46303
East Chicago	46312

CHICAGO-GARY-LAKE COUNTY SUBURBAN CMSA ZIP CODES (Continued)

GARY-HAMMOND PMSA

Municipality	Zip Code
Gary	46401
	46402
	46403
	46404
	46406
	46407
	46408
	46409
Griffith	46319
Hammond	46320
	46323
	46324
	46325
	46327
Harbor	46312
Hebron	46341
Highland	46322
Hobart	46342
Kouts	46347
Kreitzberg	46311
Lake Dalecarlia	46356
Lake Eliza	46383
Lake of the Four Seasons	46307
Lake Station	46405
Le Roy	46355
Lowell	46356
Malden	46383
Merrillville	46410
	46411
Munster	46321
New Chicago	46342
New Elliott	46319
North Hayden	46356
Ogden Dunes	46368
Orchard Grove	46356
Palmer	46307
Port of Indiana	46368
Portage	46368
Porter	46304
St. John	46373
Schererville	46375
Schneider	46376
Shelby	46377
South Haven	46383
Town of Pines	46360
Tremont	46304
Valparaiso	46383
	46384
Wheeler	46393
Whiting	46394
Winfield	46307

KENOSHA PMSA

Municipality	Zip Code
Bassett	53101
Benet Lake	53102
Bristol	53104
Camp Lake	53109
Kenosha	53140
	53141
	53142
New Munster	53152
Paddock Lake	53168
Pleasant Prairie	53158
Powers Lake	53159
Salem	53168
Silver Lake	53170
Slades Corner	53105
Somers	53171
Trevor	53179
Twin Lakes	53181
Wilmot	53192
Woodworth	53194

CHICAGO AREA

ILLINOIS NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code	Municipality	Zip Code
Altorf	60914	Grier	60973
Ancona	61311	Griswold	61789
Aroma Park	60910	Harding	60518
Ashkum	60911	Herscher	60941
Baker	60531	Hinckley	60520
Beaverville	60912	Hopkins Park	60944
Blackstone	61313	Indian Oaks	60914
Blair	60901	Iroquois	60945
Bonfield	60913	Irwin	60901
Bourbonnais	60914	Jonesville	61348
Bradley	60915	Kangley	61364
Bryce	60953	Kankakee	60901
Buckingham	60917	Kerman	61364
Buckley	60918	Kingston	60145
Budd	61313	Kirkland	60146
Cabery	60919	L'Erable	60927
Campus	60920	La Hogue	60938
Cayuga	61764	La Salle	61301
Cedar Point	61316	Lee	60530
Charlotte	60921	Leeds	61377
Charter Grove	60178	Leesville	60964
Chatsworth	60921	Leland	60531
Chebanse	60922	Leonore	61332
Cissna Park	60924	Lodi	60948
Clare	60111	Lodemia	61726
Claytonville	60926	Long Point	61333
Clifton	60927	Loretto	60834
Colvin Park	60145	Lostant	61334
Cornell	61319	Lowell	61370
Cortland	60112	Malta	60150
Crescent City	60928	Manteno	60950
Cullom	60929	Manville	61339
Dalzell	61320	Marseilles	61341
Dana	61321	Martinton	60951
Danforth	60930	Mc Dowell	61764
Dawson	61341	Mc Girr	60556
Darrow	60966	Mendota	61342
Dayton	61350	Meriden	61342
De Kalb	60115	Milford	60953
Delrey	60968	Milla	61364
Desela	60950	Momence	60954
Dimmick	61301	Munster	61364
Donovan	60931	Naplate	61350
Dwight	60420	New Lebanon	60135
Earlville	60518	North Utica	61373
Elva	60115	Norway	60551
Emington	60934	Ocoya	61726
Esmond	60129	Odell	60460
Essex	60935	Oglesby	61348
Exline	60914	Onarga	60955
Eylar	61769	Ottawa	61350
Fairbury	61739	Papineau	60956
Fairdale	60146	Pembroke	60944
Flanagan	61740		60964
Forrest	61741	Peru	61354
Fountain Creek	60942	Pittwood	60970
Garfield	61377	Pontiac	61764
Genoa	60135	Prairie Center	61350
Gilman	60938	Priscilla	61334
Goodrich	60914	Ransom	60470
Goodwine	60939	Reading	60961
Grand Ridge	61325	Reddick	60961
Grant Park	60940	Richards	61364
Graymont	61743	Ridgeville	60965

CHICAGO ADI

ILLINOIS NON CHICAGO-GARY LAKE COUNTY CMSA ZIP CODES (Continued)

Municipality	Zip Code	Municipality	Zip Code
Rink	61775	Strawn	61775
Rollo	60518	Streator	61364
Rose	61764	Sun River Terrace	60964
Rugby	61764	Swygert	61764
Rutland	61358	Sycamore	60178
St. Anne	60964	Thawville	60968
St. George	60914	Tonica	61370
Sandwich	60548	Triumph	61371
Saunemin	61769	Troy Grove	61372
Schaer	60953	Union Hill	60989
Seneca	61360	Utica	61373
Serena	60549	Vermilion Lake	61370
Shabbona	60550	Waltham	61373
Shabbona Grove	60550	Waterman	60556
Sheldon	60966	Watseka	60970
Sherburnville	60940	Wedron	60557
Sheridan	60551	Wellington	60973
Sollitt	60401	Whitaker	60950
Somonauk	60552	Wichert	60965
South Streator	61364	Wilmman	61364
Southtowne Mall	61350	Wing	61741
Stavanger	61380	Woodland	60974
Stockland	60967	Woodworth	60953

CHICAGO ADI-INDIANA NON CHICAGO-GARY-LAKE COUNTY CMSA ZIP CODES

Municipality	Zip Code	Municipality	Zip Code
Ada	47922	Moffett	47978
Aix	47978	Moody	47978
Alida	46390	Morocco	47963
Andry	46350	Mount Ayr	47964
Asphaltum	47978	Newland	47978
Beaver City	47963	North Marion	47978
Brook	47922	North Newton	47978
Byron	46371	Otis	46387
Collegeville	47978	Parr	47972
De Motte	46310	Pembroke	47978
Door Village	46350	Percy Junction	47948
Enos	47963	Pine Lake	46350
Fair Oaks	47943	Pinola	46350
Foresman	47922	Pottawattomie Park	46360
Forest City	46310	Remington	47977
Fountain Park	47977	Rensselaer	47978
Gifford	47978	Rolling Prairie	46371
Goodland	47948	Roselawn	46372
Hanna	46340	Runnymede	46348
Haskell	46390	South La Porte	46350
Hesstown	46350	South Wanatah	46390
Hudson Lake	46552	Springville	46350
Karwick	46380	Stillwell	46351
Kentland	47951	Stoutsburg	46392
Kents	47978	Sunava Resorts	46379
Kersey	46310	Surrey	47978
Kingsbury	46345	Tefft	46380
Kingsford Heights	46346	Thayer	46381
Knisman	46392	Thomaston	46340
La Crosse	46348	Tracy	46350
La Porte	46350	Trail Creek	46360
Lake Village	46349	Union Center	46350
Laura	47978	Union Mills	46382
Lewiston	47978	Virgie	46310
Long Beach	46360	Wanatah	46390
Magee	46350	Waterford	46360
Marquette Mall	46360	Weishaars	47948
Mc Coysburg	47978	Wellsboro	46382
Michiana Shores	46360	Westville	46391
Michigan City	46360	Wheatfield	46392
Mill Creek	46365	Wilders	46348
		Zadoc	46392

CHICAGO'S LEADING SAVINGS AND LOANS

(Listed in 1987 Ranked Order by Total Assets)

Rank	Name	Home Office City	1987 Assets (000)
1	The Talman Home FS & LA of Illinois	Chicago	$ 6,033,573
2	Citicorp S of Illinois, A FS & LA	Chicago	$ 5,509,947
3	St. Paul F Bank for S	Chicago	$ 2,837,132
4	Cragin F Bank for S	Chicago	$ 2,021,555
5	Lyons S, A FS & LA	Countryside	$ 1,906,373
6	Bell FS & LA	Chicago	$ 1,798,308
7	Mid America FS & LA	Clarendon Hills	$ 1,468,345
8	Northwestern S & LA	Chicago	$ 1,358,346
9	Pathway Financial, A FA	Chicago	$ 1,298,948
10	Horizon FS Bank	Wilmette	$ 1,205,579
11	United S of America	Chicago	$ 1,185,762
12	Great American FS & LA	Oak Park	$ 977,007
13	Financial FS Bank of Olympia Fields	Olympia Fields	$ 975,240
14	Skokie FS & LA	Skokie	$ 943,138
15	Standard FS & LA of Chicago	Chicago	$ 923,947
16	Land of Lincoln S & L	Berwyn	$ 835,748
17	Amerified FS Bank	Joliet	$ 821,593
18	Freedom FS Bank	Berwyn	$ 790,998
19	Clyde FS & LA	North Riverside	$ 693,739
20	Hinsdale FS & LA	Hinsdale	$ 688,543
21	Enterprise S Bank, FA	Chicago	$ 586,593
22	Concordia F Bank for S	Lansing	$ 554,111
23	Avondale FS Bank	Chicago	$ 513,658
24	Arlington Heights FS & LA	Arlington Heights	$ 464,762
25	Republic S Bank, FS Bank	Matteson	$ 451,567
26	Liberty S	Chicago	$ 414,483
27	Home FS & LA of Elgin	Elgin	$ 401,212
28	Calumet FS & LA	Chicago	$ 382,687
29	Regency S Bank, A FS Bank	Naperville	$ 365,879
30	La Grange FS & LA	La Grange	$ 353,903
31	Home FS & LA of Lake County	Waukegan	$ 332,015
32	Aurora FS & LA	Aurora	$ 328,047
33	Liberty FS & LA of Chicago	Chicago	$ 325,792
34	First FS of Hegewisch	Chicago	$ 306,911
35	First FS & LA of Des Plaines	Des Plaines	$ 301,273
36	Homewood FS & LA	Homewood	$ 288,265
37	Elmhurst FS & LA	Elmhurst	$ 275,301
38	Hoyne S & LA	Chicago	$ 257,320
39	Chesterfield FS & LA of Chicago	Chicago	$ 255,221
40	Brookfield F Bank for S	Chicago	$ 255,403
41	Irving FS & LA	Chicago	$ 251,585
42	Deerfield FS & LA	Deerfield	$ 245,770
43	Norwood FS Bank	Chicago	$ 245,360
44	Capitol FS of America	Evergreen Park	$ 241,708
45	First FS Bank of Proviso Township	Hillside	$ 234,245
46	Marengo FS & LA	Marengo	$ 227,515
47	Fidelity FS & LA of Chicago	Chicago	$ 222,346
48	First S & LA of South Holland	South Holland	$ 216,671
49	First FS & LA of Westchester	Westchester	$ 212,924
50	First FS & LA of Elgin	Elgin	$ 211,157

SOURCE: Federal Home Loan Bank of Chicago - 1988 Directory of Members.

CHICAGO'S LEADING COMMERCIAL BANKS

(Listed in 1987 Ranked Order by Total Assets)

Rank	Name	Home Office City	1987 Assets (000)
1	First NB of Chicago, The	Chicago	$ 35,476,470
2	Continental Illinois NB & TC of Chicago	Chicago	$ 31,825,861
3	Harris T & SB of Chicago, The	Chicago	$ 8,721,438
4	Northern Trust Company, The	Chicago	$ 7,690,024
5	American NB & TC of Chicago	Chicago	$ 3,906,700
6	Exchange NB of Chicago, The	Chicago	$ 2,107,016
7	La Salle National Bank	Chicago	$ 1,564,910
8	Boulevard Bank, N.A.	Chicago	$ 778,202
9	Lake Shore National Bank	Chicago	$ 736,539
10	Northwest NB of Chicago	Chicago	$ 688,760
11	First NB of Evergreen Park	Evergreen Park	$ 635,697
12	NBD/Park Ridge Bank	Park Ridge	$ 586,994
13	First Illinois Bank of Evanston, NA	Evanston	$ 586,894
14	Gary-Wheaton Bank	Wheaton	$ 584,301
15	Lake-View T & SB	Chicago	$ 583,597
16	UnibancTrust Co.	Chicago	$ 540,904
17	First Chicago Bank of Mount Prospect	Mount Prospect	$ 471,979
18	NBD Bank/Evanston, N.A.	Evanston	$ 457,932
19	Chicago-Tokyo Bank, The	Chicago	$ 454,287
20	First NB of Des Plaines	Des Plaines	$ 449,139
21	Northern Trust Bank/ Lake Forest, N.A.	Lake Forest	$ 444,564
22	First Chicago Bank of Oak Park, The	Oak Park	$ 440,134
23	Harris Bank/Barrington, N.A.	Barrington	$ 418,341
24	NBD/Highland Park Bank, N.A.	Highland Park	$ 412,034
25	Bank of Ravenswood	Chicago	$ 411,430
26	NBD/Skokie Bank, N.A.	Skokie	$ 397,050
27	Illinois Regional Bank, N.A./Elmhurst	Elmhurst	$ 378,476
28	Marquette National Bank	Chicago	$ 375,590
29	Glenview State Bank	Glenview	$ 356,805
30	Northern Trust Bank/ O'Hare, N.A.	Chicago	$ 347,023
31	First NB of Elgin, The	Elgin	$ 343,174
32	Harris Bank/Naperville	Naperville	$ 336,362
33	Colonial B & TC	Chicago	$ 328,888
34	Cole Taylor Bank/Drovers	Chicago	$ 327,958
35	Mid-City NB of Chicago, The	Chicago	$ 327,519
36	First NB of Joliet	Joliet	$ 322,206
37	Amalgamated T & SB	Chicago	$ 317,833
38	Manufacturers Bank	Chicago	$ 317,096
39	South Holland T & SB	South Holland	$ 313,050
40	First Illinois Bank of Wilmette	Wilmette	$ 310,872
41	Columbia NB of Chicago	Chicago	$ 304,100
42	First NB of Mount Prospect	Mount Prospect	$ 299,468
43	Pioneer B & TC	Chicago	$ 285,856
44	NBD/Elk Grove Bank	Elk Grove Village	$ 282,252
45	Cole Taylor Bank/Ford City	Chicago	$ 281,240
46	Commercial NB of Chicago	Chicago	$ 280,774
47	Cole Taylor Bank/Main	Wheeling	$ 280,200
48	West Suburban Bank	Lombard	$ 264,619
49	First Midwest Bank, N.A.	Waukegan	$ 260,452
50	Affiliated Bank/ North Shore National	Chicago	$ 260,430

CHICAGO'S LEADING COMMERCIAL BANKS

(Listed in 1987 Ranked Order by Total Assets)

Rank	Name	Home Office City	1987 Assets (000)
51	Harris Bank/Hinsdale, N.A.	Hinsdale	$ 260,241
52	Parkway B & TC	Harwood Heights	$ 251,383
53	Mc Henry State Bank	Mc Henry	$ 247,300
54	Old Second NB of Aurora, The	Aurora	$ 240,646
55	Harris Bank/Roselle	Roselle	$ 238,979
56	Affiliated Bank/ Franklin Park	Franklin Park	$ 235,326
57	First Illinois Bank of La Grange	La Grange	$ 233,197
58	Lincoln National Bank	Chicago	$ 232,591
59	Midwest B & TC	Elmwood Park	$ 231,387
60	Oak Brook Bank	Oak Brook	$ 230,715
61	Heritage/Pullman B & TC	Chicago	$ 228,838
62	Beverly Bank	Chicago	$ 225,231
63	South Chicago Savings Bank	Chicago	$ 224,949
64	Merchants NB of Aurora	Aurora	$ 224,842
65	River Forest SB & TC	River Forest	$ 223,131
66	NBD/Arlington Heights Bank	Arlington Heights	$ 222,574
67	Naper Bank, N.A.	Naperville	$ 218,020
68	Affiliated Bank/ Western National	Cicero	$ 214,258
69	Standard B & TC	Evergreen Park	$ 213,287
70	Commercial NB of Berwyn	Berwyn	$ 210,743
71	Bank of Lincolnwood	Lincolnwood	$ 209,617
72	Bank of Waukegan	Waukegan	$ 209,523
73	Michigan Avenue NB of Chicago	Chicago	$ 209,120
74	American NB of Libertyville	Libertyville	$ 208,063
75	Oak Lawn National Bank	Oak Lawn	$ 206,418
76	Heritage B & TC	Blue Island	$ 205,401
77	Albany B & TC, N.A.	Chicago	$ 203,572
78	First NB of Blue Island	Blue Island	$ 200,431
79	First NB of Cicero	Cicero	$ 198,726
80	Uptown NB of Chicago	Chicago	$ 190,016
81	National Security Bank of Chicago, The	Chicago	$ 189,867
82	Chicago Bank of Commerce	Chicago	$ 189,397
83	Northbrook T & SB	Northbrook	$ 187,403
84	First Security T & SB	Elmwood Park	$ 185,092
85	Chicago City B & TC	Chicago	$ 184,893
86	Harris Bank/Winnetka, N.A.	Winnetka	$ 178,184
87	Cole Taylor Bank/Skokie	Skokie	$ 176,617
88	American NB of Bensenville	Bensenville	$ 175,833
89	Heritage/Bremen B & TC	Tinley Park	$ 174,154
90	Harris Bank/Glencoe-Northbrook, N.A.	Glencoe	$ 171,612
91	Avenue B & TC of Oak Park	Oak Park	$ 170,900
92	Capitol Bank & Trust	Chicago	$ 168,898
93	Bank of Wheaton	Wheaton	$ 165,940
94	Aetna Bank	Chicago	$ 165,232
95	Jefferson State Bank	Chicago	$ 161,485
96	First NB of Niles	Niles	$ 159,716
97	First NB of Morton Grove	Morton Grove	$ 159,711
98	Lakeside Bank	Chicago	$ 159,612
99	Devon Bank	Chicago	$ 156,396
100	Park NB of Chicago	Chicago	$ 156,191

SOURCE: Rand Mc Nally International Bankers Directory.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction
from Chicago*, size, and major tenants)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Addison Mall Shopping Center 2901 W. Addison Street Chicago, IL 60618	Cook 6 N.W.	200,000	Montgomery Ward & Co.
Avenue Atrium 900 N. Michigan Avenue Chicago, Illinois 60611	Cook 1 N.	450,000	Bloomingdale's
Bloomingdale Court Army Trail Road between Schmale and Wheaton Roads Bloomingdale, IL 60108	DuPage 26 N.W.	572,947	Service Merchandise Co.
Brementowne Mall 159th Street and Oak Park Avenue Tinley Park, IL 60477	Cook 21 S.W.	375,000	Gately's Peoples Department Store
Brickyard, The 6465 W. Diversey Avenue Chicago, IL 60635	Cook 10 N.W.	878,000	J.C. Penney Co. K-Mart Montgomery Ward & Co.
Burbank Town Center 76th Street and Cicero Avenue Burbank, IL 60459	Cook 10 S.W.	321,262	Kohl's Service Merchandise Co.
Calumet Centre Broadmoor and Calumet Avenues Munster, IN 46321	Lake, IN 24 S.E.	208,781	Montgomery Ward & Co.
Centre of Park Forest, The Lakewood Boulevard, Orchard Drive and Western Avenue Park Forest, IL 60466	Cook 25 S.	700,000	Marshall Field & Co. Sears Roebuck & Co.
Century Consumer Mall U.S. Highway 30 and Indiana Highway 53 Merrillville, IN 46410	Lake, IN 32 S.E.	376,312	Montgomery Ward & Co. Service Merchandise Co.
Cermak Plaza Cermak Road and Harlem Avenue Berwyn, IL 60402	Cook 10 W.	315,879	Sears Roebuck & Co. Service Merchandise Co.
Chicago Ridge Mall 95th Street and Ridgeland Avenue Chicago Ridge, IL 60415	Cook 15 S.W.	900,000	Carson Pirie Scott & Co. Kohl's Sears Roebuck & Co.
Crystal Point Mall 6000 Northwest Highway Crystal Lake, IL 60014	Mc Henry 46 N.W.	400,000	K-Mart Spiess, Joseph P.
Deerbrook Mall Lake-Cook and Waukegan Roads Deerfield, IL 60015	Cook 22 N.	550,000	Service Merchandise Co. Spiegel Outlet Store

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Edens Plaza Lake Avenue and Skokie Boulevard Wilmette, IL 60091	Cook 17 N.	290,000	Carson Pirie Scott & Co.
Evergreen Plaza 95th Street and Western Avenue Evergreen Park, IL 60642	Cook 11 S.W.	1,200,000	Carson Pirie Scott & Co. Montgomery Ward & Co.
Ford City Shopping Center 7601 S. Cicero Avenue Chicago, IL 60652	Cook 10 S.W.	1,600,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co. Sears Roebuck & Co.
Forest Park Mall 7600 W. Roosevelt Road Forest Park, IL 60130	Cook 10 W.	400,000	Venture, Inc.
Fox Valley Center Illinois Highways 59 and 65 Aurora, IL 60504	Du Page 32 W.	1,467,372	J.C. Penney Co. Kohl's Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Golf Mill Shopping Center Golf Road and Milwaukee Avenue Niles, IL 60648	Cook 16 N.W.	1,000,000	J.C. Penney Co. Kohl's Sears Roebuck & Co.
Grove Shopping Center, The 75th Street and Lemont Road Downers Grove, IL 60516	Du Page 22 W.S.W.	760,931	Service Merchandise Co.
Harlem-Irving Plaza 4104 N. Harlem Avenue Norridge, IL 60634	Cook 11 N.W.	550,000	Carson Pirie Scott & Co. Kohl's
Hawthorn Center Illinois Highways 21 and 60 Vernon Hills, IL 60061	Lake, IL 31 N.W.	1,083,635	Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Hawthorn Hills Fashion Square Illinois Highways 21 and 60 Vernon Hills, Il 60061	Lake, IL 31 N.W.	204,114	Kohl's
Hillside Mall 101 N. Wolf Road Hillside, IL 60162	Cook 14 W.	398,399	Carson Pirie Scott & Co. Zayre
Jefferson Square Mall 2450 W. Jefferson Street Joliet, IL 90435	Will 38 S.W.	618,438	Kohl's Montgomery Ward & Co.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Lakehurst Shopping Center Illinois Highways 43 and 120 Waukegan, IL 60085	Lake, IL 36 N.	1,200,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Landings Shopping Center, The 167th & 168th Streets and Torrence Avenue Lansing, IL 60438	Cook 22 S.	594,000	Service Merchandise Co. Zayre
Lincoln Mall U.S. Highway 30 and Cicero Avenue Matteson, IL 60443	Cook 27 S.	1,200,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Louis Joliet Mall Interstate Highway 55 and U.S. Highway 30 Joliet, IL 60435	Will 36 S.W.	921,875	J.C. Penney Co. Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co.
Main Street Square Butterfield and Finley Roads Downers Grove, IL 60515	Du Page 20 W.S.W.	133,033	Kohl's
Meadowdale Shopping Center Illinois Highway 25 and Lake Marion Road Carpentersville, IL 60110	Kane 38 N.W.	418,676	(Vacant)
Mount Prospect Plaza Central and Rand Roads Mt. Prospect, IL 60056	Cook 20 N.W.	410,000	(Vacant)
North Riverside Park 7501 W. Cermak Road North Riverside, IL 60546	Cook 11 W.	1,017,688	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.
Northbrook Court Shopping Center Lake-Cook and Lee Roads Northbrook, IL 60062	Cook 21 N.	967,244	I. Magnin & Co. J.C. Penney Co. Lord & Taylor Neiman-Marcus
Northgate Shopping Center 900 A N. Lake Street Aurora, IL 60506	Kane 39 W.	555,000	P.A. Bergner Co. Sears Roebuck & Co.
Northland Mall Geneva and Schmale Roads Carol Stream, IL 60188	Du Page 26 W.	175,000	Sears Roebuck & Co.
Oakbrook Center Illinois Highway 83 and Cermak Road Oak Brook, IL 60521	Du Page 18 W.	1,750,000	Lord & Taylor Marshall Field & Co. Neiman-Marcus Sears Roebuck & Co.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Old Orchard Shopping Center Golf Road and Skokie Boulevard Skokie, IL 60077	Cook 14 N.	1,300,000	Lord & Taylor Marshall Field & Co. Montgomery Ward & Co. Saks Fifth Avenue
Orland Park Place Mall 153rd Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	750,000	Kohl's Montgomery Ward & Co. Spiegel Outlet Store
Orland Square 151st Street and La Grange Road Orland Park, IL 60462	Cook 22 S.W.	1,300,000	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
Randhurst Shopping Center 999 N. Elmhurst Road Mt. Prospect, IL 60056	Cook 21 N.W.	1,174,099	Carson Pirie Scott & Co. Kohl's Montgomery Ward & Co. P.A. Bergner Co. Spiess, Joseph B.
Ridge Plaza 852 W. Dundee Road Arlington Heights, IL 60004	Cook 25 N.W.	197,000	Kohl's
River Oaks 159th Street and Torrence Avenue Calumet City, IL 60409	Cook 20 S.	1,175,210	Carson Pirie Scott & Co. J.C. Penney Co. Marshall Field & Co. Sears Roebuck & Co.
River Oaks West 159th Street and Torrence Avenue Calumet City, IL 60409	Cook 20 S.	211,448	Kohl's
St. Charles Mall Illinois Highway 38 and Randall Road St. Charles, IL 60174	Kane 38 W.	400,000	K-Mart Spiess, Joseph P.
St. Charles Shopping Center Prairie Street and Randall Road St. Charles, IL 60174	Kane 38 W.	130,000	Montgomery Ward & Co.
Southlake Mall Interstate Highway 65 and U.S. Highway 30 Merrillville, IN 46410	Lake, IN 33 S.E.	1,109,789	Carson Pirie Scott & Co. J.C. Penney Co. L.S. Ayres & Co. Sears Roebuck & Co.
Spring Hill Mall Illinois Highways 31 and 72 West Dundee, IL 60118	Kane 39 N.W.	1,049,339	J.C. Penney Co. Kohl's Marshall Field & Co. P.A. Bergner Co. Sears Roebuck & Co. Spiess, Joseph P.

CHICAGO'S MAJOR REGIONAL SHOPPING CENTERS
(Showing location, distance and direction from Chicago*, size, and major tenants)

(Continued)

NAME AND ADDRESS	County Distance (Miles) Direction	Size (Sq. Ft.)	Major Tenants
Stratford Square Shopping Center Army Trail Road and Gary Avenue Bloomingdale, IL 60108	Du Page 28 N.W.	1,149,192	Carson Pirie Scott & Co. J.C. Penney Co. Kohl's Marshall Field & Co. Montgomery Ward & Co.
Town and Country Mall 445 E. Palatine Road Arlington Heights, IL 60004	Cook 25 N.W.	440,000	K-Mart Service Merchandise Co.
Village Shopping Center 35th Avenue and Grant Street Gary, IN 46408	Lake, IN 28 S.E.	435,000	J.C. Penney Co.
Washington Square Mall 178th and Halsted Streets Homewood, IL 60430	Cook 22 S.	400,000	Service Merchandise Co.
Water Tower Place 835 N. Michigan Avenue Chicago, IL 60611	Cook 1 N.	613,703	Lord & Taylor Marshall Field & Co.
Winston Plaza 9th, 14th and North Avenues Melrose Park, IL 60160	Cook 12 W.	400,000	Service Merchandise Co.
Woodfield Interstate Highway 290 and Illinois Highway 58 Schaumburg, IL 60173	Cook 25 N.W.	2,287,000	J.C. Penney Co. Lord & Taylor Marshall Field & Co. Sears Roebuck & Co.
Woodgrove Festival 75th Street and Lemont Road Woodridge, IL 60517	Du Page 22 W.S.W.	242,082	Kohl's
Woodmar Mall 165th Street and Indianapolis Boulevard Hammond, IN 46320	Lake, IN 20 S.E.	250,000	Carson Pirie Scott & Co.
Yorktown Shopping Center Butterfield Road and Highland Avenue Lombard, IL 60148	Du Page 21 W.	1,500,000	Carson Pirie Scott & Co. J.C. Penney Co. Montgomery Ward & Co.

* State and Madison Streets.

Note: A major regional shopping center contains one or more major Chicago department store or contains greater than 400,000 square feet of gross leasable area.

Major Tenants are either department stores; discount/catalog stores or those stores with 100,000 or more gross leasable area.

SOURCE: "Chicago Area Shopping Centers", Chicago Sun-Times.

Section Three:

SELLING THE MARKET

HOW TO REACH YOUR PROSPECTS

GROCERY SHOPPING HABITS

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

CURRENT MAJOR MARKET STUDY
OF CHICAGO NEWSPAPER READERSHIP SHOWS:

The Daily Sun-Times has a 51% share of Newspaper Readers in the Chicago ADI.

The Chicago Sun-Times with over two million readers in total audience - covers approximately, one-third of the people in the following important groups . . .

- Total Adults
- Principal Food Shoppers
- Adults Age 25-54
- Working Women
- Chief Wage Earners
- Adults with $35,000+ HHI*

And Especially

- Adults with Family Household Income of $50,000 or more.

* Household Income.

MARKET PENETRATION

CHICAGO ADI

Grocery Shopping Habits

Amount Spent for Groceries in Past 7 Days

Less than $50	24%
$ 50-79	35%
$ 80-99	9%
$100-124	16%
$125+	20%

Primary Shopping Day

1. Saturday
2. Thursday
3. Friday
4. Wednesday
5. Sunday
6. Monday
7. Tuesday

How Cents Off Coupon Users (Past 30 Days) Obtained Coupons

Newspapers	87%
Mail	58%
With Package	44%
Magazines	33%

SOURCES: SCARBOROUGH CHICAGO, 1988;
SMRB CHICAGO, 1986.

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

TOTAL ADULTS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	2,103,400	2,008,700	3,501,000
Reader Share	51%	49%	

Combined, both newspapers deliver 55% of Chicago ADI adults.

ADULTS 18-49

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,371,400	1,249,300	2,231,000
Reader Share	52%	48%	

Combined, both newspapers deliver 53% of Chicago ADI adults 18-49.

ADULTS 25-54

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,253,700	1,117,200	1,997,200
Reader Share	53%	47%	

Combined, both newspapers deliver 56% of Chicago ADI adults 25-54.

TOTAL MEN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,100,300	1,080,000	1,817,100
Reader Share	50%	50%	

Combined, both newspapers deliver 60% of Chicago ADI adult males.

MEN 25-54

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	666,000	622,700	1,064,300
Reader Share	52%	48%	

Combined, both newspapers deliver 58% of Chicago ADI men 25-54.

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

WOMEN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,003,100	928,700	1,684,000
Reader Share	52%	48%	

Combined, both newspapers deliver 50% of Chicago ADI women.

WOMEN 18-49

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	661,000	549,600	1,051,000
Reader Share	55%	45%	

Combined, both newspapers deliver 49% of Chicago ADI women 18-49.

WOMEN 25-54

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	587,700	494,500	932,900
Reader Share	54%	46%	

Combined, both newspapers deliver 50% of Chicago ADI women 25-54.

EMPLOYED ADULTS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,357,100	1,280,100	2,220,800
Reader Share	51%	49%	

Combined, both newspapers deliver 55% of Chicago ADI employed adults.

WORKING WOMEN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	542,900	470,600	868,600
Reader Share	54%	46%	

Combined, both newspapers deliver 50% of Chicago ADI working women.

CHICAGO'S NEWSPAPERS SHARE OF TARGET PROSPECTS

CHIEF WAGE EARNERS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,096,600	1,013,900	1,771,200
Reader Share	52%	48%	

Combined, both newspapers deliver 57% of Chicago ADI chief wage earners.

PRINCIPAL FOOD SHOPPERS

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,168,300	1,088,200	1,926,800
Reader Share	52%	48%	

Combined, both newspapers deliver 55% of Chicago ADI principal food shoppers.

ADULTS IN HOUSEHOLDS WITH CHILDREN

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	911,400	745,000	1,410,500
Reader Share	55%	45%	

Combined, both newspapers deliver 54% of Chicago ADI households with children.

ADULTS IN HOUSEHOLDS WITH $25,000-$49,999 ANNUAL INCOME

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	1,056,800	1,012,400	1,757,200
Reader Share	51%	49%	

Combined, both newspapers deliver 54% of adults in households with $25,000-$49,999 annual income.

ADULTS IN HOUSEHOLDS WITH $35,000-$74,999 ANNUAL INCOME

	Daily Sun-Times	Daily Tribune	Net Sun-Times/Tribune
	852,500	862,100	1,449,800
Reader Share	50%	50%	

Combined, both newspapers deliver 60% of adults in households with $35,000-$74,999 annual income.

SOURCE: SCARBOROUGH CHICAGO, 1988.

SCARBOROUGH CHICAGO, 1988 SHOWS SUN-TIMES HAS A 51% SHARE OF MAJOR DAILY NEWSPAPER AUDIENCE!

A study, conducted by Scarborough, that measured the audiences of Chicago's major metropolitan newspapers was conducted in 1988. This study shows that the Sun-Times delivers a 51% share of Chicago's major daily newspaper audience.

This study also shows that the Sun-Times delivers over one-half of the major daily audience of the key demographic groups among purchasing consumers:

- Adults Age 25-54
- Adults With Children
- Chief Wage Earners
- Principal Food Shoppers
- Working Women

These are the major prospects for many of the products sold in food stores, department stores and many other types of retail outlets.

For more information, call or write your local Sun-Times office or Market Information, 401 N. Wabash, Chicago, IL (60611) (312) 321-2770

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